



RRDS GOVT. DEGREE COLLEGE, BHIMAVARAM, W.G.Dt, A.P

(Affiliated to Adkavi Nannayya University, Rajamahendravaram)

Estd:1972


 **08816-223458**

 www.rrdsgdc.ac.in



Accredited by NAAC

AISHE:C-24023

 gdcbhimavaram.jkc@gmail.com

6.1.1: The institutional governance and leadership are in accordance with the vision and mission of the Institution and it is visible in various institutional practices such as NEP implementation, sustained institutional growth, decentralization, participation in the institutional governance and in their short term and long term Institutional Perspective Plan.

VISION

“To grow into an abode of learning accessible to the educationally, economically and socially marginalized sections of the Bhimavaram town and its adjacent villages.”

MISSION

- By providing qualitative education with all job-oriented skills
- By enriching the capacity of individuals to learn and lead with integrity and wisdom
- By fostering outreach programs and scientific, cultural and social understanding that strengthen learning and research
- By instilling human values and a sense of responsibility towards the society.

Institutional Practices in Accordance with the vision and Mission of the Institution

NEP Implementation

National Education Policy-2020 envisages a new and forward-looking Vision for India's Higher Education System. To carry forward this vision to the colleges of Andhra Pradesh, the Commissionerate of Collegiate Education has prepared a route map through different Standard Operational Procedures for improving the academic and administrative quality for the betterment of standards in the fields of teaching and learning.

Improvement in Admissions (Gross Enrolment Ratio (GER))

The college is striving hard to increase the enrolment by connecting with Community, Junior Colleges, Parents, Alumni and other stake holders.

Constituted Admissions Promotion Committee to prepare action plan to enhance the admissions

- Strengthening Skills training and student support services
- Preparation of a good quality video, brochures, pamphlets highlighting facilities and strengths and Programmes offered by the college
- Campaigning in all Junior Colleges, Visits to villages, houses and coordination with Village Secretariats especially economically and socially backward areas.
- Creation of awareness among Intermediate students on Degree Online Admissions and introduction English as medium of instruction
- Establishment of Help Desk for admissions
- Updating the college websites with all its previous achievements
- Support for provision of hostel facility and transport facility in coordination with BC, SC, ST welfare and RTC departments
- Working in collaboration with Alumni and parents to reach more students and parents
- Scholarships to students by the name of Jagananna Vidya Deevana (JVD) and Jagananna Vasathi Deevana.

ADMISSIONS FOR THE LAST FIVE YEARS

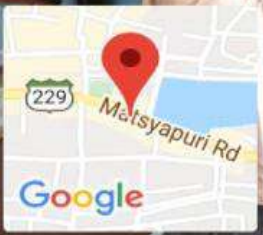
Year	Intake	Admitted	Enrollment %
2018-19	180	27	15%
2019-20	180	19	11%
2020-21	120	47	39%
2021-22	150	80	53%
2022-23	140	50	36%

There is a significant improvement in enrollment during 2020-2023.

Activities taken up in tune with the Vision & Mission of the College

ADMISSION CAMPAIGNING





Bhimavaram, Andhra Pradesh, India
1, Main Rd, Gandhinagar, Bhimavaram, Andhra Pradesh 534202, India
Lat 16.541852°
Long 81.528849°
05/03/22 03:02 PM



Akividu, Andhra Pradesh, India
H9MH+48H, Akividu, Andhra Pradesh 534235, India
Lat 16.582936°
Long 81.377951°
30/03/22 10:43 AM



GGR6+G9F, Raayalam, Bhimavaram, Andhra Pradesh 534204, India

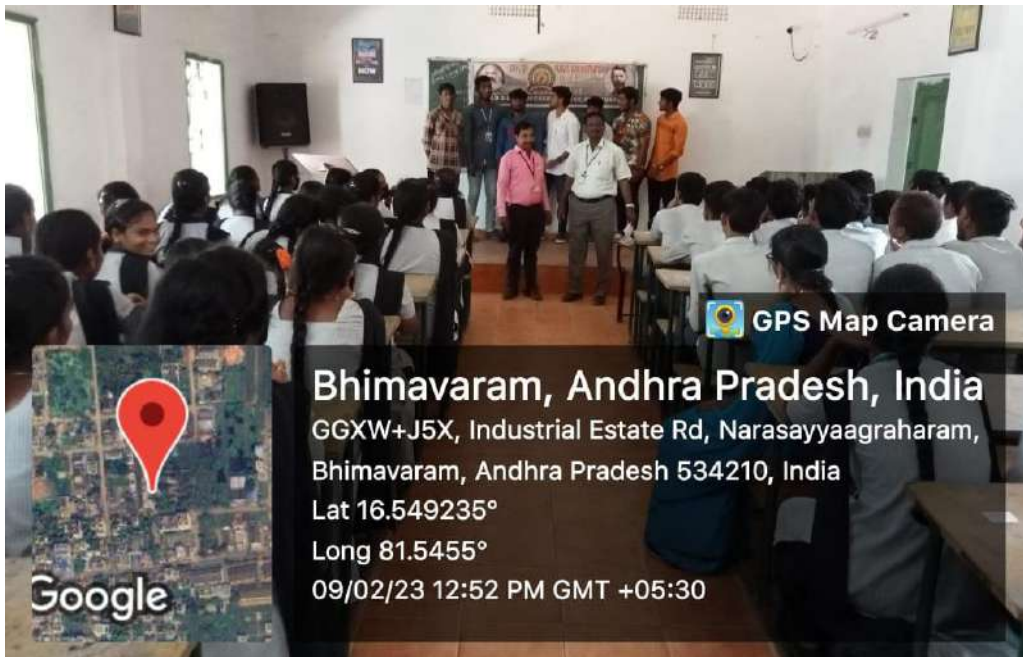
Bhimavaram
Andhra Pradesh
India

2022-07-22(Fri) 11:14(AM)

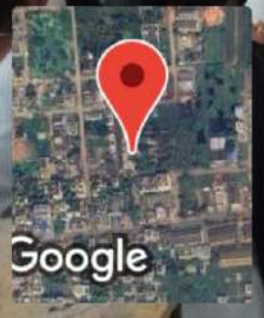


32°C

90°F



GPS Map Camera



Bhimavaram, Andhra Pradesh, India

GGXW+J5X, Industrial Estate Rd, Narasayyaagraharam,

Bhimavaram, Andhra Pradesh 534210, India

Lat 16.549235°

Long 81.5455°

09/02/23 12:52 PM GMT +05:30

Google

Open day – Invited Junior College students to the Campus





విద్యార్థులను నాణ్యమైన విద్యను అందిస్తున్నాం



భీమవరం, ఫిబ్రవరి 15 (ఎర్లిపోస్ట్) : మారుతున్న ఆధునిక సమాజం అవసరాలకు విద్యార్థులను సన్నద్ధం చేస్తూ నాణ్యమైన విద్యను అందిస్తున్నామని ఆర్.ఆర్.డి.ఎస్ ప్రభుత్వం డిగ్రీ కళాశాల ప్రిన్సిపాల్ డా వి.కె.జె ప్రసూన అన్నారు. గత వారం రోజులుగా ఓపెన్ డే సెలబ్రేషన్స్ భాగంగా భీమవరం చుట్టుప్రక్కల ప్రాంతాల్లోని జూనియర్ కళాశాలలను సందర్శించి ప్రభుత్వ డిగ్రీ కళాశాలలో చేరండి బంగారు భవిష్యత్తు సొంతం చేసుకోండి అంటూ ప్రచారం చేస్తున్నామని ఆమె తెలిపారు. ఆయా జూనియర్ కళాశాలల నుండి ప్రభుత్వ డిగ్రీ కళాశాలకు వచ్చి చూసి చేరండి అని ఆహ్వానించామని ఆమె చెప్పారు. దానిలో భాగంగా వివిధ జూనియర్ కళాశాలలో నుండి విచ్చేసిన ఇంటర్ విద్యార్థులకు ప్రభుత్వ డిగ్రీ కళాశాలలోని అన్ని హంగులను దగ్గరుండి చూపించడం జరిగిందని తెలిపారు. ఈ కార్యక్రమంలో వైస్ ప్రిన్సిపల్ ఎస్.లక్ష్మి కాంతం, ఐ.క్యూ.పి.సి కో ఆర్డినేటర్ డా. పి అరవింద స్వామి, తదితరులు పాల్గొన్నారు.

ADMISSION CAMPAIGN – APPROACHING PARENTS







CAMPAIGNING AT GOVT. JUNIOR COLLEGE



Help Desk for Admissions



SCHOLORSHIPS

Year	No of Students benefited by scholarships and Free ships by Government	Total No. of students	Percentage per year	Average Percentage
2018-19	35	64	54.68	75.32%
2019-20	37	46	80.43	
2020-21	69	83	83.13	
2021-22	104	130	80	
2022-23	103	139	74.10	

Strengthening Skills training and student support services Training in Various Skills (Some of the Evidences)

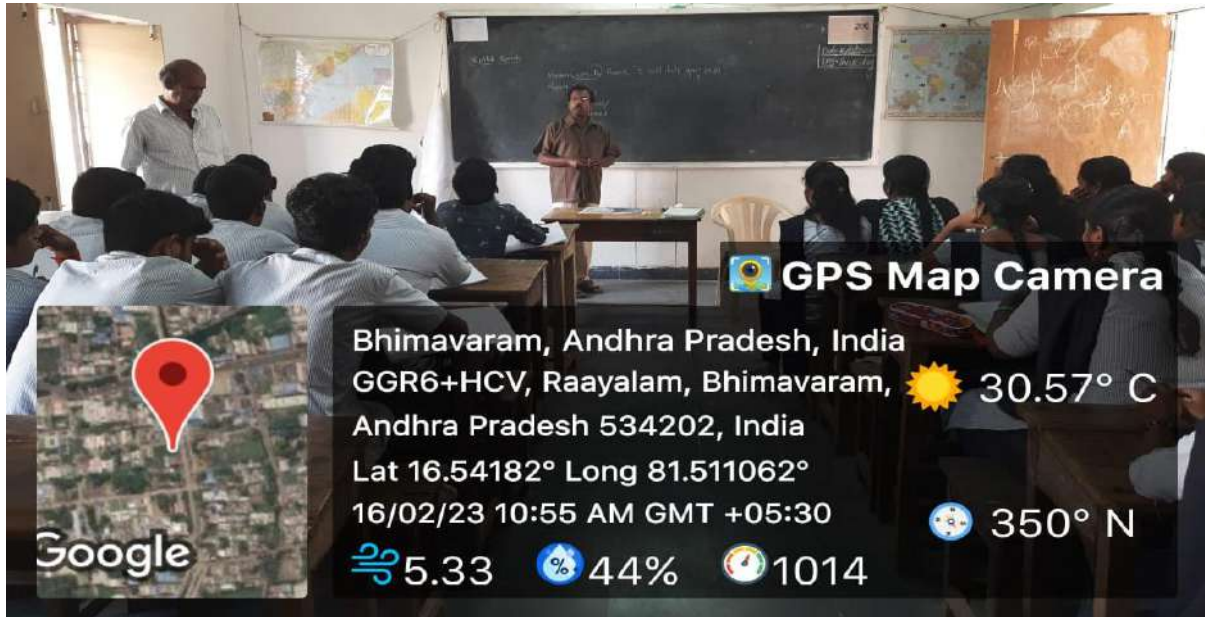
Soft Skills : A Programme on Personality Development



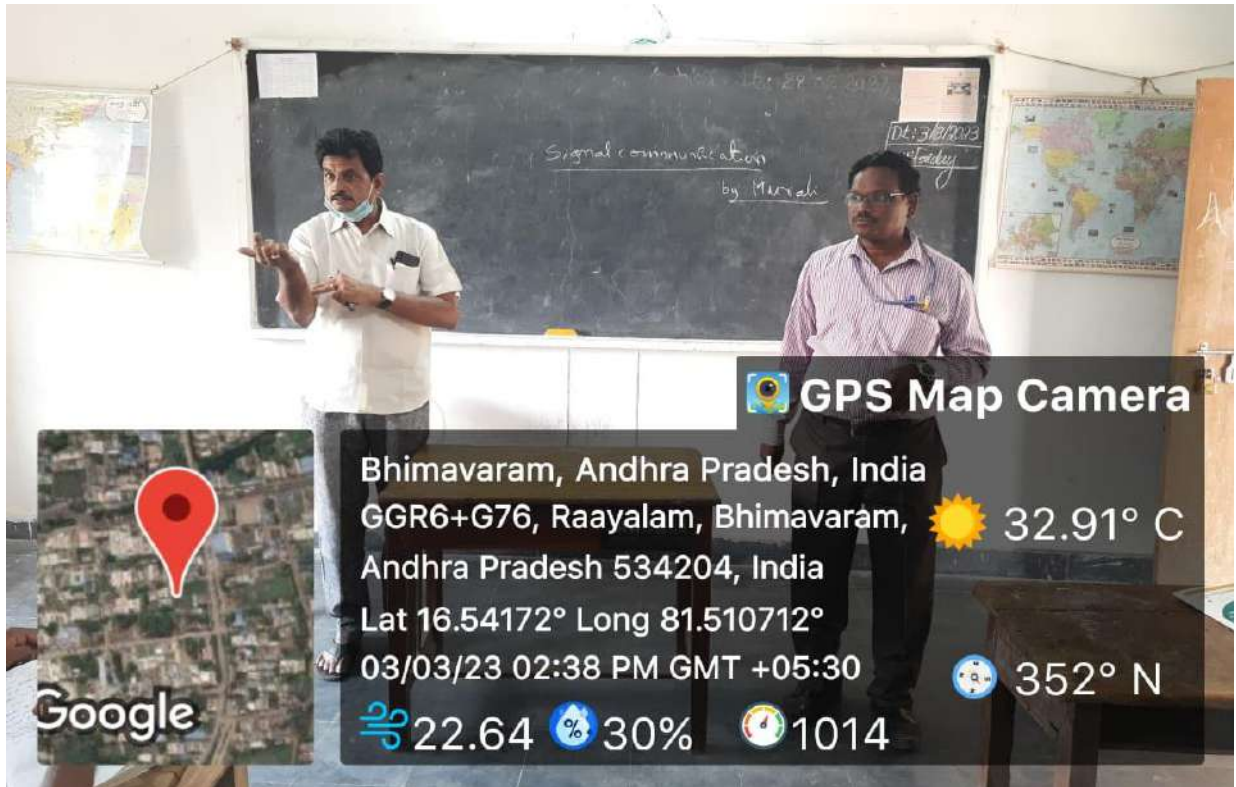
Interaction with Telugu Poet



COMMUNICATION SKILLS TRAINING



NON VERBAL COMMUNICATION



SUSHMAN KRIYA YOGA



PHYSICAL FITNESS TRAINING



TRAINING IN RIFLE SHOOTING



TRAINING IN YOGA



RESEARCH ORIENTATION
COMMUNITY SERVICE PROJECTS





GPS Map Camera



Undi, Andhra Pradesh, India

Velivarru road, HFR9+45H, Ganapavaram Rd, opposite
Bhavani peta, Undi, Andhra Pradesh 534199, India

Lat 16.590552°

Long 81.467297°

31/05/22 11:26 AM



GPS Map Camera



Bhimavaram, Andhra Pradesh, India

GGR6+G9F, Raayalam, Bhimavaram, Andhra Pradesh 534204,
India

Lat 16.541375°

Long 81.510884°

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Incubation Centre

Innovation and Incubation Centre Committee

S.LAKSHMI KANTAM, Lecturer in Commerce, Convener

Dr.P.ARAVIND SWAMY, Lecture in Economics, Members

Dr.K.SRINIVASRAO, Lecturer in Telugu, Member

Dr.P.RAJSHEKHAR, Lecturer in English, Member

D.JASHUVA, III B.Ccom , Member

P.VENKATESH, III B.A, Member

SOME ACTIVITIES OF INCUBATION CENTER Commerce Carnival on 06.1.2022

To promote the culture of innovation and Inculcate entrepreneurship abilities among the students Commerce Department introduced from the present academic year 2021-22 “ Commerce Carnival “ as a best practice of commerce department. All the B.com students produced so many types of articles / kept products for resale and also practiced marketing techniques . Exhibited all the the articles that they want to sale, after completion of the sales they prepared financial statements of their stalls and showed their Profit/loss.



ఎంటర్ప్రెన్యూర్గా ఎదగాలి

విశాలాంధ్ర-భీమవరం:

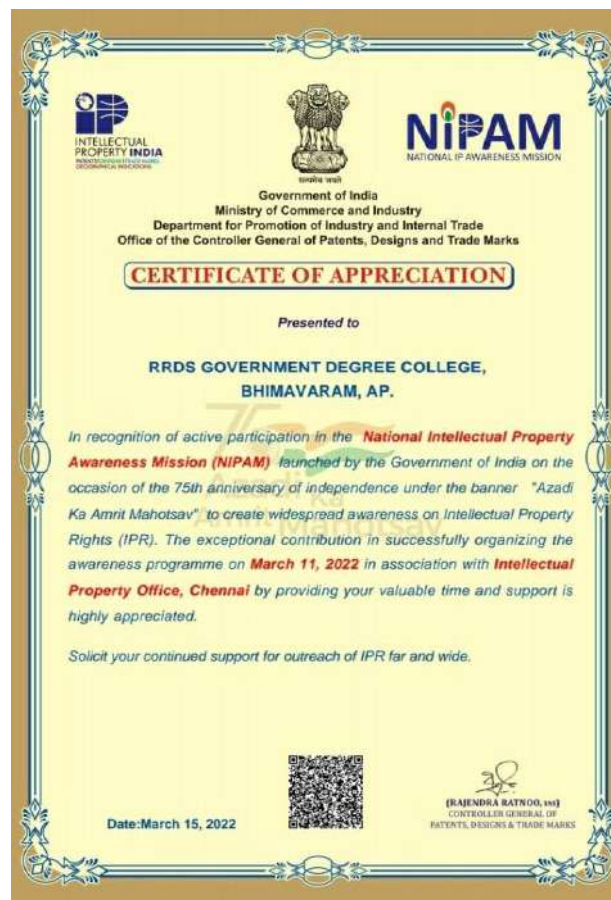
ప్రతి విద్యార్థి పారిశ్రామికవేత్తగా, వ్యాపారవేత్తగా రాణించి దేశ ఆర్థిక వ్యవస్థలో ముఖ్య భూమిక పోషించాలని ఆర్.ఆర్.డి.ఎస్.ప్రభుత్వ



కళాశాల ప్రిన్సిపాల్ డాక్టర్ వి.జె.కె.ప్రసూన అన్నారు. గురువారం కళాశాలలో జరిగిన “కామర్స్ కార్నివాల్”లో విద్యార్థులు తాము రూపొందించిన సృజనాత్మక ప్రాజెక్టులను ప్రదర్శించి విమర్శకులచేత ప్రశంసలందుకున్నారు. ఈ సందర్భంగా ప్రిన్సిపాల్ మాట్లాడుతూ ఎంటరెప్రెన్యూర్ గా ఎదిగితే పది మందోకీ ఉపాధి కల్పించవచ్చన్నారు. విద్యార్థులు ఉద్యోగాల కోసం చూడకుండా తమ కాళ్లపై తాము నిలబడాలనో ఆమె సూచించారు. కార్యక్రమంలో వైస్ ప్రిన్సిపాల్ లక్ష్మీకాంతం, డాక్టర్ కాకుమాని శ్రీనివాస్, డాక్టర్ ఎ.నాగరాజు, డాక్టర్ పి.రాజశేఖర్, సత్యనారాయణ, ఎం.వెంకటేష్, సిబ్బంది, విద్యార్థులు పాల్గొన్నారు.

Webinar on Intellectual Property Rights

Under the supervision of commerce department , as an activity of Incubation centre a webinar was conducted on 11 th march as per the instructions of commissionerate of collegiate education by the Patent office chennai to promote the culture of innovation and entrepreneurship. The Resource person Sri. Sai Santhosh kumar,Examiner of Patents &Design,Intellectual property office delivered a lecture on the benefits of IP rights and the process for getting Ip rights. The entire lecture was very informative and thought provoking . 130 students attended the progrtamme and interacted with the resource person.

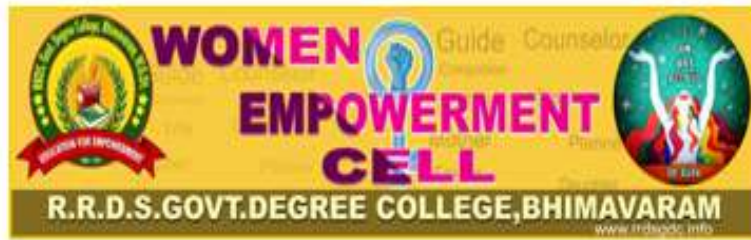


WORLD BOOKS & COPY RIGHTS DAY CELEBRATIONS

RRDS Government Degree College students celebrated World books& Copy Rights Day i.e. on 23-4-2022. In this program G.Uma Maheswari Lecturer in Commerce, S.Satyanarayana Lecturer in History & Rangamani, Library In charge participated. Students are motivated to write their own creative works and informed the process to get IP rights.



Study Projects



STUDY PROJECT

99

Participation of Women in Decision Making

I

Students from

I B.A.

I B.COM.

II B.A.

II B.COM.

III B.A.

III B.COM.

Under the guidance of:

Smt. K. ~~Swarupa Raju~~, Lecturer in Economics &

Convener, Women Empowerment Cell

RRDS Govt. Degree College, Bhimavaram

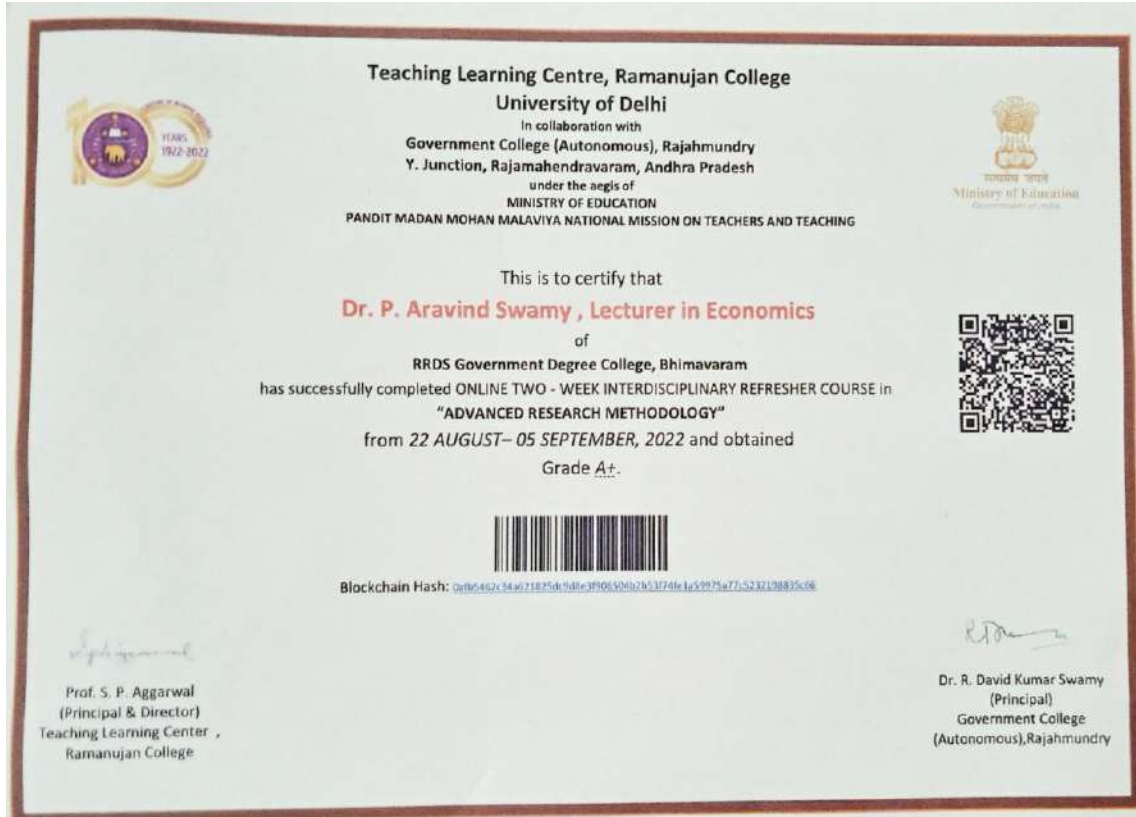


OBSERVATION OF AGRICULTURE PRODUCTS PROCESSING UNIT



FACULTY DEVELOPMENT PROGRAMMES

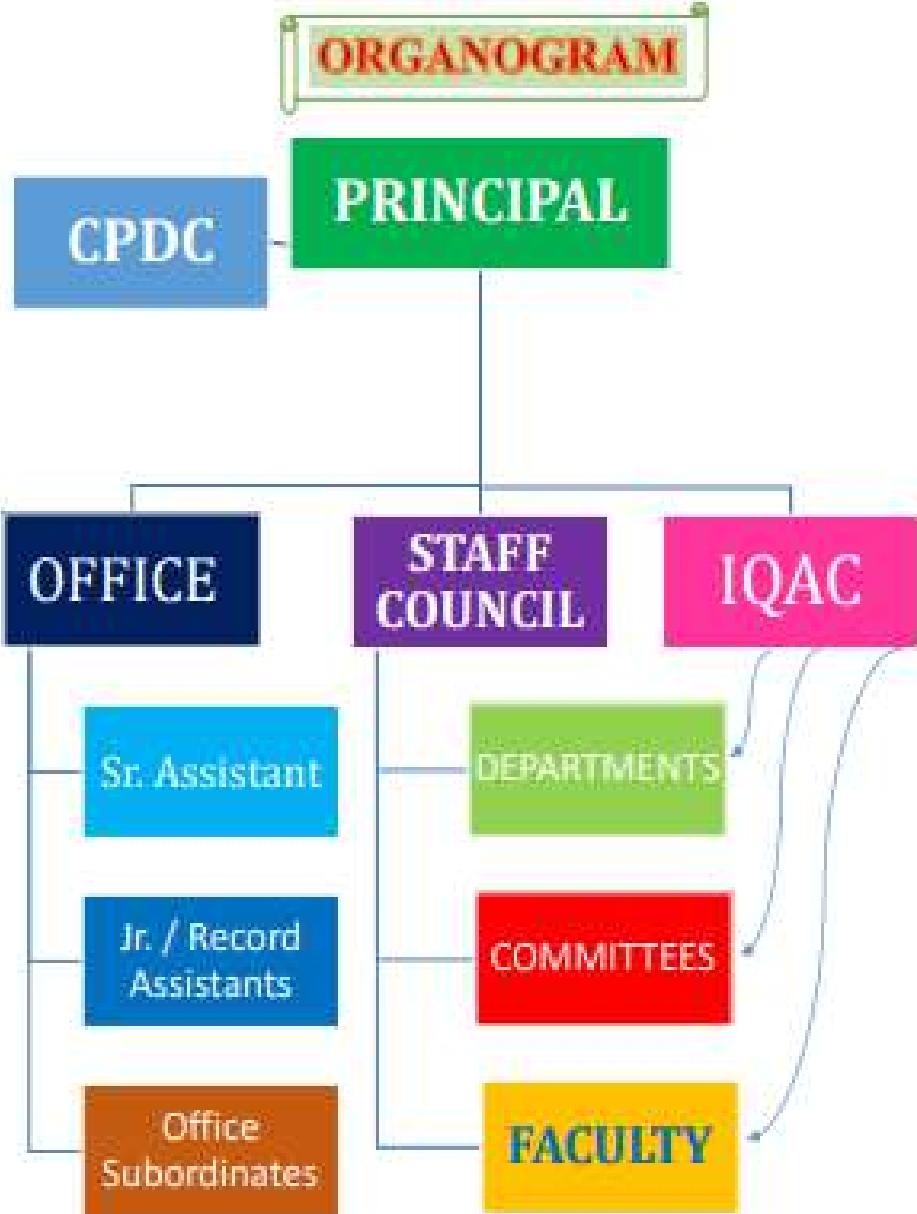
All the faculty of the college participated various training programmes through online/offline.



DECENTRALIZATION, PARTICIPATION IN THE INSTITUTIONAL GOVERNANCE – ORGANOGRAM

ORGANISATIONAL STRUCTURE OF

RRDS GOVT. DEGREE COLLEGE, BHIMAVARAM



S.No.	Name of the Committee/Cell	Functions
1	Admissions Committee	This committee looks after the online admission process into various UG programmes offered by the institution. It maintains a help desk in the college. The members help the students to register into online admission website. When they allotted seats as per roster system by the CCE, AP, committee verifies the certificates and help students to get admission by helping them to pay fee through online.
2	IQAC	The IQAC works with the objective of enhancement and sustenance of quality education. The major thrust areas are Faculty enrichment for quality improvement in teaching, enhancement of infrastructural facilities, best practices and student centric support activities.
3	Student Union/ Special Fee	The committee represents the students' opinions and protects their rights. All the students are deemed as members of this committee. It encourages the students to participate in academic competitions, plays an active role in organizing extra-curricular events at college level. Provides information to the students and parents about the fee structure for self-funding restructured courses and guides them in opting various payment modes.
4	Cultural Association	This Committee Look after all cultural activities .Language faculty headed this committee.
5	Sports and Games Association	Trains students in various games and sports and prepares them to participate in various competitions at Institutional, University, State and National levels. The committee members accompany the participants to various institutes and States and provide support and guidance, and motivation. It takes care of funds allocated for games and sports.
6	Student Aid Fund	The committee represents the students' opinions and protects their rights. All the students are deemed as members of this committee. It encourages the students to participate in academic competitions, plays an active role in organizing extra-curricular events at college level
7	Health Club	It creates awareness among the students about the importance of health and hygiene. The committee monitors the sanitation facilities available in the institution and takes measures to keep the campus clean and fully sanitized.
8	Academic Coordinator	Academic Coordinator look after conduct of classes according to the Time Table. He will adjust class work according to the faculty available and monitor all the academic activities.

9	MS/MOOCs Online Courses	This committee help the students to enroll and complete the online courses.
10	Student Attendance Consolidation Committee	The Committee enrolls the students in the Biometric attendance app and monitors their attendance weekly. It also informs the parents if their wards' attendance is below 75%. In addition to monitoring the Bio Metric the Committee ensures that Attendance, the Committee hourly attendance is marked in the attendance registers and verifies them periodically.
11	Examination Committee	The Committee conducts both University examinations and Internal Mid Examinations. It maintains a record of internal and external marks of the students enrolled in various courses.
12	Red Ribbon Club	It observes the World AIDS Day and creates awareness about HIV and educates the students about the preventive measures. It also motivates the students in voluntary donation of blood.
13	NSS Committee	Developing the personality and character of the student youth through voluntary community service. 'Education through Service' is the purpose of the NSS.
14	Alumni Committee	This committee conducts alumni meetings and plays vital role in involving alumni in college development.
15	Career Guidance Cell	This committee organizes various career guidance programmes and coaching for competitive exams. And arranges Job Drives.
16	Grievance Redressal Committee	The Cell looks into the grievances received from students and resolves them.
17	Eco Club	Eco club conducts various activities related to environmental protection and clean and green activities.
18	Women Empowerment Cell	The Women Empowerment Cell (WEC) organizes programmes to create awareness on gender related issues for both staff and students and educates them about health, hygiene, the problems of eve-teasing, importance of learning skills of self-defense, important help lines in time of emergency, etc. The Committee conducts various competitions in order to create this awareness and also makes arrangement for periodic health camps.
19	Swatch Bharat Committee	Swatch Bharat Committee will take up various activities related to campus cleaning and promoting clean and green activities in the college surroundings.
20	Anti Ragging Committee	The committee regularly monitors students to prevent ragging and conduct awareness programmes on Anti Ragging.

21	Library, Reading Room and Magazine Committee	The committee keeps a track of the books received and helps the convener in allotting accession numbers to them. It also assists in updating the digital database of Library Accession Register. The committee creates awareness among the staff and students in using Open Educational Resources, E-Books and Infilbnet.
22	Computer Department	The Committee maintains proper function of computers and maintains stock register and logbooks
23	Student Counseling	Students Counseling Committee will maintain the records related to student Bio-data and give counseling to the students on various personal, academic and career-oriented issues.
24	Scholarships	It informs the students about financial schemes introduced by the government for their welfare and ensures that scholarship is received by all the eligible students. Also it maintains the amount donated by donors for giving away Endowment Prizes to the toppers. It also utilizes the amount given by donors for development of the campus with the donors' consent.
25	Consumer Club	The Consumer Club celebrates the National Consumer Day and conducts programmes and awareness about the rights of consumers.
26	TLP APP	This Committee acquires the required data from the newly admitted students and enrolls them in Integrated Attendance Management System launched by the Government of Andhra Pradesh. The fingerprints and iris of the students are scanned and the information is updated. The Committee also creates various sections in the College IAMS App and helps the faculty in adding the students in their particular sections.
27	Code of Conduct Monitoring Committee	This committee will look into the matters of student conduct, discipline and behaviour in the campus. It also monitors the code of conduct of the teaching and non-teaching staff and advise the students and staff from time to time.
28	Differently-abled Students Welfare Committee	This committee will look into the grievances of differently abled students and assist them from time to time on various issues related to them.

STRATEGIC PLAN

I) Thrust Area: ACADEMIC

Objective:

1. Introduction of certificate courses which are helpful for future of the student.
2. Continuous internal assessment of the students
3. Industry exposure for hands on training, 6 months internships, 2 months short term internships etc.,
4. Feedback from industry experts, parents, institute alumni, teachers etc.,
5. Identify important areas of internship in all departments.
6. Undertake and evaluate the internship projects.
7. Moral education, training in yoga & meditation, training in martial arts etc., be organized for interested students.

II Thrust Area: Research Development

Objectives:

1. Conduct Guest Lectures/workshops/seminars/by the department
2. Identification of students, mentors & training for EDP cell
3. Knowledge delivery & outcome-based education.
4. Arrange industry visit& training, internship for students of 3rd & final year
5. Strengthening mentor - mentee system.

III) Thrust Area: Extension - Community Service and Development.

Objectives:

1. Identify important areas of research in all departments.
2. Undertake and evaluate the research projects.
3. Apply for funding of research projects to various Government and Private agencies/organizations.
4. Train the faculty members in the emerging areas of research and development.
5. Collaboration with local, regional, state and national level organizations/ Institution for community development/activities.
6. MOU with premier institutes/ R & D labs.
7. Attach college with industry.
8. Establishment of central instrumentation facility.
9. Allotment of seed money for R&D.
10. Awards & incentives for R&D to motivation faculty.
11. Identity the areas & activities for community training and development in the nearby villages.
12. Allocate the work to the department for executing the community and rural development activities.
13. Offer need-based training to the unemployed youth in the nearby villages of the institution.
14. Budget & Resources allotment for the activities.
15. Participation of students in community related activities be made mandatory to make them socially responsible.
16. Plan for deputation of staff for industrial visits, faculty exchange programmes in the MOU signed institution.

IV) Thrust Area: Infrastructure Development & Learning Resource

Objectives:

1. Developing green campus.
2. Improving Academic infrastructure. (Lab & ICT infrastructure)
3. Improving sports facilities.
4. Establishing e-Learning resources. Improvement in ICT-enable teaching learning process and innovative T-L techniques.
5. Automation of Library Resources & Digitization.
6. Subscription of online publication. (Books & journals)
7. Enhancement of library budget for reference books/ other facilities.
8. Enhancement of IT infrastructure WIFI - software, NKN facility, IT Policy
9. Strengthening departmental Libraries.
10. Conduct energy audit of various buildings in the campus.

V) Thrust area: Student Services

Objectives

1. Identify functional areas for individual development of the students.
2. Keep the students abreast of the major trends associated with industries.
3. Train the students in various soft skills & life skills/job skills etc.
4. Facilitate carrying out mini projects as specified by industries for II-year students and also for internship.
5. Assist students to pursue higher studies in national & international Organizations/institutions of reputed ones.
6. Support new age enterprise at the campus by providing Infrastructure and incubation support to students.
7. Enhance good public relation for creating awareness of the various activities of the college.
8. Establish and maintain various multi-disciplinary taints and collaboration with industries & professional bodies.
9. Facilitate the effective conduct of events in the college with active involvement of the students.
10. Enhance effective liaison with the patron of the college.
11. Placement carrier guidance & counseling by the departments.
12. Coaching, training & competitions for students.
13. A Scheme of scholarship for students based on their performance in semester examinations.
14. Strengthening Alumni Association data base, contribution.
15. Relationship & Leveraging Alumni....
16. Endowment prizes by alumni

VI) Thrust Area: Good Governance & Leadership & Management

Objectives:

1. Transparency & Leadership.
2. Students' participation in all activities.
3. Developing attachment with the institution.
4. Identification of student talents.
5. Decentralization of activities.
6. Talent hiring & Retention policy.
7. Conducive working environment
8. Developing & job rotation.
9. Faculty & students involvement in decision making bodies.
10. Strategic plan for overall development of the college
11. Structured academic audit by peer groups.
12. API as per UGC norms to assess the performance of teacher.
13. Resource mobilizing through funding agencies.
14. Budgeting for department, library, infrastructure, R&D, Incentives, campus development, FDP s, etc.,
15. Implementation of financial governance (HOD s).
16. Streamlining of long-term strategic plan for up gradation & development of the college be made more effective.
17. Organize faculty training programmes/workshops.
18. Upgrading faculty & staff competence.
19. Depts. staff for off campus training courses.
20. Depute staff for presenting papers in various national conferences, seminars & motivate to publish papers in reputed journals.
21. Implement staff welfare schemes.
22. Strengthening of IQAC activities.
23. Academic audit by external experts be undertaken.

VII Thrust Area: Innovative Practices & Institutional Values

Objectives

1. Village adaption implementation.
2. Health & Hygiene support in adapted village community.
3. Facilities for Divyangan students
4. E-waste management systems need to be strengthened.
5. Conducting outreach programmes & social programmes to make to make students more environment consciousness ready engineers.
6. Green audit may be formalized to include all areas of the institution.
7. Establishing quantity systems in all spheres.
8. Continual improvement, Rewards & Recognition in every activity

INTRODUCTION OF SCIENCE COURSES IN 2021-2022

1.B.Sc (MPCS) – 30 Intake 2.B.SC (BZC)- 30 Intake

ADIKAVI NANNAYA UNIVERSITY:: RAJAMAHENDRAVARAM ANDHRA PRADESH



Office of the Dean
College Development Council
No.ANUR/CDC/Cond.Affil /2021-22/312/02

Ph.No: 0883-2566009
Email:cdc_ugwest@aknu.edu.in
Dt:22.06.2022

To
The Principal,
R.R.D.S. Govt. Degree College,
Bhimavaram - 534202,
W.G. District.
Sir,

Sub: ANUR – CDC - Affiliated Degree Colleges – Grant of Conditional Affiliation for the academic year 2021-22 – Orders issued – Reg.
Ref: Orders of the Vice-Chancellor dt.02.03.2021

With reference to the above, I am by direction to inform you that Conditional Affiliation has been granted to the following UG courses including sanctioned intake and medium of Instruction as mentioned against each as approved by the APSCHE/CCE in respect of your College, for the academic year 2021-22.

S.No.	Name of the Course	Medium	Intake	Status of Affiliation
01	B.A (HE/PA)	EM	60	Conditional
02	B.Com (Gen)	EM	60	Conditional
03	B.Com (CA)	EM	60	Conditional
04	B.Sc. (BZC)	EM	50	Conditional
05	B.Sc. (MPCS)	EM	50	Conditional

The college shall abide by the rules and regulations of the University from time to time in respect of functioning of the college. In case of any deviation in fulfilling the norms and standards or failure in implementing the rules and regulations of both the CCE/APSICHE /Government and also of the University. The Affiliation accorded now is liable for cancellation without any notice.

Yours faithfully,


(P. VENKATESWARA RAO)
DEAN CDC

— Attested —

Copies to:
The PA to Registrar, ANUR,
The PS to Vice - Chancellor, ANUR.


PRINCIPAL
R.R.D.S. Govt. Degree College
BHIMAVARAM-534 202

CONSTRUCTION OF NEW CLASS ROOMS



V.K.S. Prashanna
PRINCIPAL
R.R.D.S. Govt. Degree College
BHIMAVARAM-534 202