

RRDS GOVT. DEGREE COLLEGE

BHIMAVARAM-534202, WEST GODAVARI DISTRICT, ANDHRA PRADESH

RRDS GOVT. DEGREE COLLEGE, BHIMAVARAM, W.G.Dt, A.P

(Affiliated to Adkavi Nannayya University, Rajamahendravaram)

Estd:1972

☎ 08816-223458

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AISHE:C-24023

📧 gdcbbhimavaram.jkc@gmail.com

Department of Public Administration

2022-2023

Certificate Programme

Title of the Programme: Introduction to the
Public Administration

Duration : 30 hrs

No of Students Enrolled : 34

Starting Date: 23.01.2023

Ending Date: 02.03.2023

Faculty /Resource Persons: P.Amulya Rao

Lecturer in Public Administration

RRDS Govt. Degree College

Bhimavaram



VK J. Prabhua
PRINCIPAL

R.R.D.S. Govt. Degree College
BHIMAVARAM-534 202

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DEPARTMENT of Public Administration

2022-2023

Certificate Programme on "Introduction to Public Administration"

Curriculum

SYLLABUS

UNIT-I: Introduction to Public Administration as a Discipline:

Meaning, nature, scope, Dimensions and significance of the discipline and its relations with political science, management, law and economics, public and private administration, evolution of public administration, minnowbrook conferences.

UNIT-II: Organization and its Principles :

Organization, meaning, basis and forms of organisation, Principles of organization: hierarchy, unit of command, span of control, coordination, authority, and responsibility, supervision and control, centralization, decentralization and delegation.

UNIT-III: Chief Executive:

Meaning, Types, Functions and role: line, staff and auxiliary agencies,

Administrative Behaviour: Decision Making, Communication, Leadership-types and Functions.

Learning Outcomes: After successful completion of this course, the students will be able to;

- Awareness about the evolution and growth of the discipline of public administration .
- Learning of basic principles and approaches of public administration.
- Theoretical clarity of basic concepts and dynamics (both ecological and others) relating to public organisations.

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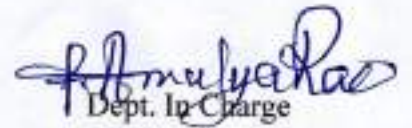
DEPARTMENT OF PUBLIC ADMINISTRATION

Notice

All the students are here by informed that the Department of Public Administration is going to conduct the following certificate programme for the academic year 2022-23

Introduction to Public Administration


The certificate programs will enhance the knowledge and abilities in addition to your academics. Hence we inform the students to register for the certificate courses on or before 21.01.2023 at Public Administration Department .


Dept. In Charge


Circulated to

I BA 

I BSc 

II BA 

III BA 

IBCOM 

II BCOM 

III BCOM 

Circulated to Faculty members

RRDS GOVT. DEGREE COLLEGE

BHIMAVARAM-534202, WEST GODAVARI DISTRICT, ANDHRA PRADESH



2022-23

Certificate Programme

Title of the Programme: "MAHABHARATAM
PATRALU-JEEVANA NAIPUNYALU"

Duration : 30 hrs

No of Students Enrolled : 20

Starting Date: 01.03.2023

Ending Date: 13.04.2023

Faculty /Resource Persons: Dr. K.Srinivasarao,
Lecturer in Telugu,
RRDS Govt. Degree College,
Bhimavaram.



V. Srinivas
PRINCIPAL
R.R.D.S. Govt. Degree College
BHIMAVARAM-534 202.

Dr. K. Srinivasarao

Principal

DEPARTMENT OF TELUGU

2022-23

Certificate Programme on మహా భారత పాత్రలు - జీవన నైపుణ్యాలు

Curriculum

SYLLABUS

UNIT- I:

పరిచయం మహా భారత ప్రాశస్త్యము, వేద వ్యాసుని పరిచయము, కవిత్వయ పరిచయము, మహా భారతము - పాత్ర చిత్రణ, మహా భారతము - పాత్ర పోషణ, మహా భారతము - పాత్ర ల వైవిధ్యం, శ్రీ కృష్ణుడు - జీవన నైపుణ్యాలు, బేమ్మడు - జీవన నైపుణ్యాలు, ద్రోణుడు - జీవన నైపుణ్యాలు, విదురుడు - జీవన నైపుణ్యాలు.

UNIT- II:

శకుని - జీవన నైపుణ్యాలు, సంజయడు - జీవన నైపుణ్యాలు, ధర్మరాజు - జీవన నైపుణ్యాలు, బేముడు - జీవన నైపుణ్యాలు, అర్జునుడు - జీవన నైపుణ్యాలు, నకులుడు - జీవన నైపుణ్యాలు, సహదేవుడు - జీవన నైపుణ్యాలు, కర్ణుడు - జీవన నైపుణ్యాలు, కుచేలుడు - జీవన నైపుణ్యాలు, ద్రౌపది - జీవన నైపుణ్యాలు, కుంతి - జీవన నైపుణ్యాలు

UNIT- III:

శకుంతల - జీవన నైపుణ్యాలు, దుష్కంఠుడు - జీవన నైపుణ్యాలు, శంతనుడు - జీవన నైపుణ్యాలు, అశ్వధ్యమ - జీవన నైపుణ్యాలు, శల్యుడు - జీవన నైపుణ్యాలు, మల్కట్యచుడు - జీవన నైపుణ్యాలు, కమచుడు - జీవన నైపుణ్యాలు, శుక్రాచార్యుడు - జీవన నైపుణ్యాలు, సింహవలోకనం.

Learning Outcomes:

Once completion of this course, the students will be able to

నైతిక విలువుల లో కూడిన జీవన విధానం, నిజాయతీ, నిబద్ధత, ధర్మము, ధైర్యం, సాహసాల లో కూడిన జీవన విధానం, తల్లి దండ్రుల పట్ల ప్రేమ, బాధ్యత, కృషి లో, పట్టుదల లో కూడిన జీవన విధానం, జీవితం పరమార్థం అలవడును.



V. Srinidhi
PRINCIPAL
R.R.D.S. Govt. Degree College
BHIMAVARAM-534 202,



RRDS GOVT. DEGREE COLLEGE
BHIMAVARAM

DEPARTMENT OF TELUGU

Notice

Date-30-02-2023

All the students are here by informed that the Department of Telugu is going to conduct the following certificate programme for the academic year 2022-23

1. మహా భారత పాఠాలు - జీవన నైపుణ్యాలు

The certificate programs will enhance the knowledge and abilities in addition to your academics. Hence we inform the students to register for the certificate courses on or before ...01.03.2023.....at Telugu Department

Circulated to

I BA

II BA

III BA

IBCOM

II BCOM

III BCOM

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Dept. In Charge
Dr. B. Srinivasa Rao

M. A. M. P. B. P. D.

467 Telugu

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.....
Date: 29-04-2023

Department of Commerce

2022-23

CERTIFICATE PROGRAMES

Name of the Programme : Retail Marketing

Duration : 31 hours

No of Students Enrolled : 28

Starting Date : 18.03.2023

Ending Date : 27.04.2023

Faculty /Resource Persons

1. S.Lakshmi Kantam, Lecturer in Commerce,RRDS GDC,Bhimavaram
2. G. Uma Maheswari, Lecturer in Commerce, RRDS GDC,Bhimavaram
3. Dr.V.Vijaya Kumar, Lec.in.Commerce, RRDS GDC,Bhimavaram
4. Sri.V.Naga Raju, Retail Trader,Yendagandi.



Vijaya Kumar
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Date: 17-03-2023

Department of Commerce

2022-23

Certificate Programme in Retail Marketing

Curriculum

SYLLABUS

Module-1: An overview of Retailing – Types of stores – Product Retailing vs. Service Retailing – Non store Retailing – Retail strategy – Achieving competitive advantage and positioning Retailing environment – Legal, Social, Economic, Technological, issues – Trends in the Indian Retailing Industry.

Module-2: Retail store location and layout – Country/Region analysis – Trade area analysis – Site evaluation and selection – Store design and layout – Comprehensive store planning – Exterior design and layout – Interior store design and layout – Interior design elements.

Module-3: Planning merchandise needs and merchandise budgets – Methods for determining inventory evaluation – Assortment planning, buying and vendor relations – Merchandise pricing – Price strategies – Psychological pricing – Mark-up and markdown strategies.

Module-4: Communicating with the retail customer – Retail promotion mix- Advertising – Sales promotion – Publicity – Retail selling process – Retail database- In-store customer service.

Module-5: Globalization and changing retail formats – Online retailing – International Retailing – Opportunities and Challenges – Market entry formulas – New customized formats (customized stores, portable stores, merchandise depots, retail theater, service malls, customer-made stores, interactive kiosk 'shopping arcades')

Learning Outcomes

1. understand what marketing means to business executives and academics
2. Understand the ways that retailers use marketing tools and techniques to interact with their customers.
3. Helps in Identification of insider trading
5. To help self reliance of students by providing knowledge in operational knowledge in Retail markets.

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Department of Commerce

Notice

date: 03.03.2023

All the students are here by informed that the department of commerce is going to conduct the following certificate programs

1. Retail Marketing

The certificate programs will enhance the knowledge and abilities in addition to your academics .Register for the certificate courses before 06.03.2022 at commerce department .

Circulated to

IBCOM

II BCOM

I BA

II BA

Department In charge

S. Jyoti K

Circulated to Faculty members

[Signature]

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[Signature]

R. Amulya Rao

G.V. Mahesh

N. Mallu

[Signature]

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RRDS GOVT. DEGREE COLLEGE

BHIMAVARAM-534202, WEST GODAVARI DISTRICT, ANDHRA PRADESH

2022-23

DATE: 25-01-2023

DEPARTMENT OF HISTORY

Certificate Programme

Title of the Programme: Ancient Indian History And Culture

Duration : 30 hrs

No of Students Enrolled : 30

Starting Date: 27-01-2023

Ending Date: 04-03-2023

Faculty /Resource Persons: S.Satyanarayana

Lecturer in History

RRDS Govt. Degree College

Bhimavaram.



Satyanarayana
PRINCIPAL

**R.R.D.S. Govt. Degree College
BHIMAVARAM-534 202.**

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DEPARTMENT OF HISTORY

2022-23

**Certificate Programme on: ancient Indian history and culture
Curriculum**

SYLLABUS:

UNIT-I: Survey of Sources: Literary & Archaeological Sources; Influence of Geography on History; Unity in Diversity; Traces of Stone Age Cultures (Circa 3,50,000 B. C to 3,000 B. C); Indus Valley Civilization (Circa 3000 B. C to 1,500 B. C); Origin, Extent, Salient Features..

UNIT-II: Vedic Age & Religious Reform Movements (Circa 1500 B. C to 600 B. C): Society, Polity, Economy, Culture during early and later Vedic period; Jainism and Buddhism: Causes, Doctrines, Spread, Importance and Impact.

UNIT-III: Transition from Territorial States to Emergence of Empires (Circa 600to Century to 300 B. C): Rise of Mahajanapadas – Causes for Magadha's Success; Persian and Macedonian Invasions; Mauryan Empire: State, Imperial Administration, Economy, Ashoka's Dhamma, Art & Architecture, Significance & Downfall.

UNIT-IV: Conditions during 200 B. C to 300 A. D.: Central Asian Contacts – Kushanas – Aspects of polity, society, Economy, Religion, Art & Architecture; The Age of Satavahanas: Pattern of Administration – Social, Economic, Religious & Cultural Developments; Sangam Age: The Three Early Kingdoms (Chola, Chera & Pandya) – Society, Language & Literature.

UNIT- V : India between 300 A. D & 600 A. D.: The Rise and Growth of Guptas: Administration, Society, Economy, Religion, Art, Literature and Science & Technology – Decline.

Learning Outcomes: After successful completion of this course, the students will be able to;

- Acquire knowledge of ancient Indian history and culture
- Know the concepts relating to
- Understand the career skills related to ancient Indian history and culture

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DEPARTMENT OF HISTORY

DATE: 25-01-20

NOTICE

All the students are here by informed that the Department of History is going to conduct the following certificate programme for the academic year 2022-23

1.Ancient Indian History And Culture

The certificate programs will enhance the knowledge and abilities in addition to your academics. Hence we inform the students to register for the certificate courses on or before 25-01-2023 at History Department .



Dept. In Charge

Circulated to

I BA

II BA

III BA

I BCOM

II BCOM

III BCOM

II B.Sc

II B.Zc

I B.Sc

I B.Zc

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Department of Computer Science

2022-23

CERTIFICATE PROGRAMES

Name of the Programme : **Fundamentals of Computer and Photoshop**

Duration : 31 hours

No of Students Enrolled : 30

Starting Date : 1.12.2022

Ending Date : 30.12.2022

Faculty /Resource Persons : **N.Malleswari**

Lecturer in Computer Science

RRDS Govt Degree College

Bhimavaram



N.Malleswari
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Department of Computer Science

2022-23

Certificate Programme in Fundamentals of Computer and Photoshop Curriculum

SYLLABUS

UNIT-I: Introduction to computers: Characteristics and limitations of computer, Block diagram of computer, types of computers, uses of computers, computer generations.

Number systems: working with binary, octal, decimal and Hexa decimal numbering system.

UNIT-II: Input and Output devices: Keyboard and mouse, inputting data in other ways, Pointing Devices, Handheld Devices, Optical Devices, Audio-Visual Input Devices.

Output Devices: Monitors, Projectors, Speakers, Printers, Plotters.

Types of Software: system software, Application software, commercial, open source, domain and free ware software. Memories: Primary, Secondary and cache memory. Secondary Storage Devices: Magnetic Tapes, Floppy Disks, Hard Disks.

Windows basics: Start menu, icons, MSWindows-Desktop, My Computer, My Documents, Pictures, Music, Videos, Recycle Bin, and Task Bar - Control Panel.

Unit -III : Introduction to Adobe photoshop: Getting started with photoshop, creating and saving a document in photoshop, page layout and back ground, photoshop program window-title bar, menu bar, option bar, image window, image title bar, status bar, ruler, paletts, tool box,screen modes, saving files, reverting files, closing files.

Unit -IV: Images: working with images, image size and resolution, image editing, colour modes and adjustments, Zooming & Panning an Image, Rulers, Guides & Grids- Cropping & Straightening an Image, image backgrounds, making selections.

Working with tool box: working with pen tool, save and load selection-working with erasers-working with text and brushes-Colour manipulations: colour modes- Levels - Curves - Seeing Colour accurately - Patch tool - Cropping-Reading your palettes - Dust and scratches- Advanced Retouching- smoothing skin.

Unit-V : Layers: Working with layers- layer styles- opacity-adjustment layers Filters: The filter menu, Working with filters- Editing your photo shoot, presentation -how to create adds, artistic filter, blur filter, brush store filter, distort filters, noise filters, pixelate filters, light effects, difference clouds, sharpen filters, printing. Menus: purpose of menus - new file-open file- print file - copying data - cut data- paste data- saving custom shape- working with modes- define brushes.

Learning Outcomes

- ↓ Learners will be familiar with some advanced Photoshop functions.
- ↓ Learners will understand how to use Photo shop in a variety of professional, educational, and personal situations
- ↓ Photo shop certificate course includes continuous practice, to make students ready with required skill for employability in the job market.
- ↓ Learning the applications of various software elements which help to identify various analysis and design methodologies
- ↓ Know Gains Knowledge in the various aspects of new Trends and Technologies.
- ↓ Computer fundamentals are becoming more and more necessary in our increasingly digital world.

Department of Computer Science

Notice

25.11.2022

All the students are here by informed that the department of computer Science is going to conduct the certificate program on Fundamentals of Computer and Photo shop for 30 days.

The certificate program aimed at enhancing the knowledge and abilities in computer knowledge. Non computer Science students can also register for the certificate courses on or before 01.12.2021 at computer Science department.

S. Anurag
Department in charge

Circulated to

I BCOM

II BCOM

III BCOM

I BA

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S. Anurag
P. Anurag
G. V. Mahesh
Anurag

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DEPARTMENT OF ENGLISH

Certificate Programme

2022-23

Title of the Programme: **'Health and Hygiene'**

Duration : 30 hrs

No of Students Enrolled : 30

Starting Date: 27-01-2023

Ending Date: 08-03-2023

Faculty /Resource Persons: **Dr. P.RAJA SEKHAR**

Lecturer in English

RRDS Govt. Degree College

Bhimavaram.

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DEPARTMENT OF ENGLISH

Unit I:

1. Nutrition – definition, importance, Good nutrition and mal nutrition; Balanced Diet: Basics of Meal Planning 2. Carbohydrates –functions, dietary sources, effects of deficiency. 3. Lipids – functions, dietary sources, effects of deficiency. 4. Proteins –functions, dietary sources, effects of deficiency. 5. Brief account of Vitamins- functions, food sources, effects of deficiency, 6. Macro and micro minerals –functions, effects of deficiency; food sources of Calcium, Potassium and Sodium; food sources of Iron, Iodine and Zinc 7. Importance of water– functions, sources, requirement and effects of deficiency.

Unit II:

8. Health - Determinants of health, Key Health Indicators, Environment health & Public health; Health-Education: Principles and Strategies 9. Health Policy & Health Organizations: Health Indicators and National Health Policy of Govt. of India-2017; Functioning of various nutrition and health organizations in India viz., NIN (FNB Board), ICMR, IDA, WHO-India, UNICEF-India 10. National Health Mission: National Rural Health Mission (NRHM) Framework, National Urban Health Mission (NUHM) Framework 11. Guidelines and Role of Government and Public

Unit III:

13. Hygiene – Definition; Personal, Community, Medical and Culinary hygiene; WASH (Water, Sanitation and Hygiene) programme 14. Rural Community Health: Village health sanitation & Nutritional committee (Roles & Responsibilities); About Accredited Social Health Activist (ASHA); Village Health Nutrition Day, Rogi Kalyan Samitis 15. Community & Personal Hygiene: Environmental Sanitation and Sanitation in Public places.

Methodology followed

1. Lecture method

2. Interactive Sessions

3. Participative Learning

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DEPARTMENT OF ENGLISH

DATE: 25-01-20

NOTICE

All the students are here by informed that the Department of English is going to conduct the following certificate programme for the academic year 2022-23

I.HEALTH AND HYGIENE

The certificate programs will enhance the knowledge and abilities in addition to your academics. Hence we inform the students to register for the certificate courses on or before 25-01-2023 at English Department .



Dept. In Charge

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I BA 

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I BCOM 

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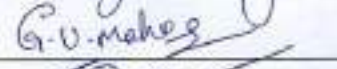
II B.Sc 

II B.Zc 

I B.Sc 

I B.Zc 

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(Estd. 1972 - Affiliated to Nannaya University - Accredited by NAAC)

www.rrdsgdc.info

mail: gdcbhimavaram.jkc@gmail.com

Phone: 08816-223458

PRINCIPAL(FAC): Dr. VKJ Prasuna
M.Com, Ph.D



DATE: 07.02.2022

Department of Computer Science

2021-22

CERTIFICATE PROGRAMES

Name of the Programme : MS-Office

Duration : 31 hours

No of Students Enrolled : 25

Starting Date : 16.02.2022

Ending Date : 26.03.2022

Faculty /Resource Persons : M.Venkatesh

Lecturer in Computer Science

RRDS Govt Degree College

Bhimavaram



V.K.J. Prasuna
PRINCIPAL
R.R.D.S. Govt. Degree College
BHIMAVARAM-534 202

RRDS GOVT. DEGREE COLLEGE

BHIMAVARAM-534202, WEST GODAVARI DISTRICT, ANDHRA PRADESH
(Estd. 1972 - Affiliated to Nannaya University - Accredited by NAAC)

www.rrdsgdc.info

mail: gdcbhimavaram.jkc@gmail.com

Phone: 08816-223458

PRINCIPAL: Dr.VKJ Prasuna
M.Com,Ph.D



DATE: 7.02.2022

Department of Computer Science

2021-22

Certificate Programme in MS-Office Curriculum

SYLLABUS

UNIT I:

Introduction: Computer Definition - Characteristics and Limitations of Computer Hardware— Generations of Computer, Classification of Computers, Applications of Computer, Basic Components of PC, Computer Architecture - Primary and Secondary Memories- Input and Output Devices- Operating System- Function of Operating System- Types of Operating System- Languages and its Types.

UNIT II:

MS word: Word Processing – Features-Advantages and Applications- Parts of Word Window- Toolbar-Creating, Saving, Closing, Opening and Editing of a Document-Moving and Coping a Text-Formatting of Text and Paragraph- Bullets and Numbering-Find and Replace - Insertion of objects-Headers and Footers- Page Formatting- Auto Correct- Spelling and Grammar- Mail Merge- Macros.

UNIT III:

MS Excel:

Features – Spread Sheet-Workbook – Cell-Parts of a window-Saving, Closing, Opening of a Work Book – Editing – Advantages – Formulas- Types of Function- Templates – Macros – Sorting- Charts – Filtering – Consolidation – Grouping- Pivot Tab

UNIT IV:

MS Power point: Introduction – Starting – Parts-Creating of Tables- Create Presentation – Templates- Auto Content Wizard-Slide Show-Editing of Presentation-Inserting Objects and charts.

UNIT V:

MS Access: Orientation to Microsoft Access - Create a Simple Access Database - Working with Table Data - Modify Table Data - Sort and Filter Records - Querying a Database - Create Basic Queries - Sort and Filter Data in a Query - Perform Calculations in a Query - Create Basic Access Forms - Work with Data on Access Forms - Create a Report - Add Controls to a Report - Format Reports.

Learning Outcomes

- ✚ Learners will be able to claim proficiency in Word and PowerPoint.
- ✚ Learners will be able to independently create professional-looking documents and presentations.
- ✚ Learners will be familiar with some advanced Word and PowerPoint functions.
- ✚ Learners will understand how to use Word and PowerPoint in a variety of professional, educational, and personal situations
- ✚ MS-Office certificate course includes continuous practice, to make students ready with required skill for employability in the job market.

Department of Computer Science

Notice

7.02.2021

All the students are hereby informed that the department of computer Science is going to conduct the certificate program on MS Office for 30 days.

The certificate program aimed at enhancing the knowledge and abilities in computer knowledge. Non computer Science students can also register for the certificate courses on or before 16.02.2021 at computer Science department.

Circulated to

I BCOM

II BCOM

III BCOM

I BA

II BA

III BA

I BZC

Department In charge

Circulated to Faculty members

J. Veeramani

RRDS GOVT. DEGREE COLLEGE

BHIMAVARAM-534202, WEST GODAVARI DISTRICT, ANDHRA PRADESH



2021-22

Certificate Programme

Title of the Programme: "JOURNALISM"

Duration : 30 hrs

No of Students Enrolled : 25

Starting Date: 04.05.2022

Ending Date: 08.06.2022

Faculty /Resource Persons: Dr.K.Srinivasarao,
Lecturer in Telugu,
RRDS Govt. Degree College,
Bhimavaram.



V. Srinivasarao
PRINCIPAL
R.R.D.S. Govt. Degree College
BHIMAVARAM-534 202

DEPARTMENT OF TELUGU

2021-22

Certificate Programme on Journalism

Curriculum

SYLLABUS

UNIT-I: Communication Definition and types of communication-Direct Communication, Verbal ,Non-verbal communication, Mass communication and Group Communication

UNIT-II: Types of Media: Newspaper, Radio, Cinema, TV, Internet. Different types of news in these media viz Review, Feature, Interview, Editorial, Newsbyte, News Events, News Leads, Special Story, Documentary, Live Report, Anchoring etc

UNIT-III: History and Evolution of Telugu Journalism: From Newspaper to Web channel

UNIT-IV: Reporting and Editing: Definition and Types. Qualifications, Attributes and duties of The Reporter and the Editor. Ethics of Reporting and Editing

Learning Outcomes: After successful completion of this course, the students will be able to;

- To introduce the student to the system of mass communication, its origin and development since ancient days
- To acquaint the student with different channels of communication and the role of communication in socio -political, economic, scientific and cultural fields
- To enable the student to learn the importance of communication in personality development and employment opportunities



RRDS GOVT. DEGREE COLLEGE
BHIMAVARAM

DEPARTMENT OF TELUGU

Notice

Date: 02.05.2022

All the students are here by informed that the Department of Telugu is going to conduct the following certificate programme for the academic year

I. Journalism

The certificate programs will enhance the knowledge and abilities in addition to your academics. Hence we inform the students to register for the certificate courses on or beforeat Telugu Department .


Dept. In Charge

Dr. K. Srinivasa Rao
M.A. & Ph.D. P.H.D.
V.P.S. Bhimavaram
Telugu Department

Circulated to

I BA

II BA

III BA

IBCOM

II BCOM

III BCOM

Circulated to Faculty members

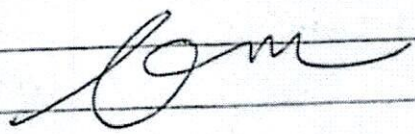
Notice

సమాచారం

19

విజ్ఞాన సంస్థానం వారి వేతన బాండ్
 2/3/22.
 విజ్ఞాన సంస్థానం వారి వేతన బాండ్ లు, విజ్ఞాన సంస్థానం
 Communication Skills, విజ్ఞాన సంస్థానం వారి వేతన బాండ్
 విజ్ఞాన సంస్థానం "కమ్యూనికేషన్" అనే పేరునకు 30
 రూపాయల వేతన బాండ్ లు పంపిణీ చేయబడ్డాయి.
 ఈ బాండ్ లు విజ్ఞాన సంస్థానం వారి వేతన బాండ్ లు
 పంపిణీ చేయబడ్డాయి. విజ్ఞాన సంస్థానం వారి వేతన బాండ్ లు
 పంపిణీ చేయబడ్డాయి. విజ్ఞాన సంస్థానం వారి వేతన బాండ్ లు
 పంపిణీ చేయబడ్డాయి.

డా.
 కె. సత్యనారాయణం



Dr. K. Srinivasa Rau
 K.K.E.
 V.G. Dept.

RRDS GOVT. DEGREE COLLEGE

BHIMAVARAM-534202, WEST GODAVARI DISTRICT, ANDHRA PRADESH



DEPARTMENT OF ENGLISH

2021-22

Certificate Programme

Title of the Programme : Human Values

Duration : 30 hrs

No of Students Enrolled : 30

Starting Date: 15.06.2022

Ending Date: 14.07.2022

Faculty /Resource Persons: Dr.P.Rajashekar
Lecturer in English
RRDS Govt. Degree College
Bhimavaram



V. K. S. Prasad
PRINCIPAL
R.R.D.S. Govt. Degree College
BHIMAVARAM-534 202

DEPARTMENT OF ENGLISH

2021-22

Certificate Programme on Human Values.

Curriculum.

SYLLABUS

UNIT-1: Introduction to value education.

UNIT-2: Understanding the Harmony at various levels.

UNIT-3: Implications of the Right understanding.

Learning outcomes:

After successful completion of this course

The student, will be able to.

- * Acquire knowledge understanding values in Human Relationships.
- * understanding universal human values.
- * Harmony in nature - understanding the inter connectedness.
- * In value education Right understanding Relationships and physical values, ethical code of conduct.

Dr. P. RAJA SEKHAR
Associat Professor in English
RDS Govt. Degree Coll.
BEMAVARU - 524
W.G. I.P.

DEPARTMENT OF ENGLISH ⁸¹

NOTICE

06.06.2022

The Department of ENGLISH informed to all the Degree Students of our R.R.D.S College conduct the Certificate Course (Programme) for the academic year 2021-2022.

Name of the Certificate Course
"A CERTIFICATE COURSE IN HUMAN VALUES"

This Certificate Programme will enhance the "Knowledge and abilities" in addition to your academic knowledge.

Hence, we inform the Students to register their names for the Certificate Course on or before 14th June 2022. The course started from 15th June 2022 To 14th July 2022.

CIRCULATION. to all Degree classes.
CLASS

- | | | |
|-----|-------|---|
| I | B.A | ✓ |
| II | B.A | ✓ |
| III | B.A | ✓ |
| I | B.Com | ✓ |
| II | B.Com | ✓ |
| III | B.Com | ✓ |

V. S. Subramanian
PRINCIPAL
R.R.D.S Govt Degree College
BHIMAVARAM-534 202

Hence, we inform
the students to register their
your names for the Certificate
course on or before 14th June
2022. The course start from
15th June 2022 To 14th July 2022.

CIRCULATION. to all Degree classes.
CLASS

I	B.A	PR
II	B.A	PR
III	B.A	PR
I	B.Com	PR
II	B.Com	PR
III	B.Com	PR

V. S. Srinivasan
PRINCIPAL
R.R.D.S. Govt. Degree College
SHIMAVARAM-534 202

RRDS GOVT.DEGREE COLLEGE

BHIMAVARAM-534202, WEST GODAVARI DISTRICT, ANDHRA PRADESH

2021-22

DEPARTMENT OF HISTORY

Certificate Programme

Title of the Programme: **“Tourism principles,
Policies and Practices”**

Duration : 30 hrs

No of Students Enrolled : 30

Starting Date: 03-01-2022

Ending Date: 16-02-2022

Faculty /Resource Persons: **S.Satyanarayana**

Lecturer in History

RRDS Govt. Degree College

Bhimavaram



V. Satyanarayana
PRINCIPAL
R.K.D.S. Govt. Degree College
BHIMAVARAM-534 202

DEPARTMENT OF HISTORY

2021-2022

Certificate Programme on “Tourism principles, policies and practices”

Unit I :

Tourism, an overview - Evolution of Tourism - Elements, Nature and Characteristics - Typology of Tourism - Classification of Tourists - Tourism network - Interdisciplinary approaches to tourism - Historical Development of Tourism - Major motivations and deterrents to travel.

Unit II:

Tourism Industry; Structure and Components: 5A's of Tourism - Transportation - F&B - Shopping - Entertainment - Infrastructure and Hospitality - Emerging areas of tourism - Ideals of Responsible Tourism - Alternate Tourism – Impacts of Tourism - MNC's in Tourism Industry

Unit III:

Tourism Theories - Tourism Area Life Cycle (TALC) - Doxey's Index - Demonstration Effect - Push and Pull Theory - Tourism System - Mathieson and Wall, Model & Leiper's Model - Stanley Plog's Model of Destination Preferences – SCOR Model for Tourism – Bull-whip Effect - Demand and Supply in tourism - Tourism regulations - Present trends Stanley Plog's Model of Destination Preferences in Domestic and Global tourism.

Text Books

Bhatia, A. K. (2006). International tourism management. Sterling Publishers Pvt. Ltd. Charles, R. G., Ritchie, J. B., & Woorow, R. (2006). Tourism: Principles, Practices, Philosophies.

References

Coltman, M. M. (1989). Introduction to Tourism and travel. An International Approach VanNostrand Reinhold. Franklin, A. (2003). Tourism: An Introduction. Sage. Gee, C. Y., Choy, D. J., & Makens, J. C. (1984). The travel industry. AVI Publishing Company, Inc.

Page, S., & Connell, J. (2006). Tourism: A Modern Synthesis. Cengage Learning EMEA. Youell, R. (1998). Tourism: An Introduction. Addison Wesley Longman Ltd.

Course Objectives

➤ To realize the potential of tourism industry in India

➤ To understand the various elements of Tourism Management **Learning Outcom** Will be able to understand tourism policies in the national and international context At the end of the programme, the student should be able to:

➤ have an overview of all the relevant areas of Tourism and Travel Management

➤ understand the concepts thoroughly on Tourism and Travel Management.

➤ complete internships/projects in organizations and gain practical knowledge in the Tourism and travel sector.

➤ develop the skill and knowledge about Tourism and Travel Management.

➤ be industry ready and enhance employability skills to slide into Tourism and travel sector.

➤ be confident to start a small entrepreneurial activity in Tourism and travel Sector.

➤ gain confidence to be self-reliant and create employment opportunities for others in Tourism and travel Sector.

Methodology followed

1. Lecture method

2. Interactive Sessions

3. Participative Learning



RRDS GOVT. DEGREE COLLEGE
BHIMAVARAM

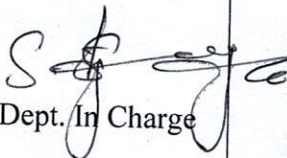
DEPARTMENT OF HISTORY

NOTICE

All the students are here by informed that the Department of History is going to conduct the following certificate programme for the academic year 2021-2022

1. "Tourism principles, policies and practices"


The certificate programs will enhance the knowledge and abilities in addition to your academics. Hence we inform the students to register for the certificate courses on or beforeat History Department .


Dept. In Charge

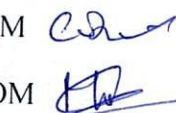
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III BA 

IBCOM 

II BCOM 

III BCOM 

Circulated to Faculty members

 C.R.

 

RRDS GOVT. DEGREE COLLEGE

BHIMAVARAM-534202, WEST GODAVARI DISTRICT, ANDHRA PRADESH
(Estd. 1972 – Affiliated to Nannaya University – Accredited by NAAC)

www.rrdsgdc.info

mail: gdcbhimavaram.jkc@gmail.com

Phone: 08816-223458

PRINCIPAL: Dr. V.K.J. Prasuna
M.Com,M.Phil, Ph.D



DATE: 23.08.2022

Department of Commerce

2021-22

CERTIFICATE PROGRAMES

Name of the Programme : **TALLY With GST Applications**

Duration : 32 hours

No of Students Enrolled : 30

Starting Date : 15.06.2022

Ending Date : 16.08.2022

Faculty /Resource Persons

1. S.Lakshmi Kantam, Lecturer in Commerce,RRDS GDC,Bhimavaram
2. Dr.V.Vijaya Kumar, Lecturer in Commerce, RRDS GDC,Bhimavaram
3. Dr.A.Naga Raju, Lecturer.In.Commerce, DNR College, Bhimavaram



V. K. J. Prasuna
PRINCIPAL
R.R.D.S. Govt. Degree College
BHIMAVARAM-534 202

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mail: gdcbhimavaram.jkc@gmail.com

Phone: 08816-223458

PRINCIPAL: Dr. V.K.J. Prasuna
M.Com,M.Phil, Ph.D



DATE: 15.06.2022

Department of Commerce

2021-22

Certificate Programme in TALLY With GST Applications **Curriculum**

SYLLABUS

Module-1 . Introduction to GST, Difference between GST and VAT, Taxes Subsumed Under GST, Exempt from GST, Components of GST,GST Registration, Benefits of GST

Module-2 GST Transition, GST Rates, Ledgers, Ledger Creation- Single and Multiple Ledgers, Altering Ledgers, Configure stock ledger, GST rate allocation to stocks

Module-3 GST Invoices,- Creating new voucher types, Customizing the existing voucher types with applicable GST rates, Alteration of vouchers , deletion of vouchers, input tax credit on purchase vouchers

Module-4 GST returns, Regular monthly filing returns, Composition Quarterly filing returns, generation of return form GSTR-1, form GSTR-2 and form GSTR-3

Module-5 Payment of GST Taxes online, Reverse Charge Mechanism, Records to be maintained.

Learning Outcomes

1. Students will get to know the concept of GST and the differences between old Tax Regime and New Tax Regime
2. Students will capable of creating companies ledger, entering vouchers and Application of GST Rates
3. To know Filing of GST Returns and benefits of composite scheme.
4. To get the job opportunities in the field of Accounting & Taxation.



RRDS GOVT. DEGREE COLLEGE
BHIMAVARAM

Department of Commerce

Notice

8/5/2022

All the students are here by informed that the department of commerce is going to conduct the following certificate programs

1. Tally with GST Applications
2. Stock Market Operations

The certificate programs will enhance the knowledge and abilities in addition to your academics .Register for the certificate courses before 9/6/2022 at commerce department .

Circulated to

I MPCs

IBZC

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II BCOM

III BCOM

I BA

II BA

III BA

Department In charge

S. Juchild
8/5/2022

Circulated to Faculty members

P. Arjun

RRDS GOVT. DEGREE COLLEGE

BHIMAVARAM-534202, WEST GODAVARI DISTRICT, ANDHRA PRADESH
(Estd. 1972 - Affiliated to Nannaya University - Accredited by NAAC)

www.rrdsgdc.info

mail: gdcbhimavaram.jkc@gmail.com

Phone: 08816-223458

PRINCIPAL: Dr. V.K.J. Prasuna
M.Com,M.Phil, Ph.D



DATE: 23.08.2022

Department of Commerce

2021-22

CERTIFICATE PROGRAMES

Name of the Programme : Stock Market Operations

Duration : 32 hours

No of Students Enrolled : 30

Starting Date : 16.06.2022

Ending Date : 20.08.2022

Faculty /Resource Persons

1. S.Lakshmi Kantam, Lecturer in Commerce,RRDS GDC,Bhimavaram
2. Dr.V.Vijaya Kumar, Lecturer in Commerce, RRDS GDC,Bhimavaram
3. Dr.A.Naga Raju, Lecturer.In.Commerce, DNR College, Bhimavaram
4. Sri. K.V.Naga Raju, Senior Manager, Bank of Baroda



V.K.J. Prasuna
PRINCIPAL
R.R.D.S.Govt. Degree College
BHIMAVARAM-534 202

RRDS GOVT. DEGREE COLLEGE

BHIMAVARAM-534202, WEST GODAVARI DISTRICT, ANDHRA PRADESH
(Estd. 1972 - Affiliated to Nannaya University - Accredited by NAAC)

www.rrdsgdc.info

mail: gdcbhimavaram.jkc@gmail.com

Phone: 08816-223458

PRINCIPAL: Dr. V.K.J. Prasuna
M.Com,M.Phil, Ph.D



DATE: 15.06.2022

Department of Commerce

2021-22

Certificate Programme in Stock Market Operations

Curriculum

SYLLABUS

Module-1

Stock Exchange – Meaning – Merits and demerits – Role of Stock exchanges in India in Economic Development - Listing requirements, Procedure, Fee – Listing of rights issue, bonus issue, further issue - Listing conditions of BSE and NSE- Delisting.

Module-2

BSE – NSE - BOLT System – Demat and Electronic transfer of Securities – Institutional segment – Retail Debt market (RDM).

Module-3

Different trading systems - NEAT system, Market types, Order Types - Order management, Trade Management, Auction Internet Broking.

Module-4

Transaction cycle - Settlement process and agencies - Risks in settlement – Securities and Funds settlement – De-mat settlement – Shortages handling -Identification Number.

Module-5

Purpose and Considerations in developing index - Stock market indices in India - BSE Sensex - Scrip selection criteria - Construction – NSE indices – S&P CNX Nifty – OTCEI.

Learning Outcomes

1. Students will be able to understand an overview of stock exchanges in India
2. Understand online operation of intra day trading operations and options
3. Know the relevance of Stock Market Indices
4. Helps in Identification of insider trading
5. To Motivate students towards Entrepreneurship.
6. To help self reliance of students by providing knowledge in operational knowledge in stock markets.



RRDS GOVT. DEGREE COLLEGE
BHIMAVARAM

Department of Commerce

Notice

8/5/2022







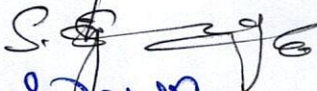

All the students are hereby informed that the department of commerce is going to conduct the following certificate programs

1. Tally with GST Applications

2. Stock Market Operations

The certificate programs will enhance the knowledge and abilities in addition to your academics. Register for the certificate courses before 9/6/2022 at commerce department.




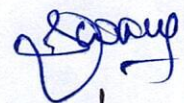
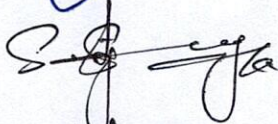
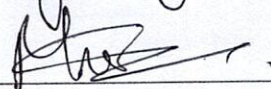
Circulated to

- I MPCs 
- IBZC 
- IBCOM 
- II BCOM 
- III BCOM 
- I BA 
- II BA 
- III BA 

Department In charge

S. Jyoti Kantar
8/5/2022

Circulated to Faculty members

RRDS Government Degree College, Bhimavaram

Certificate Course on Introduction to Computers Conducted by IIT,

Mumbai
2020-21

Number of Students Registered-30

Number of students attended for exam-19

Number of student's qualified-14

Certificates



**Certificate for Completion of
Introduction to Computers Training**

This is to certify that **CHAKRADHAR CHOWDHARY DAVULURI** has successfully completed **Introduction to Computers** test organized at **Government Degree College Bhimavaram** by **Swarupa Rani Kantam** with course material provided by the Spoken Tutorial Project, IIT Bombay. Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training.

AKKIRAJU THOTHARA from **Government Degree College Bhimavaram** invigilated this examination. This training is offered by the Spoken Tutorial Project, IIT Bombay.

January 7th 2021


Prof. Kannan M Moudgalya
IIT Bombay

Spoken Tutorial is a project at IIT Bombay, started with funding from the National Mission on Education through ICT, Ministry of Education (previously MHRD), Govt. of India



**Certificate for Completion of
HTML Training**

This is to certify that **KAVYA JAMITIREDDY** has successfully completed **HTML** test organized at **Government Degree College Bhimavaram** by **Swarupa Rani Kantam** with course material provided by the Spoken Tutorial Project, IIT Bombay. Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training.

AKKIRAJU THOTHARA from **Government Degree College Bhimavaram** invigilated this examination. This training is offered by the Spoken Tutorial Project, IIT Bombay.

January 7th 2021


Prof. Kannan M Moudgalya
IIT Bombay

Spoken Tutorial is a project at IIT Bombay, started with funding from the National Mission on Education through ICT, Ministry of Education (previously MHRD), Govt. of India

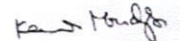


Certificate for Completion of HTML Training

This is to certify that **KAVYA SARILLA** has successfully completed **HTML** test organized at **Government Degree College Bhimavaram** by **Swarupa Rani Kantam** with course material provided by the Spoken Tutorial Project, IIT Bombay. Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training.

AKKIRAJU THOTHARA from **Government Degree College Bhimavaram** invigilated this examination. This training is offered by the Spoken Tutorial Project, IIT Bombay.

January 7th 2021


Prof. Kannan M Moudgalya
IIT Bombay

Spoken Tutorial is a project at IIT Bombay, started with funding from the National Mission on Education through ICT, Ministry of Education (previously MHRD), Govt. of India



Certificate for Completion of HTML Training

This is to certify that **NAVYA SAI REDDY** has successfully completed **HTML** test organized at **Government Degree College Bhimavaram** by **Swarupa Rani Kantam** with course material provided by the Spoken Tutorial Project, IIT Bombay. Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training.

AKKIRAJU THOTHARA from **Government Degree College Bhimavaram** invigilated this examination. This training is offered by the Spoken Tutorial Project, IIT Bombay.

January 7th 2021


Prof. Kannan M Moudgalya
IIT Bombay

Spoken Tutorial is a project at IIT Bombay, started with funding from the National Mission on Education through ICT, Ministry of Education (previously MHRD), Govt. of India

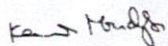


Certificate for Completion of Introduction to Computers Training

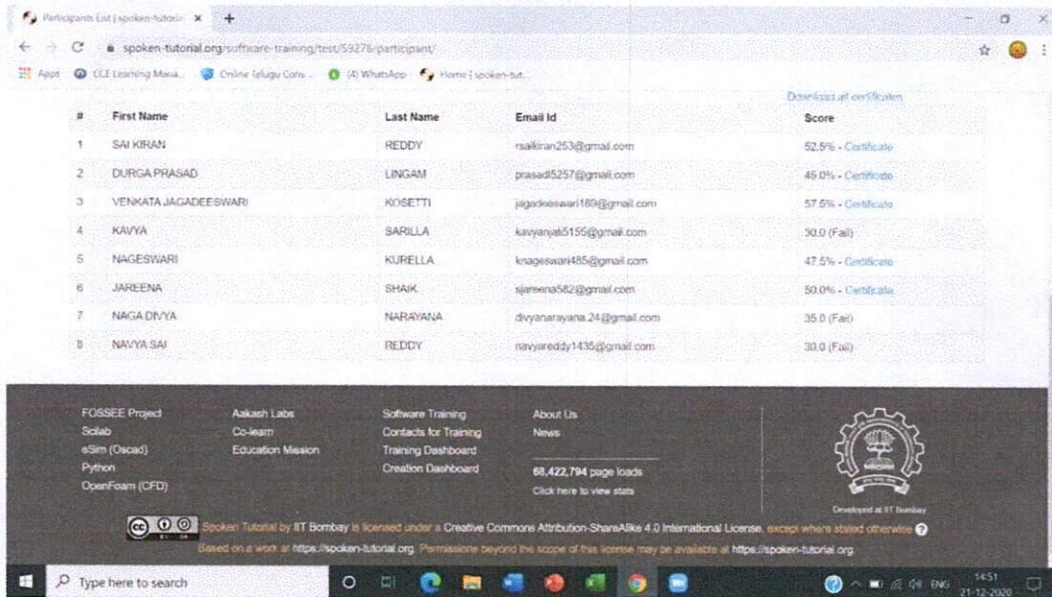
This is to certify that **SAI DURGA NAGA LAKSHMI PALAVALASA** has successfully completed **Introduction to Computers** test organized at **Government Degree College Bhimavaram** by **Swarupa Rani Kantam** with course material provided by the Spoken Tutorial Project, IIT Bombay. Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training.

AKKIRAJU THOTHARA from **Government Degree College Bhimavaram** invigilated this examination. This training is offered by the Spoken Tutorial Project, IIT Bombay.

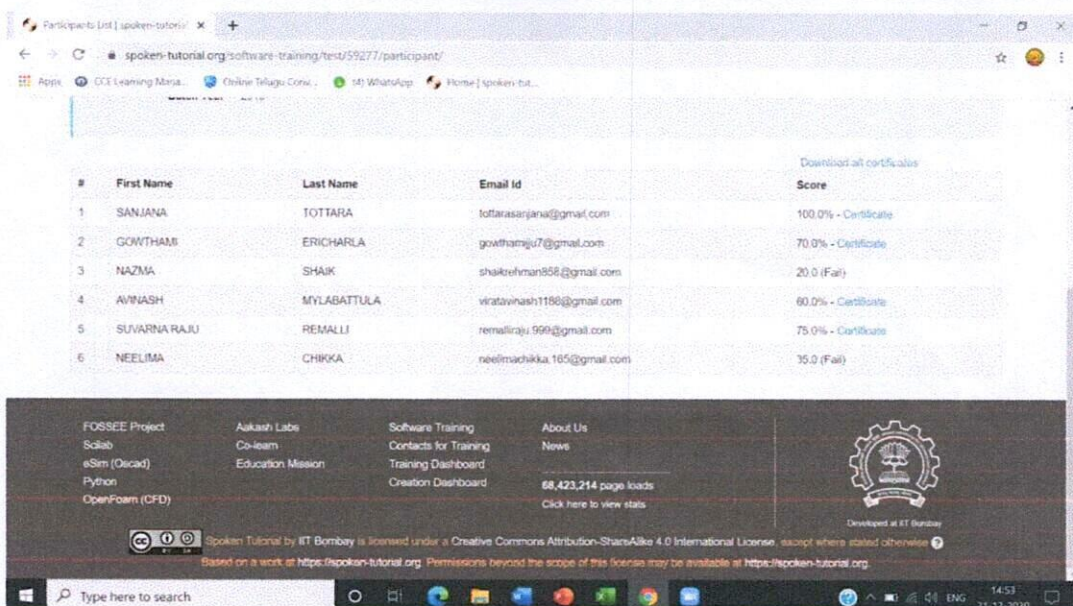
January 7th 2021


Prof. Kannan M Moudgalya
IIT Bombay

Spoken Tutorial is a project at IIT Bombay, started with funding from the National Mission on Education through ICT, Ministry of Education (previously MHRD), Govt. of India



#	First Name	Last Name	Email Id	Score
1	SAI KIRAN	REDDY	rsaikiran253@gmail.com	52.5% - Certificate
2	DURGA PRASAD	LINGAM	prasad5257@gmail.com	45.0% - Certificate
3	VENKATA JAGADEESWARI	KOSETTI	jagadeeswari160@gmail.com	57.5% - Certificate
4	KAVYA	SARILLA	kavyasak5155@gmail.com	30.0 (Fail)
5	NAGESWARI	KURELLA	knageswari485@gmail.com	47.5% - Certificate
6	JAREENA	SHAIK	sjareena562@gmail.com	50.0% - Certificate
7	NAGA DIVYA	NARAYANA	divyanarayana.24@gmail.com	35.0 (Fail)
8	NAVYA SAI	REDDY	navyareddy1435@gmail.com	30.0 (Fail)



#	First Name	Last Name	Email Id	Score
1	SANJANA	TOTTARA	totfarasanjana@gmail.com	100.0% - Certificate
2	GOWTHAMI	ERICHARLA	gowthamaju7@gmail.com	70.0% - Certificate
3	NAZMA	SHAIK	shaikrehman856@gmail.com	20.0 (Fail)
4	VINASH	MYLABATTULA	vinatavinash1158@gmail.com	60.0% - Certificate
5	SUVARNA RAJU	REMALI	remaliraju.999@gmail.com	75.0% - Certificate
6	NEELIMA	CHIKKA	neelimachikka.165@gmail.com	35.0 (Fail)

Participants List | spoken-tutorial

spoken-tutorial.org/software-training/test/59277/participant/

Download all certificates

#	First Name	Last Name	Email Id	Score
1	SANJANA	TOTTARA	totlarasanjana@gmail.com	100.0% - Certificate
2	GOWTHAMI	ERICHARLA	gowthamiju7@gmail.com	70.0% - Certificate
3	NAZMA	SHAIK	shaikrehman858@gmail.com	20.0 (Fail)
4	AVINASH	MYLABATTULA	viratavinash1188@gmail.com	60.0% - Certificate
5	SUVARNA RAJU	REBALLI	remalliraju.999@gmail.com	75.0% - Certificate
6	NEELIMA	CHIKKA	neelimachikka.105@gmail.com	35.0 (Fail)

FOSSEE Project, Scilab, eSim (Oscad), Python, OpenFoam (CFD), Aakash Labs, Co-learn, Education Mission, Software Training, Contacts for Training, Training Dashboard, Creation Dashboard, About Us, News, 68,423,214 page loads, Click here to view stats

Developed at IIT Bombay

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Semester Training Planner Summary

spoken-tutorial.org/software-training/select-participants/

Inviting students to participate in a semester-long internship programme. Click here to know more.

Spoken Tutorial Software Training - Creation - News - Academics - About - Forums - Statistics - kanlamswarup

Select participant list

Instructions for Selecting Participant List

Back to Training Planner Summary

Government Degree College Bhimavaram, West Godavari

January - June, 2021 (Current Semester) Ongoing : 2 completed : 0

#	Semester State Date	Software Course	Department	Batch	Participant List Status	Action
1	Jan. 1, 2021	RDBMS PostgreSQL	B.COM. (C.) (Computers)	B.COM. (C.) (Computers)-2018-1	(10 / 10)	Participant List
2	Jan. 1, 2021	Accounting and Finance - FrontAccounting-2.4.7	B.COM. (C.) (Computers)	B.COM. (C.) (Computers)-2018-1	(10 / 10)	Participant List

July - December, 2021 (Next Semester) Planned : 0

Training planner is empty



G. Reddy
PRINCIPAL
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RRDS GOVT. DEGREE COLLEGE

BHIMAVARAM-534202, WEST GODAVARI DISTRICT, ANDHRA PRADESH

2020-21

DEPARTMENT OF HISTORY

Certificate Programme

Title of the Programme: Freedom Struggle in
Andhra

Duration : 30 hrs

No of Students Enrolled : 30

Starting Date: 10-11-2020

Ending Date: 19-12-2020

Faculty /Resource Persons: S.Satyanarayana

Lecturer in History

RRDS Govt. Degree College

Bhimavaram



G. Ravi
PRINCIPAL

R.R.D.S. Govt. Degree College
BHIMAVARAM-534 202

DEPARTMENT OF HISTORY

2020-21

Certificate Programme on Freedom Struggle in Andhra

Curriculum

SYLLABUS:

UNIT-I

Andhra Under British rule: Administration - Land revenue settlements - Society - Education - Religion - Impact of Industrial revolution on economy- peasantry & famines - contribution of sir thomas munroe & C.P. Brown - impact of 1857 revolts in Andhra.

UNIT II:

Social Reforms & New literary Movements : Kandukuri Vereeshalingam, Ragupathi Venkatarathnam Naidu, Guruzada AppaRao, Kommaraju Venkata Laxman Rao ; New literacy movements : Rayaprolu SubbaRao, Viswanath Satyanarayana, Gurrarn Jashua , Boyi Bhimanna, Sri Sri.

UNIT III:

Freedom Movement in Andhra (1885-1947): Vandemataram Movement– Home Rule Movement in Andhra - Non-Cooperation Movement - AlluriSeetarama Raju & Rampa Revolt (1922-24) - Civil Disobedience Movement – Quit India Movement..

Learning Outcomes:

After successful completion of this course, the students will be able to;

- Acquire knowledge of Indian Freedom Struggle
- Know the concepts relating to
- Understand the career skills related to freedom struggle
- Comprehend the personal knowledge gain



RRDS GOVT. DEGREE COLLEGE
BHIMAVARAM

DEPARTMENT OF HISTORY

NOTICE

All the students are here by informed that the Department of History is going to conduct the following certificate programme for the academic year 2020-21

1. Freedom Struggle in Andhra

The certificate programs will enhance the knowledge and abilities in addition to your academics. Hence we inform the students to register for the certificate courses on or beforeat History Department .


Dept. In Charge


Circulated to

I BA 

II BA 





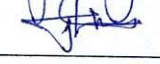

III BA 

IBCOM 

II BCOM 

III BCOM 

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www.rrdsgdc.info

mail: gdcbhimavaram.jkc@gmail.com

Phone: 08816-223458

**PRINCIPAL(FAC): Sri. C.Ravi Sankar
M.Com,**



DATE: 07.08.2021

Department of Commerce

2020-21

CERTIFICATE PROGRAMME on Digital Marketing

Name of the Programme : Digital Marketing

Duration : 31 hours

No of Students Enrolled : 25

Starting Date : 16.08.2021

Ending Date : 24.09.2021

Faculty /Resource Persons

1. Sri Ravi Sankar, Lecturer in Commerce
2. Kum P.Sai Supraja, Lec.in.Commerce
3. Sri M.Venkatesh, Lecturer in Computer Science.
4. Sri. Ch Satya Murthy, Lecturer



C. Ravi Sankar
PRINCIPAL

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mail: gdcbhimavaram.jkc@gmail.com

Phone: 08816-223458

PRINCIPAL: Sri.C.Ravi Sankar
M.Com.



DATE: 16.08.2021

Department of Commerce

2020-21

Certificate Programme - Digital Marketing

Curriculum

SYLLABUS

Module- I BASICS DIGITAL MARKETING

Introduction To Online Digital Marketing - Importance Of Digital Marketing –

Internet Marketing work Traditional Vs. Digital Marketing - Types of Digital Marketing –

Increasing Visibility - Visitors' Engagement Bringing Targeted Traffic- Lead Generation

Module- II ANALYSIS AND KEYWORD RESEARCH

Market Research - Keyword Research And Analysis - Types Of Keywords-Tools Used For Keyword Research -

Localized Keyword Research - Competitor Website Keyword Analysis –

Choosing Right Keywords To The Project

Module- III SEARCH ENGINE OPTIMIZATION (SEO)

Introduction To Search Engine Optimization - Search Engine work - SEO Fundamentals & Concepts

-Understanding The SERP - Google Processing- Indexing- Crawling

Module- IV LOCAL BUSINESS & GOOGLE MAPPING

Creating Local Listing In Search Engine - Google Places Setup (Including Images, Videos, Map Etc)

Search Engine Visibility Reports - Verification Of Listing - Google Reviews

Module- V GOOGLE ADWORDS OR PAY PER CLICK MARKETING (SEM)

Google Ad words-Introduction To Online Advertising And Ad words- Ad words Account And

Campaign Basics- Ad words Targeting And Placement-Ad words Bidding And Budgeting-

Ad words Tools - Opportunities- Optimizing Performance- Ads Type- Bidding Strategies –

Search Network- Display Network- Shopping Ads - Video Ads- Universal App Ads

Learning Outcomes

1. To educate students in the area of Digital Marketing.
2. The student will understand the ever evolving digital landscape and examines the strategic role of digital marketing processes and tools.
3. To get Competency in getting jobs related to digital marketing
4. To motivate students to find new opportunities for self employment in modern marketing.



Department of Commerce

Notice

7/8/2021

All the students are here by informed that the department of commerce is going to conduct the certificate program on DIGITAL MARKETING.

The certificate programs will enhance the knowledge and abilities in addition to your academics .Register for the certificate courses on or before 16/8/2021 at commerce department .

C. Rev

Department Incharge

Circulated to

I BCOM *P. S. Sreeraja*
II BCOM *S. on*
III BCOM *P. S. Sreeraja*
I BA *S. Sreeraja*
II BA *S. Sreeraja*
III BA *K. Sreerajani*

Circulated to Faculty members

K. Sreerajani
J. Nagaraj
S. Sreeraja

RRDS GOVT. DEGREE COLLEGE

BHIMAVARAM-534202, WEST GODAVARI DISTRICT, ANDHRA PRADESH

2019-20

DEPARTMENT OF HISTORY

Certificate Programme

Title of the Programme: Gandian Studies

Duration : 30 hrs


No of Students Enrolled : 30

Starting Date: 02-01-2020

Ending Date: 15-02-2020

Faculty /Resource Persons: S.Satyanarayana
Lecturer in History
RRDS Govt. Degree College
Bhimavaram.




PRINCIPAL
R.R.D.S. Govt. Degree College
BHIMAVARAM-534 202

DEPARTMENT OF HISTORY

2019-20

Certificate Programme on Gandhian Studies

Curriculum

SYLLABUS:

UNIT-I: Introduction Gandhiji life history Gandhiji childhood Gandhiji and as a students, Gandhiji in south Africa.

UNIT-II: Gandhiji era in freedom movement in india, Gandhiji Dandi march, Non co -operation movement , Harijan movement.

UNIT-III: Truth & non-voilence, Sarvodaya, Gram Swaraj, Swadeshi, Trusteeship, Satyagraha, Seven sins, Constructive programme.

UNIT-IV: Gandhiji & Personality Development, Gandhiji & Globalization, Gandhiji & Basic Education, Gandhiji & Leader ship, Economic philosophy of Gandhiji, Political philosophy of Gandhiji, Religion and Gandhiji, Gandhiji & Rural Development.

Learning Outcomes: After successful completion of this course, the students will be able to;

- Acquire knowledge of Gandhian philosophy
- Know the concepts relating to
- Understand the career skills related to freedom struggle
- Comprehend the personal knowledge gain



RRDS GOVT. DEGREE COLLEGE
BHIMAVARAM

DEPARTMENT OF HISTORY

NOTICE

All the students are here by informed that the Department of History is going to conduct the following certificate programme for the academic year 2019-2020

1. Indian Freedom Struggle

The certificate programs will enhance the knowledge and abilities in addition to your academics. Hence we inform the students to register for the certificate courses on or beforeat History Department .

K. Suresh
Dept. In Charge

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mail: gdcbhimavaram.jkc@gmail.com

Phone: 08816-223458

PRINCIPAL: Sri.C.Ravi Sankar
(FAC) M.Com.,



DATE: 21.01.2020

Department of Commerce

2019-20

Certificate Course on Goods and service Tax

Name of the Programme : Goods and service Tax

Duration : 32 hours

No of Students Enrolled : 20


Starting Date : 21.01.2020

Ending Date : 29.02.2020

Faculty /Resource Persons

1. Sri C.Ravi Sankar, Lecturer in Commerce
2. Sri. NVV. Murthy, M.A, B.L Rtd. Lecturer,RRDS Govt.Degree College.
3. Smt.K.Swarupa Rani, Lecturer in Economics
4. Smt.S. Deepthi Rajeswari, Guest Faculty in Commerce.




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www.rrdsgdc.info

mail: gdcbhimavaram.jkc@gmail.com

Phone: 08816-223458

PRINCIPAL: : Sri.C.Ravi Sankar
(FAC) M.Com.,



DATE: 21.01.2020

Department of Commerce

2019-20

Certificate Course on Goods and service Tax

Curriculum

SYLLABUS

Unit – I : Introduction to GST- Evolution of GST – Fundamentals and concepts of GST

Unit-II: Registration and Filing-Registration of Assesses Under GST - Persons liable for registration - Compulsory registration in certain cases - Procedure for registration - Deemed registration - GST Rate Structure.

Unit-III: Administration: Officers under GST Act: Appointment and Powers of officers- Administration of officers of State tax or Union-territory tax - Accounts and Records - Retention of Records - Audit by Tax Authorities.

Unit-IV: Assessment: Self-assessment - Provisional assessment -Security of Returns - Assessment of

Non-filers of returns - Assessment of Unregistered persons -Audit and Assessment - Other features of Dual GST model.

Unit-V: Levy and Exemption of Tax: Chargeability - Collection at Source -E-Commerce - Composition Levy - Tax under Central GST and State GST - Zero-rating of Exports - GST on Imports -Returns under GST -Taxation of Services-

Remission of Tax - Adjustment and Refund of GST.

Learning Outcomes

- 1.To enable the students to learn the concepts GST from the pre-GST period to post- GST period and the importance of GST in the Indian and global economy and its contribution to the economic development.
- 2.To understand the administration structure of GST.
- 3.To understand the implications of GST on the taxable capacity consumers, dealers and of the society at large and its changes.
- 4.To make them to be a tax consultant in preparing the tax planning, tax management, Payment of tax and filing of tax returns.


Department of Commerce

Notice

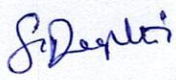

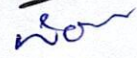
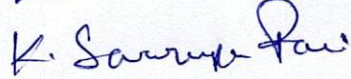
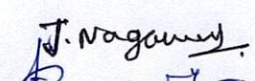

6.01.2020

All the students of the college are here by informed that the department of commerce is going to conduct the certificate program on **Goods and service Tax** for 30 days .

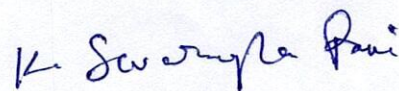
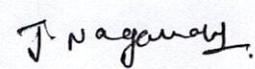

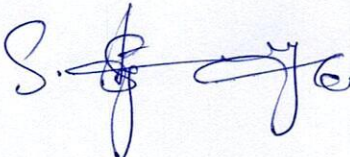
This certificate program aimed at enhancing the knowledge in new Taxation concept, GST. Non commerce students can also register for the certificate courses on or before 20.01.2020 at commerce department .


Department Incharge

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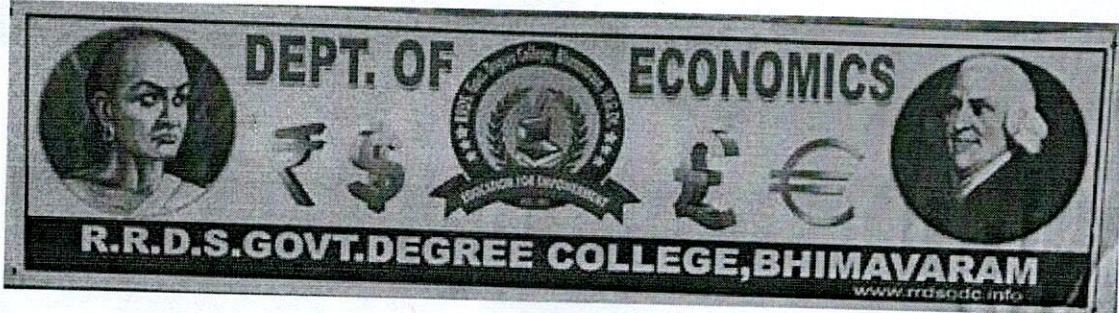
- I BCOM 
- II BCOM 
- III BCOM 
- I BA 
- II BA 
- III BA 

Circulated to Faculty members

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RRDS GOVT. DEGREE COLLEGE

BHIMAVARAM-534202, WEST GODAVARI DISTRICT, ANDHRA PRADESH



2019-20

Certificate Programme

Title of the Programme : NBFCs & Financial
Markets

Duration : 30 hrs

No of Students Enrolled : 16

Starting Date: 06.08.2019

Ending Date: 26.09.2019

Faculty /Resource Persons: **K. Swarupa Rani**
Lecturer in Economics
RRDS Govt. Degree College
Bhimavaram




PRINCIPAL
R.R.D.S. Govt. Degree College
BHIMAVARAM-534 202

DEPARTMENT OF ECONOMICS

2019-20

Certificate Programme on NBFCs & Financial Markets Curriculum

SYLLABUS

UNIT-I: Non-Banking Financial Institutions(NBFCs)-Types-Financial Services offered by NBFCs-Regulation of NBFCs in India-Problems and Challenges of NBFCs in India-Major Players of NBFCs in India.

UNIT-II: Indian Financial System- its components - Financial markets and institutions

UNIT-III: Capital Market - its function - organizations - elements - (shares, debentures, bonds, mutual funds) debt market - Equity market (SEBI) and secondary market (NSE)

UNIT-IV: Money market - Organized - Unorganized - Sub market (call money, commercial bills, Treasury bill, Certificate of Deposit, Commercial papers)

Learning Outcomes: After successful completion of this course, the students will be able to;

- Acquire knowledge of NBFCs
- Acquire knowledge of financial terms
- Know the concepts relating to and markets and different avenues of investment
- Understand the career skills related to Stock Exchanges
- Comprehend the personal financial planning and money market skills

SCHEDULE

Notice

9

Department of Economics

NOTICE

01.08.2019

All the students from BA and B-Com programmes are hereby informed that the Dept of Economics is going to conduct a Certificate Programme on Financial Markets for the academic year 2019-20.

The Certificate programme is aimed at enhancing the knowledge of the students on various aspects of Financial Markets. Hence, all the students are informed to register their names at Department of Economics on or before 02-Aug-2019.

K. Suresh Kumar
Head
Department of Economics
RRDS Govt. Degree College
BHIMAVARAM, W.G. Dist.

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I BA ✓

II BA ✓

III BA ✓

I B.COM ✓

II B.COM ✓

III B.COM ✓

RRDS GOVT. DEGREE COLLEGE

BHIMAVARAM-534202, WEST GODAVARI DISTRICT, ANDHRA PRADESH



DEPARTMENT OF ENGLISH

2019-20

Certificate Programme

Title of the Programme : Functional English

Duration : 30 hrs


No of Students Enrolled : 30

Starting Date: 04.10.2019

Ending Date: 21.12.2019

Faculty /Resource Persons: T. Akkiraju
Lecturer in English
RRDS Govt. Degree College
Bhimavaram




PRINCIPAL
R.R.D.S.Govt. Degree College
BHIMAVARAM-534 202

DEPARTMENT OF ENGLISH

2019-2020

Certificate programme on Functional English. Curriculum.

SYLLABUS

UNIT-I : Listening skills.

Importance of listening - Types of listening - Barriers of to listening - Effective listening.

UNIT-II : Speaking skills.

Sounds of English: vowels and consonants - word Accent - Intonation.

UNIT-III : Writing.

Punctuation - Spelling - Paragraph writing.

UNIT-IV : Soft skills.

SWOC - Attitude - Emotional Intelligence - Telephone etiquette - Interpersonal skills.

OUT COMES :-

- Use grammar effectively in writing and speaking.
- Demonstrate the use of good vocabulary.
- Demonstrate an understanding of writing skills.
- Acquire ability to use soft skills in professional and daily life.
- Confidently use the tools of communication skills.

NOTICE.

01.10.2019.

Department of English.


All the students of the college are here by informed that the Department of English is going to conduct the Following Certificate Course (programme) For the academic year 2019-20.

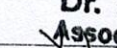
Name of the programme :- "Functional English".

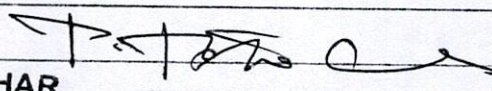
The Certificate programme will enhance the knowledge and abilities in addition to your academic year knowledge. Hence, we inform the students to register their names for the Certificate course on or before 04.10.2019. at English Department.

Circulated to

I B.A. — 

II B.Com. 

I B.A. — 


Dr. P. RAJA SEKHAR
 Associat Professor in English
 RRDS Govt. Degree College, R.D.S. Govt. Degree College
 BHIMAVARAM-534 292 BHIMAVARAM-534 202
 W.G. Dist, A.P.

RRDS GOVT. DEGREE COLLEGE

BHIMAVARAM-534202, WEST GODAVARI DISTRICT, ANDHRA PRADESH

2018-19

DEPARTMENT OF HISTORY

Certificate Programme

Title of the Programme: **Indian Freedom Struggle**

Duration : 30 hrs


No of Students Enrolled : 30

Starting Date: 31-07.2018

Ending Date: 17-09-2018

Faculty /Resource Persons: **S.Satyanarayana**
Lecturer in History
RRDS Govt. Degree College
Bhimavaram




PRINCIPAL
R.R.D.S. Govt. Degree College
BHIMAVARAM-534 202

DEPARTMENT OF HISTORY

2018-19

Certificate Programme on Indian Freedom Struggle

Curriculum

SYLLABUS:

UNIT-I: Adventure of European power – Portuguese, Dutch, English and French Expansion and Consolidation of British Empire - I, II, III, Carnatic wars 1746 – 1763.

UNIT-II: Indian National Movement, -factors for the growth of nationalism – Indian national congress – three phases of freedom struggle – Revolutionary movement – left wing movement – partition of India.

UNIT-III: Freedom fighters – Dr .B .R .Ambedkar Jawaharlal Nehru, Lord Mount Batten, Tilak- Sarojini Naidu – Vallabhai Patel – Sir Syed Ahmadkhan – Muhammad Ali Jinnah.

Learning Outcomes:

After successful completion of this course, the students will be able to;

- Acquire knowledge of Indian Freedom Struggle
- Know the concepts relating to
- Understand the career skills related to freedom struggle
- Comprehend the personal knowledge gain



RRDS GOVT. DEGREE COLLEGE
BHIMAVARAM

DEPARTMENT OF HISTORY

NOTICE

All the students are here by informed that the Department of History is going to conduct the following certificate programme for the academic year 2018-19

1. Gandian Studies

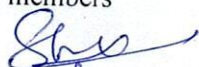



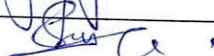

The certificate programs will enhance the knowledge and abilities in addition to your academics. Hence we inform the students to register for the certificate courses on or beforeat History Department .


Dept. In Charge

Circulated to

I BA 
II BA 
III BA 
IBCOM 
II BCOM 
III BCOM 

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RRDS GOVT. DEGREE COLLEGE

BHIMAVARAM-534202, WEST GODAVARI DISTRICT, ANDHRA PRADESH



2018-19

Certificate Programme

Title of the Programme : Banking & Financial
Markets

Duration : 30 hrs

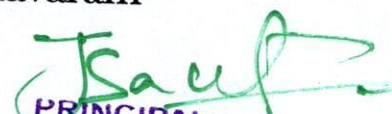
No of Students Enrolled : 30

Starting Date: 20.08.2018

Ending Date: 05.10.2018

Faculty /Resource Persons: **K. Swarupa Rani**
Lecturer in Economics
RRDS Govt. Degree College
Bhimavaram




PRINCIPAL
R.R.D.S. Govt. Degree College
BHIMAVARAM-534 202

DEPARTMENT OF ECONOMICS

2018-19

Certificate Programme on Banking & Financial Markets

Curriculum

SYLLABUS

UNIT-I: Indian Financial System- its components - Financial markets and institutions

UNIT-II: Capital Market - its function - organizations - elements - (shares, debentures, bonds, mutual funds)
debt market - Equity market (SEBI) and secondary market (NSE)

UNIT-III: Money market - Organized - Unorganized - Sub market (call money, commercial bills, Treasury bill,
Certificate of Deposit, Commercial papers)

UNIT-IV: Evaluation of Banking in India- Principles of Banking-Structure of Indian Banking System-Types of
Banks-RBI-Commercial Banks-Role of RBI in Indian Banking System

Learning Outcomes: After successful completion of this course, the students will be able to;

- Acquire knowledge of financial terms
- Acquire knowledge on Indian Banking System
- Know the concepts relating to and markets and different avenues of investment
- Understand the career skills related to Stock Exchanges
- Comprehend the personal financial planning and money market skills

Notice

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Department of Economics 16.08.2018

NOTICE

All the students from B.A and B.Com programmes are hereby informed that the Department of Economics is going to conduct a Certificate Course 'Banking & Financial Markets' for the academic year 2018-19.


The Certificate programme is aimed at enhancing the knowledge of the students related to various aspects of Financial Markets. Hence all the students are informed to avail this opportunity and register their names for the Certificate programme at Department of Economics on or before 18.08.2018 at Economics Department.

K. Suresh Kumar
Head


Department of Economics
RRDS Govt. Degree College
BHIMAVARAM, W.G. Dist.

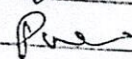
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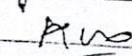
I BA 

II BA 

III BA 

I B.Com 

II B.Com 

III B.Com 

RRDS GOVT. DEGREE COLLEGE

BHIMAVARAM-534202, WEST GODAVARI DISTRICT, ANDHRA PRADESH



2018-19

Certificate Programme

Title of the Programmē:

“SAKUNTALOPAKHYANAMU-
NAITIKA VILUVALU”

Duration : 30 hrs

No of Students Enrolled : 25

Starting Date: 23.10.2018

Ending Date: 30.11.2018

Faculty /Resource Persons: K.Satyanarayana Sharma,
Lecturer in Telugu,
(Guest Faculty)

RRDS Govt. Degree College,
Bhimavaram.



J. S. ...
PRINCIPAL
R.R.D.S. Govt. Degree College
BHIMAVARAM-534 202

DEPARTMENT OF TELUGU

2018-19

Certificate Programme on Sakuntalopakhyanam- Naitika Viluvalu

Curriculum

SYLLABUS

UNIT-I: శకుంత లోపాఖ్యానం- నన్నయ కవి పరిచయం -భారతం పరిచయం

UNIT-II: శకుంతల తల్లిదండ్రులు ,జననం బాల్యం,నిరాదరణ విద్యాభ్యాసం పోషణ
,కన్యాశ్రమము దర్శనం

UNIT-III:

దుష్యంత మహారాజు వేట కన్యాశ్రమ

UNIT-IV: నైతిక విలువలు

శకుంతల దుష్యంతుల అనురాగం, వివాహం ,సంతానం మరపు,దుర్వాసుని శాపం

UNIT-V: శకుంతల దుష్యంతులపునః సమాగమం శకుంతల చెప్పిన సత్య
వాకు గొప్పతనం , అశరీర

వాణి సత్య వాక్కు నిర్ధారణ ,భరతుని కొడుకుగా స్వీకరించుట

Learning Outcomes:After successful completion of this course, the students will be able to;

- Acquire knowledge of Maha Bharatam and about MORAL VALUES
- Know the concepts relating to Married Life and the Relations between Men and Women
- Understand the Life skills related to FAMILY
- Comprehend the personal OUTLOOK,related to LIFE

Notice

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22-10-2018.

ఆంధ్ర ప్రదేశ్ ప్రభుత్వం పరిపాలనా విభాగం
22-10-2018 నుండి "నాణ్యత" పత్రికను - ప్రచురించును
ఈ పత్రికను ప్రభుత్వం ప్రభుత్వం ద్వారా ప్రచురించును
ఈ ప్రభుత్వం ప్రభుత్వం ద్వారా ప్రచురించును
ప్రచురించును.

ప్రభుత్వం ప్రభుత్వం ద్వారా ప్రచురించును
ప్రభుత్వం ప్రభుత్వం ద్వారా ప్రచురించును
ప్రభుత్వం ప్రభుత్వం ద్వారా ప్రచురించును
ప్రభుత్వం ప్రభుత్వం ద్వారా ప్రచురించును.

సంఖ్య
సంఖ్య

ప్రభుత్వం ప్రభుత్వం ద్వారా ప్రచురించును.

RRDS GOVT. DEGREE COLLEGE

BHIMAVARAM-534202, WEST GODAVARI DISTRICT, ANDHRA PRADESH

(Estd. 1972 - Affiliated to Nannaya University - Accredited by NAAC)

www.rrdsgdc.info

mail: gdcbhimavaram.jkc@gmail.com

Phone: 08816-223458

PRINCIPAL: Dr.J Sanath Kumar
M.Com,Ph.D



DATE: 03.12.2018

Department of Commerce

2018-19

CERTIFICATE COURSE

Name of the Programme : Tally ERP 9

Duration : 31 hours

No of Students Enrolled : 25

Starting Date : 06.12.2018

Ending Date : 25.01.2019

Faculty /Resource Persons

1. Dr.J.Sanath Kumar

2.Sri Ravi Sankar, Lecturer in Commerce

3.S. Deepthi Rajeswari, Guest Faculty

4.Sri. D.Satyanarayana, Resource person, B.V.Raju Institute,

Bhimavaram

PRINCIPAL
R.R.D.S.Govt. Degree C
BHIMAVARAM-534 202



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mail: gdcbhimavaram.jkc@gmail.com

Phone: 08816-223458

PRINCIPAL: Dr.J.Sanath Kumar
M.Com.Ph.D



DATE: 3.12.2018

Department of Commerce

2018-19

Certificate course in Tally ERP 9

Curriculum

SYLLABUS

Module- I

Fundamentals of Accounting- Accounting Definition, Objectives, Double entry system- Classification of Accounts – rules of Debit and Credit – journal entries – ledgers – Trial Balance –Trading, Profit & Loss Account –Balance Sheet.

Module- II

ERP 9 Features - Start Tally, Create and Alter a Company - Creating Single Group/Multiple Groups, Display, Deleting Groups - Ledger: Creating Single Ledger/ Multiple Ledgers

Module- III

Chart of Accounts - Creating Single and Multiple charts, Displaying and Altering charts – Walkthrough for creating Chart of Accounts – Back-up of data and Restoring - Tally Audit Features.

Module- IV

Creating Inventory Master: Creating Stock Groups, Displaying, Deleting, Altering -Creating Stock Unit of Measure, Displaying and Deleting Unit Measures - Creating, Altering, Displaying, Deleting Stock items

Module- V

Generating Reports of various statements and Accounts

Learning Outcomes

- To impart knowledge regarding concepts of Financial Accounting.
- Tally is an accounting package which is used for learning to maintain accounts.
- This course helps students to work with accounting software i.e. Tally ERP.9.
- To make students capable to create company, enter accounting voucher entries including advance voucher entries, reconcile bank statement, do accrual adjustments, and also print financial statements, etc. in Tally ERP.9 software.
- Accounting with Tally certificate course includes continuous practice, to make students ready with required skill for employability in the job market.


Department of Commerce

Notice


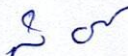
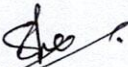
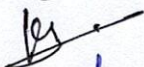
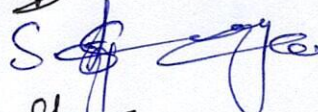

3.12.2018

All the students are hereby informed that the department of commerce is going to conduct the certificate program on Tally ERP 9 for 30 days .

The certificate program aimed at enhancing the knowledge and abilities in Accounting Software. Non commerce students can also register for the certificate courses on or before 06.12.2018 at commerce department .


Department Incharge

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I BCOM 
II BCOM 
III BCOM 
I BA 
II BA 
III BA 

Circulated to Faculty members

