

RRDS GOVERNMENT DEGREE COLLEGE, BHIMAVARAM

DEPARTMENT OF COMMERCE

S.LAKSHMI KANTAM, Lecturer in Commerce
RRDS GOVT.DEGREE COLLEGE, BHIMAVARAM

Publications

Seminars/workshops attended & Paper Presented

S.no	Date	Title of the paper	Organized/Published by
1	18.03.13	Energizing India : Managing People for Corporate Sustainability	Department of commerce Andhra University
2	25.07.2014	Sustainable Industry Institute Interaction in the changing global Environment	Department of commerce Andhra University
3	10.09.2014	Millennium Development Goals and Corporate Social Responsibility	State level seminar RRDS Govt.Degree College, Bhimavaram
4	16.12.2016	The effects of Demonetization	National Seminar DNR College Bhimavaram
5	18.12.2019	Digital Marketing	National Seminar YN College, Narasapuram
6	20.06.2020	Covid Impact on Human relations	National Webinar Sri DNR (W) college Palakollu
7	October, 2021	EVALUATION OF SHG-BANK LINKAGE PROGRAMME IN INDIA	Mukt Shabd Journal ISSN NO : 2347-3150 UGC Care Approved Journal
8	January, 2022	Trends in Participation of Rural Women in the MGNREGS	Organization Development Journal UGC Care Approved Journal
9	April,2022	PERCEPTIONS OF THE RETAILERS AND CUSTOMERS TOWARDS GST	Mukt Shabd Journal ISSN NO : 2347-3150 UGC Care Approved Journal

Seminar/Webinars Organized

National Webinar on “ INTELLECTUAL PROPERTY RIGHTS “ 25.02.2021

Webinar on “ INTELLECTUAL PROPERTY RIGHTS “ 11.03.2022

RRDS GOVERNMENT DEGREE COLLEGE, BHIMAVARAM
DEPARTMENT OF COMMERCE

GARIKA UMAMAHESWARI M.COM., PGDCA.,

Lecturer in Commerce
RRDS GOVT.DEGREE COLLEGE,
BHIMAVARAM

S NO	TITLE OF THE ARTICLE	NAME OF THE BOOK	ISBN/ISSN No	PUBLISHER
1	Management of Mid-day Meal Scheme	It Nourishes and Enhances Wisdom A Boon of Study	2277-7881 Volume 2 Issue 7(3)	International Journal of Multidisciplinary Educational Research
2	Management of Mass Media in Urbanization;Th eoretical Evidence	Management Education and Entrepreneurship Practices in India	2348-7666 Volume:2 Issue 2(7)	International Journal of Academic Research
3	Globalization and Entrepreneurshi p Development;A discussion		2348-7666 Volume:2 Issue 7(4)	International Journal of Academic Research
4	Goods and Services Tax	The Implementation of GST on Indian economy Issues and Challenges	978-93-83729-38-4	Vinayaka offset printers

5	A voice of Tribal Development Problems Schemes in India	Modern Methods and Effectiveness of Tribal Programmes- Suggest Necessary	81-936640-2-5	Infobase Index
		Measures in the light of Findings		
6	Importance of Education in Women Empowerment	Journal of Emerging Technologies and Innovative Research an International open Access Journal	2349-5162	
7	Discussion on ATM and its purpose	Peer Reviewed Journal	2348-7666 Volume 6 Impact Factor- 6.023	International Journal of Academic Research
8	Transforming India as a Mother's womb like a child (since 1947-2030)	Strategies for Transforming India the way forward(SFTI)	978-93-5391-910-8 ISD9001:2015	
9	E-Commerce is Ruling the world	Dynamic Business Trends and Innovations in Contemporary Times	978-81-948876-3-8	Paramount Public House

10	Life is changing with E-learning Education system	Proceeding of the National Level e-conference on emerging Trends in information Technology	978-81-9498636-2	Lambert Publications
11.	Parents Role in Gender Equality	Gender Equality A step Towards women Empowerment	978-93-94460-05-08	Euroworld publication