

ATTAINMENT OF PROGRAM OUTCOMES
B.Com General
2021-2022 AB

SEMESTER-I ATTAINMENTS														
ATTAINMENT OF PROGRAM OUTCOMES - B.Com General 2021-22														
Course	Sem	Credits	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO3	PSO4
English	I	4	44.73	44.92	45.9		44.76	44.76	45.88					
Telugu	I	4	56.57	56.57	56.57	56.9	56.76	56.57	56.6	56.85		56.57		
BUSINESS ORGANIZATION MANAGEMENT-I	I	4	60.84	60.6	60.84		61.45	61.45				60.84		
Fundamentals of Accounting	I	4	50.93	51.11	50.93	50.93	50.93	50.75				50.93		
BUSINESS ENVIRONMENT	I	4	51.62	51.62	51.76			51.35		51.76	51.63	51.35	51.76	51.76
Semester-I attainments		20	52.93	52.96	53.20	53.9	53.47	52.97	51.64	54.3	51.63	54.17	51.76	51.76

Remarks:

The above statistics shows that the course wise attainment of PO's is lower than the targeted level (60%) for English, Telugu, Accounting and Business Environment courses. only BOM course reached the targeted level. The faculty of B.Com, particularly English Faculty advised to concentrate an effective TLE for better attainment.

P. A. J. Jeyaraj

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V.K. Prashant
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ATTAINMENT OF PROGRAM OUTCOMES - B.Com (General) 2021-22															
SEMESTER - II ATTAINMENTS															
Course	Sem	Credits	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
English	I	4	56.05	56.24	57.22		56.38	56.38	56.38			57.22			
Telugu	I	4	54.52	54.52	54.52	54.48	54.5	54.52	54.5	54.52		54.52			
BANKING THEORY AND PRACTICE	I	4	58.12	58.08	58.17		58.13	58.25		58.17	58.13	58.08	58.13	58	58.13
BUSINESS ECONOMICS	I	4	54.32	54.29	54.27	54.27	54.3	54.3				54.32			
FINANCIAL ACCOUNTING-II	I	4	49.37	49.13	41.28		49.07	48.72	48.72			47.12			
Semester-II attainment		20	55.47	54.45	53.09	54.34	54.47	54.43	53.2	56.34	58.13	53.51	58.13	58	58.13

Remarks:

The above statistics shows that the course wise attainment of program outcomes is lower than the targeted level (60%) for all courses. All the faculty of B'com (General) advised to concentrate on effective teaching and learning methods particularly student centric methods to reach the targeted level.

P. A. Jayasingh



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AY 2021-2022 TOTAL ATTAINMENTS													
Semester	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4
I	52.93	52.96	53.20	53.9	53.47	52.97	51.04	54.3	51.63	54.17	51.76	51.76	51.76
II	55.47	54.45	53.09	54.34	54.47	54.43	53.2	56.34	58.13	53.51	58.13	58	58.13
Total Attainment	54.20	53.70	53.14	54.12	53.97	53.7	52.12	55.32	54.88	53.84	54.94	54.88	54.94

Remarks:

Overall picture of the attainment of program outcomes of B.Com (General) revealed that PO's attainment is lower than the targeted level (60%) for all program outcomes and program specific outcomes. All the faculty of B.Com (General) are advised to concentrate on effective teaching and learning methods and provision of learning resources to improve the attainment level.

P. A. S. S. S.



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ATTAINMENT OF PROGRAM OUTCOMES

**BACHELOR OF COMMERCE
(B.COM) GENERAL**

Admitted Batch

2021-2022

PROGRAM OUTCOMES

On the successful completion of graduation, the students will be able to:

PO1: Domain expertise

- Acquire knowledge and skills
- Apply them effectively and innovatively

PO2: Continuous learning and research

- Continue learning with self-motivation
- Adapt to the evolving demands and needs of life
- investigate to see cause and effect relationship

PO3: Using modern equipment

- Use ICT effectively
- Use it for communication and innovation

PO4: Following ethics

- Ensure ethical practices in workplace and life
- Follow ethics in all endeavors

PO5: Complex problem solving

- Predict and analyze problems
- Investigate and interpret empirical data
- Plan and execute action for problem solving

PO6: Perform effectively both as individual and in team

- Work efficiently as an individual
- Cooperate, coordinate and ensure successful teamwork
- Prioritize common interest to individual interest

PO7: Efficient communication and life skills

- Listen, understand and express thoughts in an effective manner
- Choose appropriate media to share information

PO8: Environmental sustainability

- Understand environmental challenges
- Think critically on environment sustainability measures
- Follow and propagate environment-friendly practices

PO9: Societal contribution

- Render service for the general good of the society
- Involve voluntarily in social development activities at Regional, National, and global levels
- Take pride in volunteering to address calamities, disasters, poverty, & epidemics
- Be a patriotic citizen to uphold the values of the nation

PROGRAM SPECIFIC OUTCOMES

PSO 1: : To understand the nature, scope and concepts of Accounting, Business Operations and Management.

PSO 2: To analyses the relationship between Accounting, Auditing and Taxation

PSO 3: To understand the application of Corporate Accounting Principles and Practices in real time business situations.

PSO 4: To equip the students with leadership skills and knowledge in computing skills.

DEPARTMENT OF ENGLISH**2021-22 BATCH****PROGRAM: B.Com (G)****YEAR: I****SEMESTER: 1****COURSE: ENGLISH****CREDITS: 3****HOURS: 4****ENGLISH PAPER- I A Course in Communication and Soft Skills****COURSE OBJECTIVES**

CO1 To use grammar effectively in writing and speaking

CO2 To use soft skills in practical situations

CO3 To be able to use communication skills confidently.

COURSE CONTENTS

CONTENT	CO	HOURS
UNIT I: Listening Skills i. Importance of Listening ii. Types of Listening iii. Barriers to Listening iv. Effective Listening.	2, 3	10
UNIT II: Speaking Skills a. Sounds of English: Vowels and Consonants b. Word Accent c. Intonation	3	10
UNIT III: Grammar a) Concord b) Modals c) Tenses (Present/Past/Future) d) Articles e) Prepositions f) Question Tags g) Sentence Transformation (Voice, Reported Speech & Degrees of Comparison) h) Error Correction	1, 2, 3	20
UNIT IV: Writing : v. Punctuation vi. Spelling vii. Paragraph Writing	1	10

UNIT V: Soft Skills a. SWOC b. Attitude c. Emotional Intelligence d. Telephone Etiquette e. Interpersonal Skills	2, 3	10
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ASSESSMENT/EVALUATION METHODS

ASSESSMENT TOOL	WEIGHTAGE (Marks)
MID I (20 Marks)	TOTAL 50 Marks
MID II (15 Marks)	SCALE DOWN TO 25 Marks
ASSIGNMENTS (5 Marks)	
CLASSROOM ACTIVITIES (5 Marks)	
CLEAN & GREEN ACTIVITIES (5 Marks)	
FINAL EXAMINATION	75 Marks
TOTAL	100

MID I Questions

Question	Course Objective	Bloom's Taxonomy Level
What do you know about interpersonal skills?	1,2	Remembering and Understanding
What is a positive attitude?	1,2	Remembering and Understanding
How can you improve your positive attitude?	1,2	Remembering and Understanding
What is the difference between hearing and listening?	1,2	Remembering and Understanding

What is passive listening?	1,2	Remembering and Understanding
Write any two barriers to effective listening.	1,2	Remembering and Understanding
Explain any two strategies for effective listening..	1,2	Remembering and Understanding
Write the names of types of listening (only names).	1,2	Remembering and Understanding
What is the stress shift?	3	Remembering and Understanding
What is SWOC analysis?	2	Applying and evaluating
Spell the following.	1	Remembering and applying

MID II Questions

Question	Course Objective	Bloom's Taxonomy Level
Fill in the blanks with the correct form of the verb	1	Remembering and applying
Add question tags.	1	Remembering and applying
Fill in the blanks with the appropriate prepositions	1	Remembering and applying

Assignments

S. No.	Topic	Bloom's Taxonomy Level
1	What is a positive attitude?	Understanding
2	What is the difference between hearing and listening?	Understanding and applying
3	What is swoc analysis?	Remembering and analyzing
4	Write any two barriers to effective listening.	Remembering Understanding
5	Add question tags.	Understanding and applying
6	Fill in the blanks with the appropriate prepositions	Understanding and applying

Classroom Activities

S. No.	Activity and Topic	Bloom's Taxonomy Level
1	Teach back session	Understanding and Analyzing
2	Student Seminar on 'Importance of listening'	Understanding and Analyzing
3	Group discussion on 'SWOC Analysis'	Analyzing and Evaluating
4	Google Quiz on 'Articles'	Understanding and Applying
5	Google Quiz on 'Prepositions'	Understanding and Applying,
7	Group Discussion on 'English as a Global Language	Thinking and analyzing skills

Mapping of Course Outcomes with program and Program Specific Outcomes (CO, PO & PSO Matrix)

CO/PO/PSO	PO 1	PO 2	PO 5	PO 6	PO 7
CO 1	3				3
CO 2		3			3
CO 3			3	3	3

CO Attainments (Direct and Indirect)

CO	Direct	Indirect	Total CO Attainment
CO 1	40.51	82.69	44.73
CO 2	40.51	84.62	44.92
CO 3	39.70	90.38	44.76
CO 4			

PO and PSO Attainment (Direct and Indirect)

	PO 1	PO 2	PO 5	PO 6	PO 7
	3	3	3	3	3
CO 1	44.73			44.73	44.73
CO 2		44.92		44.92	44.92
CO 3			44.76	44.76	44.76
CO 4					
PO Attainment	44.73	44.92	44.76	44.76	45.88

Remarks: CO Attainments are very low. needs to improve.

S. Jaleel Kader

SIGNATURE OF THE PROGRAM COORDINATOR

DEPARTMENT OF ENGLISH**2021-22 BATCH****PROGRAM: B.Com (G) YEAR: I****SEMESTER: 2****COURSE: ENGLISH CREDITS: 3****HOURS: 4****ENGLISH PAPER II - A Course In Reading & Writing Skills****COURSE OBJECTIVES**

CO1To comprehend different texts while reading

CO2To build up a repository of vocabulary

CO3To use writing skills in future needs for any purpose.

COURSE CONTENTS

CONTENT	CO	HOURS
UNIT I: Prose: 1. How to Avoid Foolish Opinions Bertrand Russell Skills: 2. Vocabulary: Conversion of Words 3. One Word Substitutes : 4. Collocations	1,2 &3	10
UNIT II: Prose: 1. The Doll's House Katherine Mansfield Poetry: 2. Ode to the West Wind P B Shelley Non-Detailed Text : 3. Florence Nightingale Abrar Mohsin Skills : 4. Skimming and Scanning.	1, 2	15
UNIT III: Prose: 1. The Night Train at Deoli Ruskin Bond Poetry: 2. Upagupta Rabindranath Tagore Skills : 3. Reading Comprehension : 4. Note Making/Taking	1,2& 3	15
UNIT IV: Poetry: 1. Coromandel Fishers Sarojini Naidu Skills: 2. Expansion of Ideas: 3. Notices, Agendas and Minutes	1,2& 3	10
UNIT V:Non-Detailed Text: 1. An Astrologer's Day R K Narayan Skills: 2. Curriculum Vitae and Resume: 3. Letters: 4. E-Correspondence	1,2& 3	10

ASSESSMENT/EVALUATION METHODS

ASSESSMENT TOOL	WEIGHTAGE (Marks)
MID I (20 Marks)	TOTAL 50 Marks SCALE DOWN TO 25 Marks
MID II (15 Marks)	
ASSIGNMENTS (5 Marks)	
CLASSROOM ACTIVITIES (5 Marks)	
CLEAN & GREEN ACTIVITIES (5 Marks)	
FINAL EXAMINATION	75 Marks
TOTAL	100

MID I Questions

Question	Course Objective	Bloom's Taxonomy Level
How to Avoid Foolish Opinions.	2	Remembering and Understanding
The Doll's House	3	Analyzing and Evaluating
One Word Substitutes	3	Remembering and applying
Fill in the blanks with the given words	1, 2	Understanding and Applying

MID II Questions

Question	Course Objective	Bloom's Taxonomy Level
.fill in the blanks with the given words	12 & 3	Understanding and applying
Read the passage and answer the questions	1 &3	Understanding and analyzing

Assignments

S. No.	Topic	Bloom's Taxonomy Level
1	How to Avoid Foolish Opinions.	Remembering and understanding
2	Write about 'The Doll's House'	Remembering and understanding
3	Upagupta	Remembering and understanding
4	Night Train at Deoli	Remembering and understanding
5	Make a note of the following	Understanding and applying
6	Resume writing	Understanding and Evaluating

Classroom Activities

S. No.	Activity and Topic	Bloom's Taxonomy Level
1	Group Discussion on 'Measures to Avoid Covid-19'	Understanding, Analyzing and thinking Skills
2	Online Quiz on 'How to Avoid Foolish Opinions'.	Understanding and Evaluating
3	Online Quiz on 'Upagupta'	Understanding and Evaluating
4	Online Quiz on 'Night Train at Deoli'	Understanding and Evaluating
5	Online Quiz on 'The Doll's House'	Understanding and Evaluating
6	Online Quiz on 'Coromandel Fishers'	Understanding and Evaluating
7	Online Quiz on 'Ode to West Wind'	Understanding and Evaluating
8	Online Quiz on 'An Astrologer's Day'	Understanding and Evaluating

Mapping of Course Outcomes with program and Program Specific Outcomes (CO, PO & PSO Matrix)

CO/PO/ PSO	PO 1	PO 2	PO 3	PO 5	PO 6	PO 7	PSO 1
CO 1	3	3	3			3	3
CO 2		3	3			3	3
CO 3	3		3	3	3	3	3
CO 4			3				3

CO Attainments (Direct and Indirect)

CO	Direct	Indirect	Total CO Attainment
CO 1	53.09	82.69	56.05
CO 2		84.62	56.24
CO 3	52.61	90.38	56.38
CO 4			

PO and PSO Attainment (Direct and Indirect)

	PO 1	PO 2	PO 3	PO 5	PO 6	PO 7	PSO 1
	3	3	3	3	3	3	3
CO 1	56.05	56.05	56.05			56.05	56.05
CO 2		56.24	56.24			56.24	56.24
CO 3	56.38		56.38	56.38	56.38	56.38	56.38
CO 4			56.38				56.38
PO Attainment	56.05	56.24	56.25	56.38	56.38	56.23	57.25

Remarks: CO Attainments are nearer to Bench mark. needs improvement.

S. Jyoti Katar

SIGNATURE OF THE PROGRAM COORDINATOR

DEPARTMENT OF TELUGU

2021-22 BATCH

PROGRAM: B.Com GEN
COURSE: CORE

YEAR: I
CREDITS: 3

SEMESTER: 1
HOURS: 4

కీర్తి : 1-PAPER-I Pracheena Telugu Kavithvam (ప్రాచీన తెలుగు కవిత్వం)

COURSE OBJECTIVES

CO 1. ప్రాచీన తెలుగుసాహిత్యం యొక్క ప్రాచీనతను , విశిష్టతను గుర్తిస్తారు . తెలుగు సాహిత్యంలో ఆదికవి నన్నయ కాలంనాటి భాషాసంస్కృతులను, ఇతిహాసకాలం నాటి రాజనీతి విషయాలపట్ల పరిజ్ఞానాన్ని సంపాదించగలరు .

CO 2. శివకవుల కాలంనాటి మతపరిస్థితులను, భాషావిశేషాలను గ్రహిస్తారు . తెలుగు నుడికారం , సామెతలు , లోకోక్తులు మొదలైన భాషాంశాల పట్ల పరిజ్ఞానాన్ని పొందగలరు .

CO 3.తిక్కన భారతంలాంటి మత,ధార్మిక పరిస్థితులను,తిక్కన కవితాశిల్పాన్ని , నాటకీయతను అవగాహన చేసుకోగలరు.

CO 4. ఎఱ్ఱన సూక్తివైచిత్రిని,ఇతిహాస కవిత్వంలోని విభిన్న రీతులపట్ల అభిరుచిని పొందగలరు . శ్రీనాథుని కాలం నాటి కవితావిశేషాలను , మొల్ల కవితా విశిష్టతను గుర్తించగలరు .

CO 5. తెలుగు పద్యం స్వరూప స్వభావాలను , సాహిత్యాభిరుచిని పెంపొందించుకుంటారు. ప్రాచీన కావ్యభాషలోని వ్యాకరణాంశాలను అధ్యయనం చేయడం ద్వారా భాషాసామర్థ్యాన్ని , రచనలో మెళకువలను గ్రహించగలరు .

COURSE CONTENTS

CONTENT	CO	HOURS
యూనిట్- I రాజనీతి- నన్నయమహాభారతం - సభాపర్వం- ప్రథమాశ్వాసం- (26- (పద్యాలు 57	1,5	12
యూనిట్-II దక్షయజ్ఞం -నన్నెచోడుడు కుమార సంభవం - ద్వితీయ శ్వాసం (49- (పద్యాలు 86	2 & 5	15
యూనిట్-III దౌమ్యధర్మోపదేశము -తిక్కన మహాభారతం-విరాటపర్వం- ప్రథమాశ్వాసం(116-146)	3 & 5	12

<p>యూనిట్-IV పలనాటిబెబ్బులి - శ్రీ నాథుడు (పలనాటి వీర చరిత్ర - ద్వీపద కావ్యం పుట 108- 112'బాలచంద్రుడు భీమంబగు సంగ్రామం బొనర్చుట). వెరగంది కుంది... (108' (112) సంతకీరాజు ఉమాకాంతం. ముద్రణ.1911 బెజవాడ ,స్వామి. కె .వి :</p>	4&5	15
<p>యూనిట్ - V సీతారావణసంవాదం-మొల్ల రామాయణము-సుందరకాండము-(40 - 87పద్యాలు(</p>	4 & 5	12

ASSESSMENT/EVALUATION METHODS

ASSESSMENT TOOL	WEIGHTAGE (Marks)
MID I (20 Marks)	TOTAL 50 Marks SCALE DOWN TO 25 Marks
MID II (15 Marks)	
ASSIGNMENTS (5 Marks)	
CLASSROOM ACTIVITIES (5 Marks)	
CLEAN & GREEN ACTIVITIES (5 Marks)	
FINAL EXAMINATION	75 Marks
TOTAL	100

MID I Questions

Question	Course Objective	Bloom's Taxonomy Level
<p>ఈ క్రింది పద్యాలలో ఒక దానికి తప్పనిసరిగా ప్రతిపదార్థ తాత్పర్యాలను వ్యాకరణాంశాలను రాయండి ?</p> <p>బహు ధన ధాన్య సంగ్రహము బాణ శరాసన యోధ వీరసం గ్రహము నిరంతరాంతరుదకంబులు ఘాసర సేంధ నౌఘసం గ్రహము ననేక యంత్రములుఁ గలియ సాధ్యములై ద్విషద్భయా వహులగచుండ నొప్పునె భావత్పరి రక్ష్యములైన దుర్గముల్ .</p>	1,2 & 4	Remembering and Understanding

నారదుడు ధర్మరాజుకు చెప్పిన రాజనీతిని సంగ్రహంగా తెలుపండి ?	1,2 & 4	Remembering and Understanding
ధౌమ్యుడు పాండవులకు చేసిన ధర్మోపదేశాన్ని వివరించండి ?	1,2 & 4	Applying and Analyzing
దక్ష యజ్ఞం పాఠ్య భాగ సారాంశాన్ని రాయండి ?	1 & 4	Remembering
ఈ క్రింది వానికి సందర్భ సహిత వ్యాఖ్యలను రాయండి? .i)వార్తయందు జగము వర్ణిల్లుచున్నది ii) ఉపదేశం బవస్య కర్తవ్యంబు	1,2 & 4	Remembering&Analyzing
.i)రాజులు చేయకూడని దోషాలను తెలపండి? ii) ధౌమ్యుడు పాండవులకు ధర్మోపదేశం ఎందుకు చేశాడు?	1,2 & 4	Remembering&Analyzing
ఈ క్రింది ఇవ్వబడిన వానికి విడదీసి సంధి కార్యములు వ్రాయుము? 1 దేవోత్తములు2. అభ్యంతరము3. విశ్వదాభిరామ4. ఇట్లనిరి		
క్రింది వానికి విగ్రహవాక్యములు వ్రాసి, వాటి సమాసముల పేరును తెలియజేయుము ? 1రాజపుత్రులు.2.ధనదాన్యములు3. గుణహీనుడు4. ప్రసన్నచిత్తులు	1,2 & 4	Remembering&Analyzing

MID II Questions

Question	Course Objective	Bloom's Taxonomy Level
.1పలనాటి బెబ్బులి కథాంశమును వ్రాయండి?	1 & 4	Remembering and Understanding
.2పలనాటి యుద్ధంలో బాలచంద్రునియుద్ధ కౌశలాన్ని వివరించండి?	1 & 4	Remembering and Understanding
.3సీతా రావణ సంవాదాన్ని సంగ్రహంగా రాయండి?	1 & 4	Remembering and Understanding
పారిపోతున్న తన సైన్యమునకు , ?చెప్పిన ధైర్య వచనములు ఏవి,నరసింహారాజు	1&4	Remembering and Understanding

బాల చంద్రుని చూసి నలగామరాజు సైన్యం భయపడిన విధమెట్టిది?	1 & 2	Remembering and Understanding
తనను నిందించిన సీతను రావణుడు బెదిరించిన విధమెట్టిది?	1 & 2	Remembering and Understanding
త్రిజట తన స్వప్నాన్ని గురించి తోటి కావలికత్తెలతో ఏమని చెప్పింది?	2	Remembering and Applying
సందర్భం-చాల సేపీగతి సమరం బొనర్చె?	1	Remembering
సందర్భం-రాముడే రీతి లంకకు రాగలండు ?	1	Remembering and Applying
సందర్భం-సిద్ధం బీమాట వేద సిద్ధాంతముగన్	1	Remembering
పలనాటి బెబ్బులి పాఠ్యభాగ రచయిత ఎవరు ?	1	Remembering
శ్రీనాథుని బిరుదు ఏది ?	1	Applying
నాగమ్మ ఎవరి మంత్రి ?	1	Understanding
బ్రహ్మనాయునికొడుకుపేరేమి?	1	Understanding
కొదమ సింహము ఏ సమాసం ?	1	Remembering
సమరోర్వి విడదీయండి -?	1	Understanding
దశరథునికి ఎంతమంది భార్యలు?	1	Remembering
మాయలేడి రూపంలో ఉన్న రాక్షసుని పేరేమిటి?	1	Applying
రావణుని సోదరి పేరేమిటి ? 'శాంతవచనములు' ఏ సమాసం?	1	Understanding

Assignments

S. No.	Topic	Bloom's Taxonomy Level
1	బహు ధన ధాన్య సంగ్రహము బాణ శరాసన యోధ వీరసం	Understanding&R

	గ్రహము నిరంత రాంతరుదకంబులు ఘాసర సేంధ నౌఘసం గ్రహముననేక యంత్రములు గల్గియ సాధ్యములై ద్విషద్భయా వహులగు చుండ నొప్పునెభావత్పరిరక్ష్యములైనదుర్గముల్ .	remembering
2	రాజులుచేయకూడనిదోషాలను తెలపండి? ధౌమ్యుడుపాండవులకు ధర్మోపదేశం ఎందుకు చేశాడు? రాజనీతి పాఠ్య భాగ సారాంశం రాయండి?	Understanding and applying
3	దక్షయజ్ఞం పాఠ్య భాగ సారాంశాన్ని వివరించండి ?	Remembering and applying
4	సంధులు సమాసాలు అలంకారాలు చంధస్సు	Understanding
5	ఎండకు వాన కోర్చితనయిల్లుప్రవసపుఁజోటు నాక యా కొండునలంగుదున్నిదురకుందటిదప్పెడుడప్పివుట్టె నొక్కండనయెట్లోకోయనక కార్యము ముట్టినచోటనేలినా తం డొకచాయ చూపినను దత్పరతం బని సేయుటొప్పగున్.	Understanding and applying
6	ధౌమ్యుడు పాండవులకు చేసిన ధర్మోపదేశాన్ని వివరించండి ?	Remembering, understanding and evaluation
7	పలనాటి బెబ్బులి కథాంశాన్ని రాయండి?	Understanding and applying
8	బాలచంద్రుని పరాక్రమం వర్ణించండి?పారిపోతున్న సైన్యానికి నరసింహ భూపతి చెప్పిన ధైర్య వచనాలేవి?	Understanding
9	సీతారావణ సంవాద పాఠ్యభాగ సారాంశాన్ని వివరించండి ?	Understanding and applying
10	మొల్లను పరిచయం చేయండి? మరియు త్రిజట స్వప్న వృత్తాంతాన్ని తెలపండి?	Understanding and applying

Classroom Activities

S. No.	Activity and Topic	Bloom's Taxonomy Level
1	Chart preparation and Teach back session	Understanding and Analysis
2	Debate on ప్రాచీన సాహిత్య అధ్యయనం ఆవసరమా? అనవసరమా?	Applying , Analyzing and Evaluating
3	Clean and Green	Understanding
4	ఘోషాంకెట్ సెమినార్స్ Students Seminars	Remembering, Understanding and

		Applying
5	పదాలతో అంత్యాక్షరి Padalato Antyakshari	Understanding, Applying, Analyzing and Evaluating
6	QUIZ	Analyzing and Evaluating
7	Group Discussion	Covering of Lower order and Higher order thinking skills
8.	DEBATE	Covering of Lower order and Higher order thinking skills
9.	DAILOUGE MAKING	Covering of Lower order and Higher order thinking skills
10	WRITING ARTICLES/PAPERS	Covering of Lower order and Higher order thinking skills
11	CREATING WRITING	Covering of Lower order and Higher order thinking skills
12	PADABANDALU /WORD PUZZELS	Covering of Lower order and Higher order thinking skills

Mapping of Course Outcomes with program and Program Specific Outcomes (CO, PO & PSO Matrix)

	P01	P02	P03	P04	P05	P06	P07	P08	PS01
C01	3	3	3			3	3	3	3
C02	3	3	3			3	3	3	3
C03	3	3	3	3	3	3	3	3	3
C04	3	3	3	3	3	3	3	3	3
C05	3	3	3	3		3			3

CO Attainments (Direct and Indirect)

CO	DIRECT	INDIRECT	Total CO Attainment
C01	52.68	85.53	55.97
C02	52.68	93.42	56.76
C03	52.68	94.74	56.89
C04	52.68	92.11	56.62
C05	52.68	93.42	56.76

PO and PSO Attainment (Direct and Indirect)

	P01	P02	P03	P04	P05	P06	P07	P08	PS01
C01	55.97	55.97	55.97			55.97	55.97	56.89	55.97
C02	56.76	56.76	56.76			56.76	56.76	56.76	56.76
C03	56.89	56.89	56.89	56.89	56.89	56.89	56.89	56.89	56.89
C04	56.62	56.62	56.62	56.89	56.62	56.62	56.62	56.89	56.62
C05	56.62	56.62	56.62	56.89		56.62			56.62
PO Attainment	56.57	56.57	56.57	56.89	56.76	56.57	56.56	56.85	56.57

Remarks: CO Attainments are nearer to benchmark needs to improve.

S. Jyoti Katar

SIGNATURE OF THE PROGRAM COORDINATOR

DEPARTMENT OF TELUGU

2021-22 BATCH

PROGRAM: B.COM GEN
COURSE: CORE

YEAR: I
CREDITS: 3

SEMESTER: 2
HOURS: 4

Telugu PAPER II – Adhunika Telugu Sahityam (ఆధునిక తెలుగు సాహిత్యం)

COURSE OBJECTIVE

CO.1 ఆంగ్లభాష ప్రభావం కారణంగా తెలుగులో వచ్చిన ఆధునికసాహిత్యాన్ని, దాని విశిష్టతను గుర్తిస్తారు.

CO .2 సమకాలీన ఆధునిక సాహిత్య ప్రక్రియలైన వచన కవిత "నవల , కథ , విమర్శ , నాటకం , " లపై అవగాహన పొందుతారు .

CO .3 భావకవిత . అభ్యుదయ కవితాలక్ష్యాలను గూర్చిన జ్ఞానాన్ని పొందుతారు , అస్తిత్వవాద ఉద్యమాల పుట్టుకను . ఆవశ్యకతను గుర్తిస్తారు ,

CO .4 కథాసాహిత్యం ద్వారా సామాజిక చైతన్యాన్ని పొందుతారు సిద్ధాంతాల . వాస్తవ పరిస్థితులను తెలుసుకోవడం ద్వారా సిద్ధాంతాన్ని , ద్వారా కాకుండా . సమీక్షించగలరు

CO.5 ఆధునిక తెలుగు కల్పనా సాహిత్యంద్వారా సామాజిక, సాంస్కృతిక, రాజకీయ చైతన్యాన్ని పొందుతారు.

COURSE CONTENTS

CONTENT	CO	HOURS
యూనిట్ - I : ఆధునిక కవిత్యం .1ఆధునిక కవిత్యం- పరిచయం .2కొండవీడు-దువ్వూరి రామిరెడ్డి(కవి కోకిల గ్రంథావళి- ఖండకావ్యాలు-నక్షత్రమాలసంపుటి నుండి(3.మాతృ సంగీతం-అనిసెట్టిసుబ్బారావు(అగ్నివీణ కవితా సంపుటి నుండి(4.తాతకోనూలు పోగు-బండారు ప్రసాద మూర్తి (కలనైత కవితా సంపుటి నుండి(1,2,3 & 4	12
యూనిట్ - II : కథానిక 5.తెలుగు కథానిక- పరిచయం	1, 2, 3 & 4	12

6.భయం(కథ(-కాళీపట్నం రామరావు 7.సేవదం ఖరీదు...?- రెంటాల నాగేశ్వరరావు		
యూనిట్ - III : నవల 8.తెలుగు నవల- పరిచయం 9.రథచక్రాలు(నవల(- మహీధరరామోహనరావు (సంక్షిప్త ఇతివృత్తం మాత్రం(10.రథచక్రాలు - సమీక్ష(వ్యాసం(- డా- IIయల్లాప్రగడ మల్లికార్జునరావు	1, 2, 3 & 4	12
యూనిట్-IV : నాటకం 11.తెలుగు నాటకం- పరిచయం 12.యక్షగానము(నాటిక)-ఎంహరనాథరావు .ఎస్ .వి . 13.అపురూప కళారూపాల విధ్వంస దృశ్యం'యక్షగానం'- డా కందిమళ్ళ సాంబశివరావు	1, 2, 3 & 4	12
యూనిట్- V : విమర్శ - డా నాగభైరవ ఆదినారాయణ 14.తెలుగు సాహిత్య విమర్శ - పరిచయం 15.విమర్శ - స్వరూప స్వభావాలు ; ఉత్తమ విమర్శకుడు - లక్షణాలు ; విమర్శ - భేదాలు	1, 2, 3 & 4	12

ASSESSMENT/EVALUATION METHODS

ASSESSMENT TOOL	WEIGHTAGE (Marks)
MID I (20 Marks)	TOTAL 50 Marks SCALE DOWN TO 25 Marks
MID II (15 Marks)	
ASSIGNMENTS (5 Marks)	
CLASSROOM ACTIVITIES (5 Marks)	
CLEAN & GREEN ACTIVITIES (5 Marks)	
FINAL EXAMINATION	75 Marks
TOTAL	100

MID I Questions

Question	Course Objective	Bloom's Taxonomy Level
.1ఆధునిక కవితవ్య ఆరంభ వికాసాల్ని తెలపండి?	2 & 4	Remembering and Understanding
2. 'తాతకో నూలుపోగు' పాఠ్యభాగ సారాంశమును గురించి రాయండి?	3 & 4	Analyzing and Evaluating
3.కథానిక ఆవిర్భావ వికాసాల్ని వివరించండి?	3&4	Analyzing&Evaluating
.1ఆధునిక కవితవ్య లక్షణాల్ని రాయండి ?	1, 2 & 4	Understanding
.2దువ్వూరి రామిరెడ్డి'ని గురించి రాయండి ?	1 & 4	Remembering
3. అనిశెట్టి సుబ్బారావును పరిచయం చేయండి?	1 & 4	Remembering
.4బండారు ప్రసాదమూర్తిని గురించి తెలపండి?	3 & 4	Understanding and analyzing
5. తెలుగు కథానికను పరిచయం చేయండి	3 & 4	Understanding and analyzing
.6తెలుగు కథానిక లక్షణాల్ని తెలపండి?	3 & 4	Applying
7. కాళీపట్నం రామారావు ని పరిచయం చేయండి?	3 & 4	Remembering
.1కొండవీడు పాఠ్య భాగము ఎందులోనుండి తీసుకున్నారు?	1	Remembering
.2అనిశెట్టి సుబ్బారావు రాసిన పాఠ్యాంశం పేరు?	1	Remembering
.3తాతకో నూలుపోగు ఏ కవితా సంపుటి నుండి తీసుకున్నారు?	2	Applying
.4దువ్వూరి రామిరెడ్డి బిరుదు ?	2	Applying
.5అభ్యుదయ కవితకు పునాది ?	2	Understanding

.6స్వేదం ఖరీదు పాఠం రచయిత ?	1 & 2	Remembering
.7కాళీపట్నం రామారావు రాసిన కథ పేరేమి ?	1 & 4	Remembering and applying
.8కథ లక్షణం ఒకటి?	1	Remembering
.9కవిత లక్షణం ఒకటి?	1	Remembering
.10బండారు ప్రసాదమూర్తి ఏ ఊరు?	1	Remembering

MID II Questions

Question	Course Objective	Bloom's Taxonomy Level
<p>ధచక్రాలు నవలలోని ముఖ్య పాత్ర *</p> <p>a.నిత్యానందం</p> <p>b.సత్యానందం c.ఆత్మానందం d.సత్య వేదం</p> <p>అరిస్టాటిల్ నాటకానికి ఎన్ని లక్షణాలు చెప్పాడు?*</p>	1	Remembering and Understanding
<p>ఆచార్య SV రామారావు రాసిన పుస్తకం పేరేమి?*</p> <p>a.సాహిత్య దర్శనం b.ఆంధ్ర సాహిత్య విమర్శ ఆంగ్ల ప్రభావం</p> <p>c.తెలుగులో సాహిత్య విమర్శ</p> <p>d.ఆంధ్ర కవుల చరిత్ర</p>	1	Remembering
<p>అపురూప కళా రూపాల విధ్వంస దృశ్యం యక్షగానంపాఠం రాసిందెవరు?</p> <p>a.హరనాథరావు b.యల్లాప్రగడ మల్లికార్జున రావు</p> <p>c.కందిమల్ల సాంబశివరావు d.ఎవరు కాదు</p>	1 & 2	Remembering and Understanding

<p>విశ్వం ఎవరి కొడుకు *</p> <p>a.సత్యానందం b.భద్ర</p> <p>c.జానకి d.దీవాన్</p>	1 & 2	Remembering and Understanding
<p>ఈకింది వానిలో</p> <p>ఏది ఉత్తమ విమర్శకుని లక్షణం కాదు ?</p> <p>a.పక్షపాతం b. సహృదయత c.సత్య ప్రకటన d.సమదర్శనం</p>	1 & 2	Remembering and Understanding
<p>ఆలంకారిక విమర్శకున్న మరొక పేరు?*</p> <p>a.మనస్తత్వ విమర్శ b.లాక్షణిక విమర్శ c.నైతిక విమర్శ d. స్వతంత్ర విమర్శ</p>	1 & 2	Remembering and Understanding
<p>శంభూక వధ నాటక రచయిత *</p> <p>1.త్రిపురనేని 2.అక్కినేని 3.భీమినేని 4.కేశినేని</p>	1	Remembering
<p>యంహర.యస్.వి.నాథ రావు రాసిన పాఠం పేరేమి ?*</p> <p>a.యక్షగానం b.నవల c.నాటకం d.కథానిక</p>	2	Remembering and Understanding
<p>సమకాలీన జీవితానికి దర్పణం*</p> <p>a కవితవం b విమర్శ c కథానిక d నవల</p>	1	Remembering
<p>యక్షగానంలోని హాస్య పాత్ర పేరు *</p> <p>a.భట్టు b.కేతిగాడు c.యక్షుడు d.ప్రహ్లాదుడు</p>	3	Applying
<p>కప్పి చెబితే కవితవం విప్పి చెబితే విమర్శ అన్నదెవరు ?*</p>	1	Remembering

sv రామారావు b.దివాకర్ల వేంకటాచార్య c.పింగళి లక్ష్మీకాంతం d.సింగిరెడ్డి నారాయణరెడ్డి		
రథ చక్రాలు నవలా రచయిత * a.బుచ్చిబాబు b.గోపిచంద్ c.మహీధర రామ్మోహన రావు d.చలం	4	Applying
విమర్శని ఆంగ్లంలో ఏమంటారు ?* a. Criticism d.Romanticism c.Patriotism d.Marxism	3	
కన్యాశుల్కం నాటక రచయిత * a.గురజాడ b.శ్రీ శ్రీ c.చలం d.కృష్ణశాస్త్రి	4	

Assignments

S. No.	Topic	Bloom's Taxonomy Level
1	ఆధునిక కవితవ్య ఆవిర్భావ వికాసాలను వివరించండి?	Understanding
2	'కొండవీడు'లో దువ్వారామిరెడ్డి సందేశాన్ని వివరించండి?	Remembering and understanding
3	అనిశెట్టి సుబ్బారావు మాతృ సంగీతాన్ని తెలపండి.?	Understanding and analyzing
4	తాతకో నులుపోగు ద్వారా బండారు ప్రసాద్ మూర్తి నేతగాని స్థితిని ఎలా వర్ణించారు?	Remembering
5	తెలుగు కథానికనుపరిచయంచేసి కథానికాలక్షణాలను తెలపండి ?	Remembering
6	భయం "కథలోని రచయిత సందేశాన్ని రాయండిలేదా)" "భయం" కథ ద్వారా రచయిత సమాజానికిచ్చిన సందేశం ఏమిటి?	Understanding and evaluation

7	“స్వేదంఖరీదు”ఇతివృత్తాన్ని తెలుపండి(లేదా) “ స్వేదంఖరీదు”కథా అంశాన్ని తెలియజేయండి	Remembering
8	నవల ఆవిర్భావ వికాసాలను తెలపండి ?	Remembering
9	తెలుగునాటకంలో అభ్యుదయ తెలుగు నాటక లక్షణాలు	Remembering and evaluation
10	యక్షగానం నాటికపై సమీక్ష వ్యాసం రాయండి.	Remembering

Classroom Activities

S. No.	Activity and Topic	Bloom's Taxonomy Level
1	Chart preparation and Teach back session	Understanding and Analysis
2	Debate on ప్రాచీన సాహిత్య అధ్యయనం ఆవసరమా? అనవసరమా?	Applying , Analyzing and Evaluating
3	Clean and Green	Understanding
4	స్టూడెంట్ సెమినార్స్ Students Seminars	Remembering, Understanding and Applying
5	పదాలతో అంత్యాక్షరి Padalato Antyakshari	Understanding, Applying, Analyzing and Evaluating
6	QUIZ	Analyzing and Evaluating
7	Group Discussion	Covering of Lower order and Higher order thinking skills
8.	DEBATE	Covering of Lower order and Higher order thinking skills
9.	DAILOUGE MAKING	Covering of Lower order and Higher order thinking skills
10	WRITING ARTICLES/PAPERS	Covering of Lower order and Higher order thinking skills
11	CREATING WRITING	Covering of Lower order and Higher order thinking skills
12	PADABANDALU /WORD PUZZELS	Covering of Lower order and Higher order thinking skills

Mapping of Course Outcomes with program and Program Specific Outcomes (CO, PO & PSO Matrix)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1
C01	3	3	3			3	3	3	3
C02	3	3	3		3	3	3	3	3
C03	3	3	3	3	3	3	3	3	3
C04	3	3	3	3	3	3	3	3	3
C05	3	3	3	3	3	3		3	3

CO Attainments (Direct and Indirect)

CO	DIRECT	INDIRECT	Total CO Attainment
C01	50.21	94.05	54.59
C02	50.21	94.05	54.59
C03	50.21	92.86	54.48
C04	50.21	92.86	54.48
C05	50.21	94.05	54.59

PO and PSO Attainment (Direct and Indirect)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1
C01	54.59	54.59	54.59			54.59	54.48	54.59	54.59
C02	54.59	54.59	54.59		54.59	54.59	54.59	54.59	54.59
C03	54.48	54.48	54.48	54.48	54.48	54.48	54.48	54.48	54.48
C04	54.48	54.48	54.48	54.48	54.48	54.48	54.48	54.48	54.48
C05	54.48	54.48	54.48	54.48	54.48	54.48		54.48	54.48
PO Attainment	54.52	54.52	54.52	54.48	54.50	54.52	54.50	54.52	54.52

Remarks: CO Attainments are nearer to Benchmark, needs to improvements.

S. Jyoti Katar

SIGNATURE OF THE PROGRAM COORDINATOR

DEPARTMENT OF COMMERCE

2021-22 BATCH

PROGRAM: B.COM

YEAR:I

SEMESTER: 1

COURSE: CORE

CREDITS: 4

HOURS: 5

COMMERCE PAPER I - Fundamentals of Accounting

COURSE OBJECTIVES

CO1 To. Identify transactions and events that need to be recorded in the books of accounts.

CO2 To Equip with the knowledge of accounting process and preparation of final accounts of sole trader.

CO3 To. Develop the skill of recording financial transactions and preparation of reports in accordance with GAAP.

CO4 To. Analyze the difference between cash book and pass book in terms of balance and make reconciliation

COURSE CONTENTS

CONTENT	CO	HOURS
UNIT I: .Need for Accounting – Definition – Objectives, – Accounting Concepts and Conventions – GAAP - Accounting Cycle - Classification of Accounts and its Rules – BookKeeping and Accounting - Double Entry Book-Keeping - Journalizing - Posting to Ledgers, Balancing of Ledger Accounts (including Problems).	1, 2	14
UNIT II: Types of Subsidiary Books - Cash Book, Three-column Cash Book- Petty Cash Book (including Problems).	3, 4	14
UNIT III: Preparation of Trial balance - Errors – Meaning – Types of Errors – Rectification of Errors – Suspense Account (including Problems)	2, 3	14
UNIT IV: Need for Bank Reconciliation - Reasons for Difference between Cash Book and Pass Book Balances- Preparation of Bank Reconciliation Statement - Problems on both Favourable and Unfavourable Balance (including Problems).	3,4	12
UNIT V: Preparation of Final Accounts: Trading account – Profit and Loss account – Balance Sheet – Final Accounts with Adjustments (including Problems).	1, 2,	14

ASSESSMENT/EVALUATION METHODS

ASSESSMENT TOOL	WEIGHTAGE (Marks)
MID I (20 Marks)	TOTAL 50 Marks
MID II (15 Marks)	SCALE DOWN TO 25 Marks
ASSIGNMENTS (5 Marks)	
CLASSROOM ACTIVITIES (5 Marks)	
CLEAN & GREEN ACTIVITIES (5 Marks)	
FINAL EXAMINATION	75 Marks
TOTAL	100

MID I Questions

Question	Course Objective	Bloom's Taxonomy Level
1.define commerce state various function of commerce	1,2 & 4	Remembering and Understanding
2.What do you understand by HUF what are if features.	1,2 & 4	Remembering and Understanding
3.Active partner and partner by estoppels'	3	Applying and Analyzing
4.What are the partners? partnership	1 & 4	Remembering

MID II Questions

Question	Course Objective	Bloom's Taxonomy Level
1.Describe Henry Fayal's principals of management.	1 & 4	Remembering and Understanding
2.What are the explain an art, a science, and a art and profession.	1 & 4	Remembering and Understanding

3. Define management .explain the characteristics (nature) and scope of management	1 & 4	Remembering and Understanding
4. Comment on managers are born not made	1	Remembering and Understanding
5. Define management what are the function of management.	1 & 2	Remembering and Understanding
6. Explain the principles of scalar chain gang plan	1 & 2	Remembering and Understanding
7. What is meant by hearing prospects	2	Remembering and Applying
8. Mention the disadvantages of management .	1	Remembering
9. Explain the principles of unity of command and unity of direction.	1	Remembering and Applying
10. What is the skill of management .	1	Remembering
12. Explain the line organization .	1	Remembering
13. What is a management	1	Applying
14. What is department organization	1	Understanding
15. What are the explain planning	1	Understanding
16. What is function organization .	1	Remembering
17. What are non economic activities ?	1	Understanding
18. Define holding and subsidiary companies	1	Remembering
19. Who is a sole trader?	1	Applying
20. What is statement in lieu of prospectus?	1 & 4	Understanding
21. What is memorandum of Association? WHAT ARE its contents?	4	Applying

Assignments

S. No.	Topic	Bloom's Taxonomy Level
1	What is meant by business ? describe different features of business .	Understanding
2	What do you mean by the term industry ? how is it classified ?	Understanding and applying
3	DISTINGUISH between trade and commerce.	Remembering and applying
4	Define business .explain the function of business .	Understanding
5	Define partnership .what are its salient features advantages and disadvantages	Understanding and applying
6	Define management .explain the characteristic (nature) and scope of management	Remembering, understanding and evaluation
7	Describe Henry FAYOL'S principles of management .	Understanding and applying
8	Write about the steps in MBO(management by objectives)	Understanding

Classroom Activities

S. No.	Activity and Topic	Bloom's Taxonomy Level
1	Student seminars	Understanding and Analysis
2	Group Discussion on "GOWTHAM ADANI POPULAR BUSINESS MAN	Applying , Analyzing and Evaluating
3	Clean and Green	Understanding
4	Google Quiz on BUSINESS STATISTICS	Remembering, Understanding and Applying
5	Student Study Project on "Advertisements"	Understanding, Applying, Analyzing and Evaluating
6	FIELD VISIT ON SCHOLLS	Analyzing and Evaluating
7	Online Objective Tests	Covering of Lower order and Higher order thinking skills

Mapping of Course Outcomes with program and Program Specific Outcomes (CO, PO & PSO Matrix)

CO/PO/PSO	PO 1	PO 2	PO 3	PO 5	PO 6	PSO 1
CO 1	3					3
CO 2		3				3
CO 3			3			3
CO 4			3	3	3	3

CO Attainments (Direct and Indirect)

CO	Direct	Indirect	Total CO Attainment
CO 1	58.61	80.95	60.84
CO 2	58.61	78.57	60.60
CO 3	59.15	82.14	61.45
CO 4	58.61	80.95	60.84

PO and PSO Attainment (Direct and Indirect)

	PO 1	PO 2	PO 3	PO 5	PO 6	PSO 1
	3	3	3	3	3	3
CO 1	60.84					60.84
CO 2		60.60				60.60
CO 3			61.45			61.45
CO 4				60.84	60.84	60.84
PO Attainment	60.84	60.60	60.84	61.45	61.45	60.84

Remarks: CO Attainments bench mark reached. try to improve it -

S. Jyoti Kulkarni

SIGNATURE OF THE PROGRAM COORDINATOR

DEPARTMENT OF COMMERCE

2021-22 BATCH

PROGRAM: B.COM(G)

YEAR: I

SEMESTER: 1

COURSE: CORE

CREDITS: 3

HOURS: 5

BUSINESS ORGANIZATION MANAGEMENT-I

COURSE OBJECTIVES

CO1 understand different forms of business organization

CO2 comprehend the nature of the nature of a joint stock company and formalities to promote.

CO3 describe the social responsibility of business towards th

COURSE CONTENTS

CONTENT	CO	HOURS
UNIT I: Introduction Concepts of Business, Trade, Industry and Commerce: Business – Meaning, Definition, Features and Functions of Business - Trade Classification – Aids to Trade – Industry Classification and Commerce - Factors Influencing the Choice of Suitable form of Organisation.	1, 3	12
UNIT II: Forms of Business Organizations: Features, Merits and Demerits of Sole Proprietor Ship and Partnership Business - Features Merits and Demerits of Joint Stock Companies - Public Sector Enterprises (PSEs) - Multinational Corporations (MNCs)- Differences between Private Limited Public Limited Company.	1, 2, 3 & 4	15
UNIT III: Theory of Company Incorporation: Preparation of Important Documents for Incorporation of Company - Certificate of Incorporation and Certificate of Commencement of Business - Contents of Memorandum and Articles of Association - Contents of Prospectus.	1, 2, 3 & 4	12
UNIT IV: Management: Meaning Characteristics - Fayol's 14 Principles of Management - Administration Vs Management - Levels of Management.	1, 2, 3 & 4	15
UNIT V: Functions of Management: Different Functions of Management - Meaning – Definition – Characteristics Merits and Demerits of Planning - Principles of Organisation – Line and staff of Organisation.	1, 2, 3 & 4	12

ASSESSMENT/EVALUATION METHODS

ASSESSMENT TOOL	WEIGHTAGE (Marks)
MID I (20 Marks)	TOTAL 50 Marks SCALE DOWN TO 25 Marks
MID II (15 Marks)	
ASSIGNMENTS (5 Marks)	
CLASSROOM ACTIVITIES (5 Marks)	
CLEAN & GREEN ACTIVITIES (5 Marks)	
FINAL EXAMINATION	75 Marks
TOTAL	100

MID I Questions

Question	Course Objective	Bloom's Taxonomy Level
<p><u>ANSWER ANY ONE OF THE FOLLOWING QUESTIONS</u> 1*5=5M</p> <p>1. What are the advantages and limitations of the Double Entry System?</p> <p>2. Difference between single entry and double entry system?</p> <p>3. Prepare a Triple Column Cash Book from the following information.</p> <p>Jan 2020</p> <p>1 Cash in hand Rs.15000 and balance at bank Rs.50000.</p> <p>2. Cash sales 40000.</p> <p>5.Furniture purchased by cheque 8000</p> <p>6.Rent paid by cheque Rs.5000.</p> <p>7. Deposited into bank Rs.4000</p> <p>8.Interest received on Investments 4000</p> <p>9. Paid salaries Rs.5000</p> <p>10. Cash Received from vishnu 15000 and discount allowed 500</p> <p>12.Received a cheque from anjaneyulu, and deposited it into the bank 8000.</p> <p>13.. Bank informed that anjaneyulu's cheque has been dishonored 8000.</p> <p>14.cash purchases from gopi 6000.</p> <p>18.withdrew from bank for office use 12000</p> <p>20.cheque issued to gopi 5800 and discount Received 200</p> <p>24.Drawings 4000</p>	1,2 & 4	Understanding and analysing

<p><u>ANSWER ANY FIVE FROM THE FOLLOWING QUESTIONS</u> 5*2=10M</p> <p>4. Dual Aspect concept 5. Money measurement concept 6. Cost Concept 7. Cash Discount 8. Trade discount 9. Difference between cash book and pass book 10. Accounting principles</p>	1,2 & 4	Remembering and Understanding
<p><u>ANSWER ALL QUESTIONS FROM THE FOLLOWING</u> 10*1/2=5M</p> <p>11. Personal account 12. Real Account 13. Nominal Account 14. Accounting Cycle 15. Petty cash book 16. Book Keeping 17. Types of cash book 18. Journal Proper 19. Debit Note 20. Credit Note</p>	3	Understanding & Applying and Analyzing

MID II Questions

Question	Course Objective	Bloom's Taxonomy Level
<p>1. Accounting provides information on 1 point Cost and income for managers Company's tax liability for a particular year Financial conditions of an institution All of the above</p>	1 & 4	Remembering and Understanding
<p>2. Patents, Copyrights and Trademarks are 1 point Current assets Fixed assets Intangible assets Investments</p>	1 & 4	Remembering and Understanding

3.The liabilities that are payable in more than a year and are not be liquidated from current assets? Current liabilities Fixed liabilities Contingent liabilities All of the above	1 & 4	Remembering and Understanding
4.The debts, which are to be repaid within a short period (year or less) are known as Current liabilities Fixed liabilities Contingent liabilities All of the above	1	Remembering and Understanding
5.వ్యాపార లావా దేవీకి మద్దతుగా ఏదైనా వ్రాతపూర్వక సాక్ష్యం అంటారు? Journal Ledger Ledger posting Voucher	1 & 2	Remembering and Understanding
6.The accounts that records expenses, gains and losses are Personal accounts Real accounts Nominal accounts None of the above	1 & 2	Remembering and Understanding
7. Real accounts records* Dealings with creditors or debtors Dealings in commodities Gains and losses All of the above	2	Remembering and Applying
7. Real accounts records* Dealings with creditors or debtors Dealings in commodities Gains and losses All of the above	1	Remembering
8.In journal, the business transaction is recorded* Same day Next day Once in a week Once in a month	1	Remembering and Applying

<p>9. The following is a statement showing the financial status of the company at any given time*</p> <p>Trading account Profit and Loss statements Balance sheet Cash book</p>	1	Remembering
<p>10. The following is a statement of revenues and expenses for a specific period of time*</p> <p>1 point Trading account Trial balance Profit and loss statements Balance sheet</p>	1	Remembering
<p>11. Balance sheet is a statement of</p> <p>Assets Liability Capital All of the above</p>	1	Applying
<p>12. The following is (are) the current liability (ies)</p> <p>Bills payable Outstanding expenses Bank overdraft All of the above Other:</p>	1	Understanding
<p>13. Sales expenditure budget is prepared by estimating the expense(s) of*</p> <p>Advertisement Market analysis Salesman's salary All of the above</p>	1	Understanding
<p>14. The process of entering all transactions from the journal to ledger is called*</p> <p>Posting Entry Accounting None of the above</p>	1	Remembering
<p>15. Balance sheets are prepared</p> <p>Daily Weekly Monthly Annually</p>	1	Understanding and analyzing and evaluating

Assignments

S. No.	Topic	Bloom's Taxonomy Level
1	Which of the following statements is true about hedge accounting under U.S. GAAP?	Understanding
2	What is the cause of balance sheet exposure?	Understanding and applying
3	Need for Bank Reconciliation.	Remembering and applying
4	Distinguish between Profit and Loss Account and Balance Sheet	Understanding
5	Explain various types of subsidiary books.	Understanding and applying
6	. What are the advantages and limitations of Double Entry System?	Remembering, understanding and evaluation
7	Define Error. Briefly explain various types of errors	Understanding and applying
8	Write the reasons for difference between pass book and cash book for bank reconciliation.	Understanding

Classroom Activities

S. No.	Activity and Topic	Bloom's Taxonomy Level
1	Student seminar on cash book	Applying ,Understanding
2	Group Discussion on bank book	Applying , Analyzing and Evaluating
3	Clean and Green	Understanding
4	Google Quiz on double entry system	Understanding and Applying
5	Group discussion on types of accounts	Applying, Analyzing and Evaluating
6	Student seminar on bank reconciliations	Analyzing and Evaluating
7	Online Objective Tests	Covering of Lower order and Higher order thinking skills

Mapping of Course Outcomes with program and Program Specific Outcomes (CO, PO & PSO Matrix)

CO/PO/PSO	PO 1	PO 2	PO 3	PO 5	PO 6	PSO 1
CO 1	3					3
CO 2		3				3
CO 3			3			3
CO 4			3	3	3	3

CO Attainments (Direct and Indirect)

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CO 3	59.15	82.14	61.45
CO 4	58.61	80.95	60.84

PO and PSO Attainment (Direct and Indirect)

	PO 1	PO 2	PO 3	PO 5	PO 6	PSO 1
	3	3	3	3	3	3
CO 1	60.84					60.84
CO 2		60.60				60.60
CO 3			61.45			61.45
CO 4				60.84	60.84	60.84
PO Attainment	60.84	60.60	60.84	61.45	61.45	60.84

Remarks: CO Attainments bench mark reached. try to improve it -

S. Jyoti Katar

SIGNATURE OF THE PROGRAM COORDINATOR

DEPARTMENT OF COMMERCE

2021-22 BATCH

PROGRAM: B.COM

YEAR: I

SEMESTER: 1

COURSE: CORE

CREDITS: 4

HOURS: 5

COMMERCE PAPER I - Fundamentals of Accounting

COURSE OBJECTIVES

CO1 To. Identify transactions and events that need to be recorded in the books of accounts.

CO2 To Equip with the knowledge of accounting process and preparation of final accounts of sole trader.

CO3 To. Develop the skill of recording financial transactions and preparation of reports in accordance with GAAP.

CO4 To. Analyze the difference between cash book and pass book in terms of balance and make reconciliation

COURSE CONTENTS

CONTENT	CO	HOURS
UNIT I: :Need for Accounting – Definition – Objectives, – Accounting Concepts and Conventions – GAAP - Accounting Cycle - Classification of Accounts and its Rules – Book Keeping and Accounting - Double Entry Book-Keeping - Journalizing - Posting to Ledgers, Balancing of Ledger Accounts (including Problems).	1, 2	14
UNIT II: Types of Subsidiary Books - Cash Book, Three-column Cash Book- Petty Cash Book (including Problems).	3, 4	14
UNIT III: Preparation of Trial balance - Errors – Meaning – Types of Errors – Rectification of Errors – Suspense Account (including Problems)	2, 3	14
UNIT IV: Need for Bank Reconciliation - Reasons for Difference between Cash Book and Pass Book Balances- Preparation of Bank Reconciliation Statement - Problems on both Favourable and Unfavourable Balance (including Problems).	3, 4	12
UNIT V: Preparation of Final Accounts: Trading account – Profit and Loss account – Balance Sheet – Final Accounts with Adjustments (including Problems).	1, 2,	14

ASSIGNMENTS (5 Marks)	
CLASSROOM ACTIVITIES (5 Marks)	
CLEAN & GREEN ACTIVITIES (5 Marks)	
FINAL EXAMINATION	75 Marks
TOTAL	100

MID I Questions

Question	Course Objective	Bloom's Level	Taxonomy
Write Macro and Micro Dimensions of Business Environment	2 & 3	Remembering	and Understanding
Explain about Structure of Economy	2 & 3	Remembering	and Understanding
Define NITI Ayog and Explain it?	2,3	Applying	and Analyzing
What is Business Environment, Meaning and Characteristics	1	Remembering	

MID II Questions

Question	Course Objective	Bloom's Level	Taxonomy
Explain the objectives of the new Industrial policy?	2&3	Remembering	and Understanding
Explain about the MRTP Act?	3	Remembering	and Understanding
Explain Consumer protection Act 1986?	2 & 3	Remembering	and Understanding
Distinguish between FEMA 2000 & FERA1973	3	Remembering	and Understanding
Explain the Company Act 2013?	2& 3	Remembering	and Understanding
Write about Functions Role of WTO	3 & 3	Remembering	and Understanding

Explain the concept of IBRD and its objectives.	2&3	Remembering and Applying
Write about Fiscal Policy	3	Remembering
Explain about Direct and Indirect Taxes	3	Remembering
What is the macro Environment?	1	Remembering
Stands for NITI AYOOG	2	Remembering
Stands for FERA	2	Understanding
Stands for CSR	2	Understanding
Stands for MRTP	3	Understanding
Stands for GST	2	Remembering
Stands for FEMA	3	Understanding
Stands for VAT	2	Remembering
Stands for MODVAT	3	Applying
Stands for SIDBI	3	Understanding
Stands for SWOT	3	Understanding

Assignments

S. No.	Topic	Bloom's Taxonomy Level
1	What are the importance and regulations of New Economic Policy?	Understanding
2	Explain about Socio Economic activities	Understanding and applying

3	Write Macro and Micro Dimensions of Business Environment	Remembering and applying
4	Explain the objectives of the new Industrial policy	Understanding
5	Write about Fiscal Policy?	Understanding and applying
6	Distinguish between FEMA 2000 & FERA1973	understanding
7	Write about Functions Role of WTO function innovation.	Understanding and applying
8	Explain Consumer protection Act 1986?	Understanding
9	Explain the Objectives and Limitations Fiscal Policy	Understanding
10	Write about Economic Policies & Planning	Understanding

Classroom Activities

S. No.	Activity and Topic	Bloom's Taxonomy Level
1	FRUIT AND VEGETABLE MARKET ANALYSIS	Understanding and Analysis
2	Student Seminar on ECONOMIC POLICIES	Applying , Analyzing and Evaluating
3	Clean and Green	Understanding
4	Group Discussion on GENERAL AWARENESS BANKING	Remembering, Understanding
5	Student Study Project on "ENVIRONMENTAL POLLUTION"	Understanding, Applying, Analyzing and Evaluating

Mapping of Course Outcomes with program and Program Specific Outcomes (CO, PO & PSO Matrix)

CO/PO/PSO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1
CO 1	3		3	3		3	3
CO 2	3	3			3		3
CO 3	3				3	3	3
CO 4	3	3	3	3			3

CO Attainments (Direct and Indirect)

CO	Direct	Indirect	Total CO Attainment
CO 1	46.73	86.90	50.75
CO 2	46.73	90.48	51.11
CO 3	46.73	86.90	50.75
CO 4	46.73	90.48	51.11

PO and PSO Attainment (Direct and Indirect)

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1
	3	3	3	3		3	3
CO 1	50.75		50.75	50.75		50.75	50.75
CO 2	51.11	51.11			51.11		51.11
CO 3	50.75				50.75	50.75	50.75
CO 4	51.11	51.11	51.11	51.11			51.11
PO Attainment	50.93	51.11	50.93	50.93	50.93	50.75	50.93

Remarks: CO Attainments are low. needs improvement.

S. Jeyaraj

SIGNATURE OF THE PROGRAM COORDINATOR

DEPARTMENT OF COMMERCE

2021-22 BATCH

PROGRAM: B.COM General
COURSE: CORE

YEAR: I
CREDITS: 4

SEMESTER: 1
HOURS: 5

COMMERCE PAPER I BUSINESS ENVIRONMENT

COURSE OBJECTIVES

CO1 Define Internal and External elements affecting the business environment.

JCO2 Explain the economic trends and its effect on Government policies.

CO3 Critically examine the recent developments in economic and business policies of the Government.

COURSE CONTENTS

CONTENT	CO	HOURS
UNIT I: Overview of Business Environment: Business Environment – Meaning – Characteristics – Scope - Macro and Micro Dimensions of Business Environment - Environmental Analysis.	1, 3	12
UNIT II: Economic Environment: Economic Environment – Nature of the Economy – Structure of Economy – Economic Policies & Planning the Economic Condition – NITI Ayog – National Development Council – Five Year Plans.	1, 2	12
UNIT III: Economic Policies: Economic Reforms and New Economic Policy – New Industrial Policy – Competition Law – Fiscal Policy – Objectives and Limitations – Monetary Policy and RBI	1, 2,& 3	12
UNIT IV: Social, Political and Legal Environment: Concept of Social Responsibility of Business towards Stakeholders - Demonetizations, GST and their Impact - Political Stability - Legal Changes.	2, 3	152
UNIT V: Global Environment :Globalization – Meaning – Role of WTO – WTO Functions - IBRD– Trade Blocks, BRICS, SAARC, ASEAN in Globalization.	1,&3	12

ASSESSMENT/EVALUATION METHODS

ASSESSMENT TOOL	WEIGHTAGE (Marks)
MID I (20 Marks)	TOTAL 50 Marks
MID II (15 Marks)	SCALE DOWN TO 25 Marks

ASSESSMENT/EVALUATION METHODS

ASSESSMENT TOOL	WEIGHTAGE (Marks)
MID I (20 Marks)	TOTAL 50 Marks SCALE DOWN TO 25 Marks
MID II (15 Marks)	
ASSIGNMENTS (5 Marks)	
CLASSROOM ACTIVITIES (5 Marks)	
CLEAN & GREEN ACTIVITIES (5 Marks)	
FINAL EXAMINATION	75 Marks
TOTAL	100

MID I Questions

Question	Course Objective	Bloom's Taxonomy Level
Define Bank. Briefly explain the functions of Commercial Banks.	1 & 2	Remembering and Understanding
Role of RBI in Economic Development?	3 & 4	Analyzing and Evaluating
Briefly explain the Offshore banking	2	Analyzing
Briefly explain RTGS	1, 2 & 4	Understanding
Briefly explain ATM	1 & 4	Remembering
Briefly explain E-Banking	1 & 4	Remembering
Briefly explain Anywhere banking	3 & 4	Understanding and analyzing
Briefly explain credit card	1	Remembering
Explain about Call money	2	Remembering
Define SLR & CRR explain it?	3	Remembering
Define NEFT	3	Remembering
Define RTGS	4	Applying
Define RBI	2	Applying
Define SLR	3	Applying

Define CRR	2	Understanding
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MID II Questions

Question	Course Objective	Bloom's Level	Taxonomy
<p>1. The primary relationship between a banker and customer starts from the time</p> <ul style="list-style-type: none"> when customer opens account when customer visits that bank when customer visits that bank to made queries All of the above 	1	Remembering Understanding	and
<p>2. Banking sector falls under which of the following sectors?</p> <ul style="list-style-type: none"> Industrial sector Service sector Manufacturing sector None of these 	1	Remembering	
<p>3. Which is the first commercial bank incorporated by the Indians in 1881?</p> <ul style="list-style-type: none"> Imperial Bank Of India Awadh Commercial Bank Reserve Bank Of India State Bank Of India 	1 & 2	Remembering Understanding	and
<p>4. Canara Bank is an example of</p> <ul style="list-style-type: none"> Private Bank Public Bank Foreign Bank None of these 	1 & 2	Remembering Understanding	and
<p>5. Which is the primary activity of a commercial bank?</p> <ul style="list-style-type: none"> Maintaining deposit accounts including current accounts Issue and pay cheques Collect cheques for the bank's customers All of these 	1 & 2	Remembering Understanding	and
<p>6.Fixed Deposits is otherwise called As</p> <ul style="list-style-type: none"> Accrued Deposits Time Deposits Recurring Deposits Recurring Deposits 	1 & 2	Remembering Understanding	and
<p>7. A Drawer in the bill of exchange can also be a</p> <ul style="list-style-type: none"> Paymaster Payee Banker creditor 	2&3	Remembering	

<p>8. Expand NEFT</p> <ul style="list-style-type: none"> ● National Electronic Fund Transfer ● Neutral Electronic Fund Transfer ● Netral Electronic Fund Transfer ● Neutral Electronic Fund Transfers 	2	Remembering and Understanding
<p>9. What does the term "PIN" stands for</p> <ul style="list-style-type: none"> ● People Identification Number ● Personal Instruction Number ● Personal Identification Number ● Personal Information Number 	2&3	Remembering
<p>10. KYC means</p> <ul style="list-style-type: none"> ● Know Your Card Know Your Cost\ ● Know Your Customer Know Your Creditor 	2&3	Applying
<p>11. RTGS means</p> <ul style="list-style-type: none"> ● Real Towards Gross Settlement ● Real Turn Gross Settlement ● Real Technique Gross Settlement ● Real Time Gross Settlement 	3&4	Remembering
<p>12. The ATM pin is _____ digit code number used for Authenticating and Authorizing the use of the ATM facility by a customer</p> <ul style="list-style-type: none"> ● Four Five ● Three Seven 	3&4	Remembering and Understanding
<p>13. Which of the following is not the form of E-banking?</p> <ul style="list-style-type: none"> ● Internet Banking ● Direct Deposit in Bank ● Electronic cheque conversion ● Mobile banking 	2&3	Remembering and Understanding
<p>14. Electronic cash is also called as</p> <ul style="list-style-type: none"> ● Hot money Digital money ● Instant money Easy money 	3&4	Remembering and Understanding
<p>15. Which bank has given the instructions to the commercial banks regarding the immediate credit of outstation cheques ?</p> <ul style="list-style-type: none"> ● Reserve Bank of India ● Central Bank ● World Bank ● All of the above 	3&4	Remembering

Assignments

S. No.	Topic	Bloom's Taxonomy Level
1	Define NABARD. Explain various functions of NABARD.	Understanding
2	Distinguish between Central banking and Commercial Banking.	Remembering and understanding
3	What are the merits and demerits of Unit Banking?	Understanding
4	Briefly explain the innovations in Banking.	Remembering
5	Explain the functions of RBI	Remembering
6	Briefly explain the role and importance of RRBs in the Indian Economy.	Understanding and evaluation
7	a) Explain the special relationship between Banker and Customer.	Remembering
8	Define Banker and Customer. Explain various types of customers.	Remembering
9	Explain the duties and responsibilities of Collecting Bankers.	Remembering and evaluation
10	Explain the responsibilities of a Paying Banker.	Remembering

Classroom Activities

S. No.	Activity and Topic	Bloom's Taxonomy Level
1	Student seminar on E BANKING	Understanding and Analysis
2	Group Discussion on BANKING SECTOR	Understanding and Analysis
3	Student seminar on ROLE OF RBI IN ECONOMIC DEVELOPMENT	Covering Lower and Higher order thinking skills
4	Student seminar on BANKING SYSTEM IN INDIA	Understanding and Analysis

Mapping of Course Outcomes with program and Program Specific Outcomes (CO, PO & PSO Matrix)

CO/PO/PSO	PO 1	PO 2	PO 3	PO 6	PO 8	PO 9	PSO 1	PSO2	PSO3	PSO4
CO 1	3	3		3			3			
CO 2	3	3	3		3				3	3
CO 3	3	3	3		3	3			3	3

CO Attainments (Direct and Indirect)

CO	Direct	Indirect	Total CO Attainment
CO 1	46.88	91.67	51.55
CO 2	46.80	97.62	51.89
CO 3	46.79	95.24	51.63

PO and PSO Attainment (Direct and Indirect)

	PO 1	PO 2	PO 3	PO 6	PO 8	PO 9	PSO 1	PSO2	PSO3	PSO4
	3	3	3	3	3	3	3	3	3	3
CO 1	51.35	51.35		51.35			51.35			
CO 2	51.89	51.89	51.89		51.89				51.89	51.89
CO 3	51.63	51.63	51.63		51.63	51.63			51.63	51.63
PO Attainment	51.62	51.62	51.76	51.35	51.76	51.63	51.35		51.76	51.76

Remarks:

CO Attainment are low. need to improve.

S. Jatin Katar

SIGNATURE OF THE PROGRAM COORDINATOR

DEPARTMENT OF COMMERCE

2021-22 BATCH

PROGRAM: B.COM General

YEAR: I

SEMESTER: I

COURSE: CORE

CREDITS: 4

HOURS: 5

COMMERCE PAPER I BUSINESS ENVIRONMENT

COURSE OBJECTIVES

CO1 Define Internal and External elements affecting the business environment.

JCO2 Explain the economic trends and its effect on Government policies.

CO3 Critically examine the recent developments in economic and business policies of the Government.

COURSE CONTENTS

CONTENT	CO	HOURS
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UNIT III: Economic Policies: Economic Reforms and New Economic Policy – New Industrial Policy – Competition Law – Fiscal Policy – Objectives and Limitations – Monetary Policy and RBI	1, 2,& 3	12
UNIT IV: Social, Political and Legal Environment: Concept of Social Responsibility of Business towards Stakeholders - Demonetizations, GST and their Impact - Political Stability - Legal Changes.	2, 3	152
UNIT V: Global Environment :Globalization – Meaning – Role of WTO – WTO Functions - IBRD- Trade Blocks, BRICS, SAARC, ASEAN in Globalization.	1,&3	12

ASSESSMENT/EVALUATION METHODS

ASSESSMENT TOOL	WEIGHTAGE (Marks)
MID I (20 Marks)	TOTAL 50 Marks
MID II (15 Marks)	SCALE DOWN TO 25 Marks

ASSESSMENT/EVALUATION METHODS

ASSESSMENT TOOL	WEIGHTAGE (Marks)
MID I (20 Marks)	TOTAL 50 Marks
MID II (15 Marks)	SCALE DOWN TO 25 Marks
ASSIGNMENTS (5 Marks)	
CLASSROOM ACTIVITIES (5 Marks)	
CLEAN & GREEN ACTIVITIES (5 Marks)	
FINAL EXAMINATION	75 Marks
TOTAL	100

MID I Questions

Question	Course Objective	Bloom's Level	Taxonomy
Law Of Diminishing Marginal Utility ?	1,&2	Remembering	and Understanding
Law Of Equi Marginal Utility ?	1	Analyzing	and Evaluating
Differentiate between Macro & Micro Economies ?	1&2	Analyzing	
Price Elasticity Of Demand ? Types Of Elasticity Of Demand ?	1&2	Understanding	
Differentiate State & Explain Law Of Supply ?	2&3	Remembering	
What Is Elasticity of Demand ? What are The Types of Elasticity Of Demand ?	2,&4	Remembering	
Explain Law Of Demand & It's Exceptions ?	2 & 3	Understanding	and analyzing
Micro Economics	2	Remembering	
Macro Economics	1	Remembering	
Deductive Method	3	Remembering	
Positive and Normative Economics	1	Remembering	

Consumer goods	2	Remembering
Value concept	2	Applying
Marginal Utility	2	Applying
Indifference curve	2	Understanding
Marginal Rate of Substitution	1 & 2	Remembering
Intermediary goods	1 & 4	Remembering and applying

MID II Questions

Question	Course Objective	Bloom's Taxonomy Level
1. Managerial Economics is_____ A. Dealing only micro aspects B. Only a normative science C. Deals with practical aspects	2	Remembering and Understanding
2. The techniques of optimization include A. Marginal analysis B. Calculus C. Linear programming D. All of the above	1	Remembering
3. In economics, desire backed by purchasing power is known as A. Utility B. Demand C. Consumption D. Scarcity	1 & 4	Remembering and Understanding
4. Basic assumptions of law of demand include A. Prices of other goods should change. B. There should be substitute for the commodity. C. The commodity should not confer any distinction. D. The demand for the commodity should not be continuous	1 & 2	Remembering and Understanding
5. Higher the price of certain luxurious articles, higher will be the demand, this concept is called A. Giffen effects B. Veblen effects C. Demonstration effects D. Bothb&cabove	1 & 3	Remembering and Understanding
6. In the case of perfect elasticity, the demand curve is A. Vertical B. Horizontal C. Flat D. Steep	1 & 3	Remembering and Understanding

7. Outlay method of measurement of elasticity is also called as A. Percentage method B. Expenditure method C. Point method D. Geometric method	2	Remembering
8. _____ demand forecasting is related to the business conditions prevailing in the economy as a whole A. Macro level B. Industry level C. Firm level D. None of these	2&3	Remembering and Understanding
9. _____ is the base of marketing planning A. Demand Estimation B. Demand analysis C. Demand function D. Demand forecasting	2	Remembering
10. _____ is the change in total revenue irrespective of changes in price or due to the effect of managerial decision on revenue A. Average revenue B. Total revenue C. Marginal revenue D. Incremental revenue	3&4	Applying
11. Perfect competition is characterized by A. large number of buyers and sellers B. homogeneous product C. free entry and exit of firms D. all the above	1	Remembering
12. The distinction between variable cost and fixed cost is relevant only in A. long period B. short period C. medium term D. mixed period	3&4	Applying
13. Purposes of Short term Demand forecasting doesn't includes; A. Making a suitable production policy. B. To reduce the cost of purchasing raw materials and to control inventory. C. Deciding suitable price policy D. Planning of a new unit or expansion of existing unit	2	Remembering
14. In _____ approach, the demand for new product is estimated on the basis demand of existing product A. Growth curve approach B. Evolutionary approach. C. Opinion polling approach D. Vicarious approach.	3	Understanding
15. The proportionate change in the quantity demanded of a commodity in response to change in the price of another related commodity is called A. Price elasticity B. Related elasticity C. Cross elasticity D. Income elasticity	4	Remembering

Assignments

S. No.	Topic	Bloom's Taxonomy Level
1	Differentiate between Macro & Micro Economies ?	Understanding
2	Law Of Diminishing Marginal Utility ?	Remembering and understanding
3	Price Elasticity Of Demand ?	Understanding and analyzing
4	Differentiate State & Explain Law Of Supply ?	Remembering
5	Explain Law Of Demand & It's Exceptions ?	Remembering
6	Relationship between Average Revenue & Marginal Revenue ?	Understanding and evaluation
7	Diminishing returns to Scale ?	Remembering
8	What is Perfect Competition ? /	Remembering
9	What is Monopolistic Competition ?	Remembering and evaluation
10	What are the national income?	Remembering

Classroom Activities

S. No.	Activity and Topic	Bloom's Taxonomy Level
1	Student seminar on micro economics	Understanding and Analysis
2	Group discussion of national income	Understanding and remembering
3	Student seminar on markets	understanding
4	Online Quiz on I Module	Covering Lower and Higher order thinking skills
5	Online Quiz on II Module	Covering Lower and Higher order thinking skills

Mapping of Course Outcomes with program and Program Specific Outcomes (CO, PO & PSO Matrix)

CO/PO/ PSO	PO 1	PO 2	PO 3	PO 5	PO 6	PO 8	PO 9	PSO 1	PSO 2	PSO 3	PSO 4
CO 1	3	3						3		3	
CO 2	3		3	3	3	3	3	3	3		3
CO 3	3	3	3	3		3	3	3	3	3	3
CO 4	3	3	3			3					

CO Attainments (Direct and Indirect)

CO	Direct	Indirect	Total CO Attainment
CO 1	53.89	95.00	58.00
CO 2	53.89	97.50	58.25
CO 3	53.89	95.00	58.00
CO 4	53.89	97.50	58.25

PO and PSO Attainment (Direct and Indirect)

	PO 1	PO 2	PO 3	PO 5	PO 6	PO 8	PO 9	PSO 1	PSO 2	PSO 3	PSO 4
CO 1	58.00	58.00						58.00		58.00	
CO 2	58.25		58.25	58.00	58.25	58.25	58.00	58.25	58.25		58.25
CO 3	58.00	58.00	58.00	58.25		58.00	58.25	58.00	58.00	58.00	58.00
CO 4	58.25	58.25	58.25			58.25					
PO Attainment	58.12	58.08	58.17	58.13	58.25	58.17	58.13	58.08	58.13	58.00	58.13

Remarks:

CO Attainments are very nearer to Bench Mark

S. Jyoti Kadam

SIGNATURE OF THE PROGRAM COORDINATOR

DEPARTMENT OF COMMERCE

PROGRAM: BCOM General YEAR: I SEMESTER: 2

COURSE: CORE CREDITS: 4 HOURS: 5

COMMERCE PAPER II - BANKING THEORY AND PRACTICE

COURSE OBJECTIVES

- CO1 .Understand the basic concepts of banks and functions of commercial banks.
- CO2 Demonstrate an awareness of law and practice in a banking context.
- CO3 . Engage in critical analysis of the practice of banking law.
- CO4 Organize information as it relates to the regulation of banking products and services.

COURSE CONTENTS

CONTENT	CO	HOURS
UNIT I: Introduction: Meaning & Definition of Bank – Functions of Commercial Banks – Credit Creation with Examples - Kinds of Banks – Central Banking Vs. Commercial Banking.	1,2,3 & 4	12
UNIT II: Banking Systems: Unit Banking, Branch Banking, Investment Banking - Innovations in Banking – E Banking - Online and Offshore Banking, Internet Banking - Anywhere Banking - ATMs – RTGS- NEFT– Mobile Banking.	2, 3 & 4	12
UNIT III: Types of Banks: Indigenous Banking - Cooperative Banks, Regional Rural Banks, SIDBI, NABARD -EXIM bank.	1, 2, 3 & 4	12
UNIT IV: Banker and Customer: Meaning and Definition of Banker and Customer – Types of Customers –General Relationship and Special Relationship between Banker and Customer - KYC Norms.	1, 2, 3 & 4	12
UNIT V: Collecting Banker and Paying Banker: Concepts - Duties & Responsibilities of Collecting Banker –Holder for Value – Holder in Due Course – Statutory Protection to Collecting Banker - Responsibilities of Paying Banker - Payment Gateways. BOOKS FOR REFERENCE:	2, 3 & 4	12

ASSESSMENT TOOL	WEIGHTAGE (Marks)
MID I (20 Marks)	TOTAL 50 Marks SCALE DOWN TO 25 Marks
MID II (15 Marks)	
ASSIGNMENTS (5 Marks)	
CLASSROOM ACTIVITIES (5 Marks)	
CLEAN & GREEN ACTIVITIES (5 Marks)	
FINAL EXAMINATION	75 Marks
TOTAL	100

MID I Questions

Question	Course Objective	Bloom's Level	Taxonomy
DIFE DEPRECIATION	2 & 4	Remembering and Understanding	
Del-careered COMMISION .	3 & 4	Analyzing and Evaluating	
FIXED INSTALL METHOD..	3	Analyzing	
DEFINE DEPRECIATION .WHAT ARE THE CAUSES FOR DEPRECIATION?	1, 2 & 4	Understanding	
DEFINE PROVISION AND RESERVE WITH EXAMPLES AND DIFFERENCE BETWEEN PROVISION AND RESERVE	1 & 4	Remembering	
b) What are the provisions? How are they created? Give accounting treatment in case of provision for doubtful debts.	1 & 4	Remembering	
b) What is meant by renewal of a bill of exchange? Distinguish between Promissory Note and Bills of Exchange.	3 & 4	Understanding and analyzing	
a) Define consignment account. Briefly explain the features and objectives of consignment accounts.	1	Remembering	
b) Difference between consignment and joint venture	1	Remembering	

	1	Remembering
1. Depletion Method of Depreciation	1	Remembering
	1	Remembering
2. General Reserve	2	Applying
Drawer	2	Applying
4. Normal Loss	2	Understanding
5. Vendor	1 & 2	Remembering
6. Bad debts	1 & 4	Remembering and applying

MID II Questions

Question	Course Objective	Bloom's Taxonomy Level
1. Match the following Explain various types of reserve A) revenue reserve B) capital reserve C) secret reserve D) a b c	1	Remembering and Understanding
2.) what is a consignment names A) consignee B) consignor C) A, B	1	Remembering
3) what is a decreed commission A) general commission B) high level commission c) low level commission r...	1 & 2	Remembering and Understanding
4 DEFINE bad debts A) buyer B) sales C) goods D) sold on credit	1 & 2	Remembering and Understanding

<p>5.what is a drawer.</p> <p>A) person</p> <p>B) bills of exchange</p> <p>C) business</p> <p>D) a b c</p>	1 & 2	Remembering and Understanding
<p>6..who is a consignor</p> <p>A)sent to goods</p> <p>B) sold on credit</p> <p>C) creditor</p> <p>D) a b c</p>	1 & 2	Remembering and Understanding
<p>7.what are the account be prepared by the consignor books in his book.</p> <p>A) consignment account</p> <p>B) consignee account</p> <p>C) sent to goods</p> <p>D) a b c</p>	1	Remembering
<p>8.discuss various types of commission</p> <p>A)general commission</p> <p>B) del-careered commission</p> <p>C) over riding commission</p> <p>D) a b c</p>	2	Remembering and Understanding
<p>9. joint bank account .</p> <p>A) personal account</p> <p>B) co-ventures account</p> <p>C) joint account</p> <p>D) a b c</p>	1	Remembering
<p>10.how many joint venture minimum no.</p> <p>A) 2</p> <p>B) 1</p> <p>C) 6</p> <p>D) 4</p>	3	Applying

<p>11.write about the parties in consignment</p> <p>A) 2 B) 4 C) 6 D) 8</p>	1	Remembering
<p>12.what is a Performa invoice</p> <p>A) selling price B B) quality price quantity price C) real price D) normal price</p>	4	Applying
<p>13.write about the parties in consignment</p> <p>a) 2 b)4 c) 6 d)8</p>		
<p>14.what is a Performa invoice</p> <p>A) selling price b) quality price quantity price c) real price d) normal price</p>		
<p>15 .how many depreciation method</p> <p>a) 1 b) 2 c) 3 d) 4</p>		
<p>16..what is meant by loading</p> <p>a) higher price b) actual price c) Performa price d) invoice-actual cost</p>		
<p>17.how many joint venture minimum no</p> <p>a) 20 b) 30 c) 50 d) 10</p>		

Assignments

S. No.	Topic	Bloom's Taxonomy Level
1	a) Define Depreciation. What are the causes for Depreciation?	Understanding
2	b) A company whose accounting year is the calendar year purchased on 1.1.2018 a machine for Rs.40,000. It purchased further machinery on 1st October 2018 for Rs. 20,000 and on 1st July for Rs. 10,000. On 1.7.2020, 1/4th of the machinery installed on 1.1.2018 became obsolete and was sold for Rs. 6,800. Show how the machinery account would appear in the books of the company for all the 3 years under diminishing balance method. Depreciation is to be provided at 10% p.a.	Remembering and understanding
3	10. a) Define Provision and Reserve with examples and difference between provision and reserve.	Understanding and analyzing
4	11. a) B owes C a sum of Rs 6,000. On 1st April, 2011 he gives a promissory note for the amount for 3 months to C who gets it discounted with his bankers for Rs 5,760. On the due date the bill is dishonoured, the bank paying Rs 15 as noting charges. B then pays Rs 2,000 in cash and accepts a bill of exchange drawn on him for the balance together with Rs 100 as interest. This bill of exchange is for 2 months and on the due date the bill is again dishonoured, C paying Rs 15 for noting charges draft the journal entries to be passed in C's books.	Remembering
5	What is meant by renewal of a bill of exchange? Distinguish between Promissory Note and Bills of Exchange.	Remembering

6	b) Raja Mills Ltd. of Ahmadabad sent 100 pieces shirting to Fancy Stores, Delhi, on consignment basis. The consignees are entitled to receive 5 per cent commission plus expenses. The cost to Raja Mills Ltd. is Rs 600 per piece. Fancy Stores, Delhi, pay the following expenses: Railway Freight, etc. Rs 1,000 Go down Rent and Insurance Rs 1,500 Raja Mills Ltd., draw on the consignees a draft for Rs 30,000 which is duly accepted. It is discounted for Rs 28,650. Later Fancy Stores, Delhi, report that the entire consignment has been sold for Rs 78,000. Show journal entries and the important ledger accounts	Understanding and evaluation
7	12. a) Define consignment account. Briefly explain the features and objectives of consignment accounts.	Remembering
8	a) A and B were partners in a joint venture sharing profits and losses in the proportion of four-fifth and one-fifth respectively. A supplies goods to the value of Rs.5,000 and inures expenses amounting to Rs.400. B supplies goods to the value of Rs.4,000 and his expenses amounting to Rs.300. B sells goods on behalf of the joint venture and realizes Rs.12,000. B is entitled to a commission of 5 percent on sales. B settles his accounts by bank draft. Give journal entries and necessary ledger accounts in the books of both the parties.	Remembering
9	. Consignor	Remembering and evaluation
10	. Del-credere commission	Remembering

Classroom Activities

S. No.	Activity and Topic	Bloom's Taxonomy Level
1	Student seminar	Understanding and Analysis
2	Online Quiz on I Module	Covering Lower and Higher order thinking skills
3	Online Quiz on II Module	Covering Lower and Higher order thinking skills
4	Online Quiz on III Module	Covering Lower and Higher order thinking skills
5	Online Quiz on V Module	Covering Lower and Higher order thinking skills

Mapping of Course Outcomes with program and Program Specific Outcomes (CO, PO & PSO Matrix)

CO/PO/PSO	PO 1	PO 2	PO 3	PO 6	PO 8	PO 9	PSO 1	PSO2	PSO3	PSO4
CO 1	3	3		3			3			
CO 2	3	3	3		3				3	3
CO 3	3	3	3		3	3			3	3

CO Attainments (Direct and Indirect)

CO	Direct	Indirect	Total CO Attainment
CO 1	46.88	91.67	51.55
CO 2	46.80	97.62	51.89
CO 3	46.79	95.24	51.63

PO and PSO Attainment (Direct and Indirect)

	PO 1	PO 2	PO 3	PO 6	PO 8	PO 9	PSO 1	PSO2	PSO3	PSO4
	3	3	3	3	3	3	3	3	3	3
CO 1	51.35	51.35		51.35			51.35			
CO 2	51.89	51.89	51.89		51.89				51.89	51.89
CO 3	51.63	51.63	51.63		51.63	51.63			51.63	51.63
PO Attainment	51.62	51.62	51.76	51.35	51.76	51.63	51.35		51.76	51.76

Remarks:

CO Attainments are low. need to improve.

S. Jeyaraj

SIGNATURE OF THE PROGRAM COORDINATOR