

RRDS GOVERNMENT DEGREE COLLEGE, BHIMAVARAM

COURSE OUTCOMES

Department of Computer Applications

SEMESTER-II

COURSE I: OFFICE AUTOMATION TOOLS

The students will be able to:

1. Understand concept of Word Processor and use its features.
2. To use the advanced features of Ms-Word to make day to day usage easier. To work comfortably with Ms-Excel Environment.
3. To create work sheets and user advanced feature of Excel. To create make presentations and inserting multimedia in them.

SEMESTER-III

COURSE II: E COMMERCE AND WEB DESIGNING

The student will be able to:

1. Explain how to create an **e-commerce website** from scratch, using PHP and the Bootstrap framework.
2. Display featured products correctly on a **web** page, using the bootstrap system. Explain how product detail models are programmed to be dynamic.

COURSE III: DIGITAL MARKETING

The Students will be able to:

1. Use digital media for the creation of products and services and relate Search Engines in the digital marketing ecosystem.
2. Use Search Engine Marketing for advertisements and know the Social Media platforms like Face book, Twitter, YouTube & LinkedIn for Marketing.
3. Outline email Marketing and strategy to craft email marketing campaign.

SEMESTER-IV

COURSE IV: DATABASE MANAGEMENT SYSTEM WITH ORACLE

1. An ability to apply Knowledge of computing and mathematics in Computer Science &Engineering. They will analyze a problem, identify and define the computing requirements appropriate to its solution.
2. An ability to design, implement and evaluate a computer-based system to meet desired needs with appropriate societal considerations.
3. The will have knowledge on to conduct investigations, interpret data and provide conclusions in investigating complex problems related to Computer Science & Engineering. An ability to engage in continuing professional development and life-long learning.

SEMESTER V

Course-V: E- COMMERCE APPLICATION DEVELOPMENT(6C)

Upon successful completion of the course, a student will be able to:

1. To apply in an integrative and summative fashion the students' knowledge in all fields of business studies by drafting a website presence plan.
2. To understand the factors needed in order to be a successful in ecommerce
3. To gain the skills to bring together knowledge gathered about the different components of building a web presence
4. To critically think about problems and issues that might pop up during the establishment of the web presence
5. To apply Word Press as a content management system (CMS), Plan their website by choosing colour schemes, fonts, layouts, and more
- 6.

Course-VI : REAL TIME GOVERNANCE SYSTEM (RTGS) (7C)

Upon successful completion of this course, students will have the knowledge and skills to

1. Understand the terms regarding Governance, E-Governance and RTGS
2. Learn about E-Governance Infrastructure
3. Understand the E-Governance implementation in several countries
4. Understand the E-Governance implementation in several Indian states
5. Understand the applications of RTG