RRDS GOVT. DEGREE COLLEGE, BHIMAVARAM, W.G.Dt, A.P

(Affiliated to Adkavi Nannayya University, Rajamahendravaram)

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Women Empowerment Cell Activities 2023-24

Cultural Competitions

To promote Gender equity in the campus under the supervision of Women empowerment Cell Rangoli and Traditional dress competition conducted on various dates to the female and male students.

And also the main aim of this events is to reduce gender inequalities and enhance & extract creative skills of all the students.

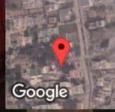












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Sankranthi Sambaralu (Regional Festival)











Women Teachers Day – Smt.Savitribhai phule Jayanthi



Health Awareness Programme

Health awareness programme conducted at the college by women empowerment cell Dr sri Harshitha, Gynecologist brought awareness on women related problems and interacted with girl students and clarified their doubts.

Dr Srinivasa Raju, Nutritionist had given valuable speech on how nutritious food plays an important role in protecting overall health and what are the cheap and best nutritious food sources.









Legal Awareness Programme

The topic of this programme on 08.12.2023 was "Impact of child marriage - legal provisions for prevention of child marriage". The resource person Smt.M. Kiranmayi, Advocate of Bhimavaram Bar Association brought awareness amongstudents about this social issue and legal provisions available in this regard.







Sports and Games Competitions to ensure Gender Equity on the occasion of International Women's Day

Equal participation of male and female students encouraged in sports and games to give importance on the concept of Gender Equity.









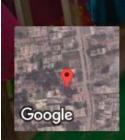






Commerce Carnival

Women empowerment cell and commerce department jointly conducted commerce carnival to inculcate entrepreneurial skills. Especially women empowerment cell motivates all girl students towards entrepreneurship. Girl students showed their creative and innovative skills and learned how to market and accounting the transactions.



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Interactive Programme on with Women Entrepreneurs, Philanthrophists,Women leaders on the Occasion of

International Women's Day

The chief guests Dr.Mente Rani, Smt k.Sirisha, Smt.Y.Sowjanya, Smt.D.Ramadevi etc Interacted with students and motivated towards Women empowerment by the ways of educationally, financially and Socially.

An NGO Sri jana vijnana vedika representatives (men) also attended the programme and revealed the calibre of the women.











