

RRDS GOVT DEGREE COLLEGE BHIMAVARAM											
ATTAINMENT OF PROGRAM OUTCOMES BCOM VOCATIONAL(2021-22 ADMITTED BATCH)											
SEMESTER I ATTAINMENTS											
COURSE	SEM	CREDITS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1
English	1	4	62.01	62.2	63.16			62.34			63.16
Telugu	1	4	68.75	68.75	68.75	68.8	68.85	68.75	68.72	68.78	68.75
Fundamentals of Accounting	1	4	62.05	61.95	62.09	61.9	61.97	62.18			62.02
Fundamentals of Accounting-II	1	4	59.97	59.71	52.04		59.04	59.04			57.69
Information Technology	1	4	61.03	61.63	61.11		60.65	60.65			61.11
SEMESTER ATTAINMENTS	1	20	62.76	62.85	61.43	63.36	62.63	62.59			62.55

REMARKS:

P. A. Jayap

SIGNATURE OF IQAC CO-ORDINATOR



V. J. Prashma
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RRDS GOVT DEGREE COLEEGE BHIMAVARAM											
ATTAINMENT OF PROGRAM OUTCOMES BCOM VOCATIONAL(2021-22 ADMITTED BATCH)											
SEMISTER II ATTAINMENTS											
COURSE	SEM	CREDITS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1
English	2	4	59.38	59.37	59.29		59.06	59.06	59.3		59.29
Telugu	2	4	68.82	68.82	68.82	68.78	68.82	68.82	68.8	68.82	68.82
Bussiness Organization Management -1	2	4	60.84	60.6	52.75		61.45	61.45			58.91
Bussiness Ecnomics	2	4	77.33	77.23	77.57	77.23	77.29	77.37			77.33
E-Commerce	2	4	62.73	62.95	62.92		62.96	62.96			62.92
SEMESTER ATTAINMENTS	2	20	65.82	65.79	64.27	73.01	65.91	65.93			65.45

REMARKS:

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RRDS GOVT DEGREE COLLEGE BHIMAVARAM									
PROGRAM OUTCOMES BCOM VOCATIONAL(2021-22 ADMITTED BATCH)									
TOTAL PROGRAM ATTAINMENTS FOR I&II SEMESTER									
SEMESTER	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1
I	62.762	62.848	61.43	65.355	65.6275	62.592	68.72	66.78	62.552
II	65.82	65.794	64.27	73.005	65.912	65.932	64.03	68.82	65.454
TOTAL ATTAINMENTS	64.291	64.321	62.85	69.18	64.26975	64.262	66.375	68.8	64.003

REMARKS:

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RRDS GOVERNMENT DEGREE COLLEGE, BHIMAVARAM
Est. 1972 Accredited by NAAC Affiliated to Nannaya University

PROGRAM OUTCOMES

B.COM(VOCATIONAL)

2021-2022(AB)

PROGRAM OUTCOMES

On the successful completion of graduation, the students will be able to:

PO1: Domain expertise

- Acquire knowledge and skills
- Apply them effectively and innovatively

PO2: Continuous learning and research

- Continue learning with self-motivation
- Adapt to the evolving demands and needs of life
- Investigate to see cause and effect relationship

PO3: Using modern equipment

- Use ICT effectively
- Use it for communication and innovation

PO4: Following ethics

- Ensure ethical practices in workplace and life
- Follow ethics in all endeavors

PO5: Complex problem solving

- Predict and analyze problems
- Investigate and interpret empirical data
- Plan and execute action for problem solving

PO6: Perform effectively both as individual and in team

- Work efficiently as an individual
- Cooperate, coordinate and ensure successful teamwork
- Prioritize common interest to individual interest

PO7: Efficient communication and life skills

- Listen, understand and express thoughts in an effective manner
- Choose appropriate media to share information

PO8: Environmental sustainability

- Understand environmental challenges
- Think critically on environment sustainability measures
- Follow and propagate environment-friendly practices

PO9: Societal contribution

- Render service for the general good of the society
- Involve voluntarily in social development activities at Regional, National, and global levels
- Take pride in volunteering to address calamities, disasters, poverty, & epidemics
- Be a patriotic citizen to uphold the values of the nation

PROGRAM SPECIFIC OUTCOMES

B.COM. (COMPUTERAPPLICATIONS)

PSO 1: To understand the nature, scope and concepts of Accounting, Business Operations and Management.

PSO 2: To enable the students to understand the concepts of computer software and its applications in business operations.

PSO 3: To equip the students with business analytics and e-commerce skills.

PSO 4: To develop the students with communication, leadership and entrepreneurial skills.

DEPARTMENT OF ENGLISH

PROGRAM: B.Com (V)
COURSE:

YEAR: I
CREDITS: 3

SEMESTER: 1
HOURS: 4

ENGLISH PAPER I - A Course In Communication And Soft Skills

COURSE OBJECTIVES

CO1 To use grammar effectively in writing and speaking

CO2 To use soft skills in practical situations

CO3 To be able to use communication skills confidently.

COURSE CONTENTS

CONTENT	CO	HOURS
UNIT I: Listening Skills Importance of Listening ii. Types of Listening iii. Barriers to Listening iv. Effective Listening.	2, 3	10
UNIT II: Speaking Skills a. Sounds of English: Vowels and Consonants b. Word Accent c. Intonation	3	10
UNIT III: Grammar a) Concord b) Modals c) Tenses (Present/Past/Future) d) Articles e) Prepositions f) Question Tags g) Sentence Transformation (Voice, Reported Speech & Degrees of Comparison) h) Error Correction	1, 2, 3	20
UNIT IV: Writing : v. Punctuation vi. Spelling vii. Paragraph Writing	1	10
UNIT V: Soft Skills a. SWOC b. Attitude c. Emotional Intelligence d. Telephone Etiquette e. Interpersonal Skills	2, 3	10

ASSESSMENT/EVALUATION METHODS	
ASSESSMENT TOOL	WEIGHTAGE (Marks)
MID I (20 Marks)	TOTAL 50 Marks SCALE DOWN TO 25 Marks
MID II (15 Marks)	
ASSIGNMENTS (5 Marks)	
CLASSROOM ACTIVITIES (5 Marks)	
CLEAN & GREEN ACTIVITIES (5 Marks)	
FINAL EXAMINATION	75 Marks
TOTAL	100

MID I Questions		
Question	Course Objective	Bloom's Taxonomy Level
What do you know about interpersonal skills?	1,2	Remembering and Understanding
What is a positive attitude?	1,2	Remembering and Understanding
How can you improve your positive attitude?	1,2	Remembering and Understanding
What is the difference between hearing and listening?	1,2	Remembering and Understanding
What is passive listening?	1,2	Remembering and Understanding
Write any two barriers to effective listening.	1,2	Remembering and Understanding
Explain any two strategies for effective listening..	1,2	Remembering and Understanding
Write the names of types of listening (only names).	1,2	Remembering and Understanding

What is the stress shift?	3	Remembering and Understanding
What is SWOC analysis?	2	Applying and evaluating
Spell the following.	1	Remembering and applying

MID II Questions

Question	Course Objective	Bloom's Taxonomy Level
Fill in the blanks with the correct form of the verb	1	Remembering and applying
Add question tags.	1	Remembering and applying
Fill in the blanks with the appropriate prepositions	1	Remembering and applying

Assignments

S. No.	Topic	Bloom's Taxonomy Level
1	What is a positive attitude?	Understanding
2	What is the difference between hearing and listening?	Understanding and applying
3	What is swoc analysis?	Remembering and analyzing
4	Write any two barriers to effective listening.	Remembering Understanding
5	Add question tags.	Understanding and applying
6	Fill in the blanks with the appropriate prepositions	Understanding and applying

Classroom Activities

S. No.	Activity and Topic	Bloom's Taxonomy Level
1	Teach back session	Understanding and Analyzing
2	Student Seminar on 'Importance of listening'	Understanding and Analyzing
3	Group discussion on 'SWOC Analysis'	Analyzing and Evaluating
4	Google Quiz on 'Articles'	Understanding and Applying
5	Google Quiz on 'Prepositions'	Understanding and Applying,
7	Group Discussion on 'English as a Global Language	Thinking and analyzing skills

Mapping of Course Outcomes with program and Program Specific Outcomes (CO, PO & PSO Matrix)

CO/PO/PSO	PO1	PO 2	PO3	PO6	PSO1
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3

CO Attainments (Direct and Indirect)

CO	Direct	Indirect	Total CO Attainment
CO1	59.71	82.69	62.09
CO2	59.71	84.62	62.20
CO3	59.23	90.38	62.34

PO and PSO Attainment (Direct and Indirect)

	PO1	PO2	PO3	PO6	PSO1
	3	3	3	3	3
CO1	62.01	62.01	62.01	62.01	62.01
CO2	62.20	62.20	62.20	62.20	62.20
CO3	62.34	62.34	62.34	62.34	62.34
PO Attainments	62.01	62.20	63.16	62.34	63.16



Signature of the Program Coordinator

DEPARTMENT OF TELUGU

PROGRAM: B.Com (CA)
COURSE: CORE

YEAR: I
CREDITS: 4

SEMESTER: 1
HOURS: 4

కోర్సు -1 : PAPER-1 Pracheena Telugu Kavitvam (పాఠాన తెలుగు కవిత్వం)
COURSE OBJECTIVES

- CO 1. పాఠాన తెలుగుసాహిత్యం యొక్క పాఠానతను, విశిష్టతను గుర్తిస్తారు. తెలుగు సాహిత్యంలో ఆదికవి నన్నయ కాలానాటి భాషాసంస్కృతులను, ఇతిహాసకాలం నాటి రాజనీతి విషయాలపట్ల పరిజ్ఞానాన్ని సంపాదించగలరు.
- CO 2. శివకవుల కాలానాటి మతపరిస్థితులను, భాషావిశేషాలను గ్రహిస్తారు. తెలుగు నుడికారం, సామెతలు, లోకోక్తులు మొదలైన భాషాంశాల పట్ల పరిజ్ఞానాన్ని పొందగలరు.
- CO 3. తిక్కన భారతంలాంటి మత, ధార్మిక పరిస్థితులను, తిక్కన కవితాశిల్పాన్ని, నాటకీయతను అవగాహన చేసుకోగలరు.
- CO 4. ఎఱ్ఱన సూక్తివైచిత్రిని, ఇతిహాస కవిత్వంలోని విభిన్న రీతులపట్ల అభిరుచిని పొందగలరు. శ్రీనాథుని కాలం నాటి కవితావిశేషాలను, మొల్ల కవితా విశిష్టతను గుర్తించగలరు.
- CO 5. తెలుగు పద్యం స్వరూప స్వభావాలను, సాహిత్యాభిరుచిని పెంపొందించుకుంటారు. పాఠాన కావ్యభాషలోని వ్యాకరణాంశాలను అధ్యయనం చేయడం ద్వారా భాషాసామర్థ్యాన్ని, రచనలో మెళకువలను గ్రహించగలరు.

COURSE CONTENTS

CONTENT	CO	HOURS
యూనిట్- I రాజనీతి- నన్నయమహాభారతం - సభాపర్వం- ప్రథమాశ్వాసం- (26- 57 పద్యాలు)	1,5	12
యూనిట్-II దక్ష యజ్ఞం -నన్నెచోడుడు కుమార సంభవం - ద్వితీయ శ్వాసం (49 - 86 పద్యాలు)	2 & 5	15
యూనిట్-III దౌమ్యదర్శోపదేశము - తిక్కన మహాభారతం - విరాటపర్వం - ప్రథమాశ్వాసం(116- 146) పద్యాలు	3 & 5	12
యూనిట్-IV పలనాటిబెబ్బులి - శ్రీనాథుడు (పలనాటి వీర చరిత్ర - ద్వితీయ కావ్యం పుట 108- 112'బాలచంద్రుడు బీమంబగు సంగ్రామం బొనర్చుట.(108)....వెరగంది కుంది' (112) సం.అక్కిరాజు ఉమాకాంతం ముద్రణ: వి. కె .స్వామి, బెజవాడ 1911.	4&5	15

యునిట్ - V సీతారావణసంవాదం-మొల్ల రామాయణము-సుందరకాండము-(40 - 87పద్యాలు)	4 & 5	12
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ASSESSMENT/EVALUATION METHODS	
ASSESSMENT TOOL	WEIGHTAGE (Marks)
MID I (20 Marks)	TOTAL 50 Marks SCALE DOWN TO 25 Marks
MID II (15 Marks)	
ASSIGNMENTS (5 Marks)	
CLASSROOM ACTIVITIES (5 Marks)	
CLEAN & GREEN ACTIVITIES (5 Marks)	
FINAL EXAMINATION	75 Marks
TOTAL	100

MID I Questions

Question	Course Objective	Bloom's Taxonomy Level
ఈ క్రింది పద్యాలలో ఒక దానికి తప్పనిసరిగా ప్రతిపదార్థ తాత్పర్యాలను వ్యాకరణాంశాలను రాయండి ? బహు ధన ధాన్య సంగ్రహము బాణ శరాసన యోధ వీరసం గ్రహము నిరంత రాంతరుదకంబులు ఘోసర సేంధ నౌఘసం గ్రహము ననేక యంత్రములుఁ గల్గియ సాధ్యములై ద్విషదృయా వహులగు చుండ నొప్పునె భావత్పరి రక్ష్యములైన దుర్గముల్.	1,2 & 4	Remembering and Understanding
నారదుడు ధర్మరాజుకు చెప్పిన రాజనీతిని సంగ్రహంగా తెలుపండి ?	1,2 & 4	Remembering and Understanding
ధౌమ్యుడు పాండవులకు చేసిన ధర్మోపదేశాన్ని వివరించండి ?	1,2 & 4	Applying and Analyzing

దక్ష యజ్ఞం పాఠ్య భాగ సారాంశాన్ని రాయండి ?	1 & 4	Remembering
ఈ క్రింది వానికి సందర్భ సహిత వ్యాఖ్యలను రాయండి? i). వార్తయందు జగము వర్ణిల్లుచున్నది ii) ఉపదేశం బవస్య కర్తవ్యంబు	1,2 & 4	Remembering&Analyzing
i)రాజులు చేయకూడని దోషాలను తెలపండి? ii) ధౌమ్యుడు పాండవులకు ధర్మోపదేశం ఎందుకు చేశాడు?	1,2 & 4	Remembering&Analyzing
ఈ క్రింది ఇవ్వబడిన వానికి విడదీసి సంధి కార్యములు వ్రాయుము? 1 దేవోత్తములు2. అభ్యంతరము 3. విశ్వదాభిరామ4. ఇట్లనిరి		
ఈ క్రింది వానికి విగ్రహవాక్యములు వ్రాసి, వాటి సమాసముల పేరును తెలియజేయుము ? 1.రాజపుత్రులు2.ధనదాన్యములు3. గుణహీనుడు4. ప్రసన్నచిత్తులు	1,2 & 4	Remembering&Analyzing

MID II Questions

Question	Course Objective	Bloom's Taxonomy Level
1.పలనాటి బెబ్బులి కథాంశమును వ్రాయండి?	1 & 4	Remembering and Understanding
2.పలనాటి యుద్ధంలో బాలచంద్రునియుద్ధ కౌశలాన్ని వివరించండి?	1 & 4	Remembering and Understanding
3.సీతా రావణ సంవాదాన్ని సంగ్రహంగా రాయండి?	1 & 4	Remembering and Understanding
పారిపోతున్న తన సైన్యమునకు, నరసింహారాజు,చెప్పిన ధైర్య వచనములు ఏవి?	1&4	Remembering and Understanding
బాల చంద్రుని చూసి నలగామరాజు సైన్యం భయపడిన విధమెట్టిది?	1 & 2	Remembering and Understanding
తనను నిందించిన సీతను రావణుడు బెదిరించిన విధమెట్టిది?	1 & 2	Remembering and Understanding
తీరిజట తన స్వప్నాన్ని గురించి తోటి	2	Remembering and Applying

కావలికత్తెలతో ఏమని చెప్పింది?		
సందర్భం-చాల సేపీగతి సమరం బొనరె?	1	Remembering
సందర్భం-రాముడే రీతి లంకకు రాగలండు ?	1	Remembering and Applying
సందర్భం-సిద్ధం బీమాట వేద సిద్ధాంతముగన్	1	Remembering
పలనాటి బెబ్బులి పాఠ్యభాగ రచయిత ఎవరు ?	1	Remembering
శ్రీనాథుని బిరుదు ఏది ?	1	Applying
నాగమ్మ ఎవరి మంత్రి ?	1	Understanding
బ్రహ్మనాయునికొడుకుపేరేమి?	1	Understanding
కొదమ సింహము ఏ సమాసం ?	1	Remembering
సమరోర్వి- విడదీయండి ?	1	Understanding
దశరథునికి ఎంతమంది భార్యలు?	1	Remembering
మాయలేడి రూపంలో ఉన్న రాక్షసుని పేరేమిటి?	1	Applying
రావణుని సోదరి పేరేమిటి ? 'శాంతవచనములు' ఏ సమాసం?	1	Understanding

Assignments

S. No.	Topic	Bloom's Taxonomy Level
1	బహు ధన ధాన్య సంగ్రహము బాణ శరాసన యోధ వీరసం గ్రహము నిరంత రాంతరుదకంబులు ఘోసర సేంధ నౌఘసం గ్రహము ననేక యంత్రములు(గల్లియ సాధ్యములై ద్విపద్మయా వహులగు చుండ నొప్పునె భావత్పరి రక్ష్యములైన దుర్గముల్.	Understanding&Remembering
2	రాజులు చేయకూడని దోషాలను తెలపండి? ధౌమ్యుడుపాండవులకు ధర్మోపదేశం ఎందుకు చేశాడు? రాజనీతి పాఠ్య భాగ సారాంశం రాయండి?	Understanding and applying
3	దక్షయజ్ఞం పాఠ్య భాగ సారాంశాన్ని వివరించండి ?	Remembering and applying

4	సంధులు సమాసాలు అలంకారాలు చంధస్సు	Understanding
5	ఎండకు వాన కోరితనయిల్లుప్రవసపుఁజోటు నాక యా కొండునలంగుదున్నిదురకుందఱిదప్పెడుడప్పి వుట్టె నొ క్కండనయెట్లొకోయనక కార్యము ముట్టినచోటనేలినా తం డొకచాయ చూపినను దత్పరతం బని సేయుటొప్పగున్.	Understanding and applying
6	ధౌమ్యుడు పాండవులకు చేసిన ధర్మోపదేశాన్ని వివరించండి ?	Remembering, understanding and evaluation
7	పలనాటి బెబ్బులి కథాంశాన్ని రాయండి?	Understanding and applying
8	బాలచంద్రుని పరాక్రమం వర్ణించండి?పారిపోతున్న సైన్యానికి నరసింహ భూపతి చెప్పిన ధైర్య వచనాలేవి?	Understanding
9	సీతారావణ సంవాద పాఠ్యభాగ సారాంశాన్ని వివరించండి ?	Understanding and applying
10	మొల్లను పరిచయం చేయండి? మరియు త్రిజట స్వప్న వృత్తాంతాన్ని తెలపండి?	Understanding and applying

Classroom Activities

S. No.	Activity and Topic	Bloom's Taxonomy Level
1	Chart preparation and Teach back session	Understanding and Analysis
2	Debate on వీరాచీన సాహిత్య అధ్యయనం ఆనందసరమా? అనందసరమా?	Applying , Analyzing and Evaluating
3	Clean and Green	Understanding
4	స్టూడెంట్ సెమినార్స్ Students Seminars	Remembering, Understanding and Applying
5	పదాలతో అంత్యాక్షరి Padalato Antyakshari	Understanding, Applying, Analyzing and Evaluating
6	QUIZ	Analyzing and Evaluating
7	Group Discussion	Covering of Lower order and Higher order thinking skills
8.	DEBATE	Covering of Lower order and Higher order thinking skills
9.	DIALOGUE MAKING	Covering of Lower order and Higher order thinking skills
10	WRITING ARTICLES/PAPERS	Covering of Lower order and Higher

		Order thinking skills
11	CREATIVE WRITING	Covering of lower order and higher order thinking skills
12	PADABANDALU/WORD PUZZELS	Covering of lower order and higher order thinking skills

Mapping of Course Outcomes with program and Program Specific Outcomes (CO PO & PSO Matrix)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1
CO1	3	3	3			3	3	3	3
CO2	3	3	3			3	3	3	3
CO3	3	3	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3		3			3

CO Attainments (Direct and Indirect)

co	Direct	Indirect	Total CO Attainment
co1	66.01	90.52	68.46
c02	66.01	93.10	68.72
co3	66.01	93.97	68.80
Co4	66.01	94.83	68.89
Co5	66.01	95.69	68.98

PO and PSO Attainment (Direct and Indirect)

	PO1	PO 2	po3	PO4	PO5	PO6	Po7	Po8	PSO 1
co1	68.46	68.46	68.46		68.46	68.46	68.46	68.80	68.46
co2	68.72	68.72	68.72		68.72	68.72	68.72	68.72	68.72
co3	68.80	68.80	68.80	68.80	68.80	68.80	68.80	68.80	68.80
Co4	68.89	68.89	68.89	68.80	68.89	68.89	68.80	68.89	68.89
Co5	68.89	68.89	68.89	68.80	68.89	68.89	68.89	68.80	68.89
PO Attainment	68.75	68.75	68.75	68.80	68.85	68.75	68.72	68.78	68.75

P. A. J. Wang.

Signature of the Program Coordinator

DEPARTMENT OF COMMERCE

PROGRAM: B.COM(CA)

YEAR: I

SEMESTER: 1

COURSE: CORE

CREDITS: 4

HOURS: 5

COMMERCE PAPER I - Fundamentals of Accounting

COURSE OBJECTIVES

- CO1 To. Identify transactions and events that need to be recorded in the books of accounts.
- CO2 To Equip with the knowledge of accounting process and preparation of final accounts of sole trader.
- CO3 To. Develop the skill of recording financial transactions and preparation of reports in accordance with GAAP.
- CO4 To. Analyze the difference between cash book and pass book in terms of balance and make reconciliation

COURSE CONTENTS

CONTENT	CO	HOURS
UNIT I: :Need for Accounting – Definition – Objectives, – Accounting Concepts and Conventions – GAAP - Accounting Cycle - Classification of Accounts and its Rules – Book Keeping and Accounting - Double Entry Book-Keeping - Journalizing - Posting to Ledgers, Balancing of Ledger Accounts (including Problems).	1, 2	14
UNIT II: Types of Subsidiary Books - Cash Book, Three-column Cash Book- Petty Cash Book (including Problems).	3, 4	14
UNIT III: Preparation of Trial balance - Errors – Meaning – Types of Errors – Rectification of Errors – Suspense Account (including Problems)	2, 3	14
UNIT IV: Need for Bank Reconciliation - Reasons for Difference between Cash Book and Pass Book Balances- Preparation of Bank Reconciliation Statement - Problems on both Favorable and Unfavourable Balance (including Problems).	3 ,4	12
UNIT V: Preparation of Final Accounts: Trading account – Profit and Loss account – Balance Sheet – Final Accounts with Adjustments (including Problems).	1, 2,	14

ASSESSMENT/EVALUATION METHODS

ASSESSMENT TOOL	WEIGHTAGE (Marks)
MID I (20 Marks)	TOTAL 50 Marks

MID II (15 Marks)	SCALE DOWN TO 25 Marks
ASSIGNMENTS (5 Marks)	
CLASSROOM ACTIVITIES (5 Marks)	
CLEAN & GREEN ACTIVITIES (5 Marks)	
FINAL EXAMINATION	75 Marks
TOTAL	100

MID I Questions		
Question	Course Objective	Bloom's Taxonomy Level
<p><u>ANSWER ANY ONE OF THE FOLLOWING QUESTIONS</u> 1*5=5M</p> <p>1. What are the advantages and limitations of the Double Entry System?</p> <p>2. Difference between single entry and double entry system?</p> <p>3. Prepare a Triple Column Cash Book from the following information.</p> <p>Jan 2020</p> <p>1 Cash in hand Rs.15000 and balance at bank Rs.50000.</p> <p>2. Cash sales 40000.</p> <p>5.Furniture purchased by cheque 8000</p> <p>6.Rent paid by cheque Rs.5000.</p> <p>7. Deposited into bank Rs.4000</p> <p>8.Interest received on Investments 4000</p> <p>9. Paid salaries Rs.5000</p> <p>10. Cash Received from vishnu 15000 and discount allowed 500</p> <p>12. Received a cheque from anjaneyulu, and deposited it into the bank 8000.</p> <p>13.. Bank informed that anjaneyulu's cheque has been dishonored 8000.</p> <p>14.cash purchases from gopi 6000.</p> <p>18.withdrew from bank for office use 12000</p> <p>20.cheque issued to gopi 5800 and discount Received 200</p> <p>24.Drawings 4000</p>	1,2 & 4	Remembering and Understanding

<u>ANSWER ANY FIVE FROM THE FOLLOWING QUESTIONS</u> 5*2=10M 4. Dual Aspect concept 5. Money measurement concept 6. Cost Concept 7. Cash Discount 8. Trade discount 9. Difference between cash book and pass book 10. Accounting principles	1,2 & 4	Remembering and Understanding
<u>ANSWER ALL QUESTIONS FROM THE FOLLOWING</u> 10*1/2=5M 11. Personal account 12. Real Account 13. Nominal Account 14. Accounting Cycle 15. Petty cash book 16. Book Keeping 17. Types of cash book 18. Journal Proper 19. Debit Note 20. Credit Note	3	Understanding & Applying and Analyzing

MID II Questions

Question	Course Objective	Bloom's Taxonomy Level
1. Accounting provides information on * 1 point Cost and income for managers Company's tax liability for a particular year Financial conditions of an institution All of the above	1 & 4	Remembering and Understanding
2. Patents, Copyrights and Trademarks are * 1 point Current assets Fixed assets Intangible assets Investments	1 & 4	Remembering and Understanding
3. The liabilities that are payable in more than a year	1 & 4	Remembering and

<p>and are not be liquidated from current assets</p> <p>*</p> <p>1 point</p> <p>Current liabilities</p> <p>Fixed liabilities</p> <p>Contingent liabilities</p> <p>All of the above</p>		Understanding
<p>4.The debts, which are to be repaid within a short period (year or less) are known as</p> <p>*</p> <p>1 point</p> <p>Current liabilities</p> <p>Fixed liabilities</p> <p>Contingent liabilities</p> <p>All of the above</p>	1	Remembering and Understanding
<p>5.వ్యాపార లావా దేవీకి మద్దతుగా ఏదైనా వ్రాతపూర్వక సాక్ష్యం అంటారు</p> <p>*</p> <p>1 point</p> <p>Journal</p> <p>Ledger</p> <p>Ledger posting</p> <p>Voucher</p>	1 & 2	Remembering and Understanding
<p>6.The accounts that records expenses, gains and losses are</p> <p>*</p> <p>1 point</p> <p>Personal accounts</p> <p>Real accounts</p> <p>Nominal accounts</p> <p>None of the above</p> <p>.</p>	1 & 2	Remembering and Understanding
<p>7. Real accounts records*</p> <p>1 point</p> <p>Dealings with creditors or debtors</p> <p>Dealings in commodities</p> <p>Gains and losses</p> <p>All of the above</p> <p>.</p>	2	Remembering and Applying

<p>7. Real accounts records*</p> <p>1 point</p> <p>Dealings with creditors or debtors</p> <p>Dealings in commodities</p> <p>Gains and losses</p> <p>All of the above</p>	1	Remembering
<p>8. In journal, the business transaction is recorded*</p> <p>1 point</p> <p>Same day</p> <p>Next day</p> <p>Once in a week</p> <p>Once in a month</p>	1	Remembering and Applying
<p>9. The following is a statement showing the financial status of the company at any given time*</p> <p>1 point</p> <p>Trading account</p> <p>Profit and Loss statements</p> <p>Balance sheet</p> <p>Cash book</p>	1	Remembering
<p>10. The following is a statement of revenues and expenses for a specific period of time*</p> <p>1 point</p> <p>Trading account</p> <p>Trial balance</p> <p>Profit and loss statements</p> <p>Balance sheet</p>	1	Remembering
<p>11. Balance sheet is a statement of</p> <p>*</p> <p>1 point</p> <p>Assets</p> <p>Liability</p> <p>Capital</p> <p>All of the above</p>	1	Applying

12. The following is (are) the current liability (ies)* 1 point Bills payable Outstanding expenses Bank overdraft All of the above Other:	1	Understanding
13. Sales expenditure budget is prepared by estimating the expense(s) of* 1 point Advertisement Market analysis Salesman's salary All of the above	1	Understanding
14. The process of entering all transactions from the journal to ledger is called* Posting Entry Accounting None of the above	1	Remembering
15. Balance sheets are prepared Daily Weekly Monthly Annually	1	Understanding and analyzing and evaluating

Assignments

S. No.	Topic	Bloom's Taxonomy Level
1	Which of the following statements is true about hedge accounting under U.S. GAAP?	Understanding
2	What is the cause of balance sheet exposure?	Understanding and applying
3	Need for Bank Reconciliation.	Remembering and applying
4	Distinguish between Profit and Loss Account and Balance Sheet	Understanding
5	Explain various types of subsidiary books.	Understanding and applying

6	. What are the advantages and limitations of Double Entry System?	Remembering, understanding and evaluation
7	Define Error. Briefly explain various types of erros	Understanding and applying
8	Write the reasons for difference between pass book and cash book for bank reconciliation.	Understanding

Classroom Activities

S. No.	Activity and Topic	Bloom's Taxonomy Level
1	Student seminar on cash book	Applying ,Understanding
2	Group Discussion on bank book	Applying , Analyzing and Evaluating
3	Clean and Green	Understanding
4	Google Quiz on double entry system	Understanding and Applying
5	Group discussion on types of accounts	Applying, Analyzing and Evaluating
6	Student seminar on bank reconciliations	Analyzing and Evaluating
7	Online Objective Tests	Covering of Lower order and Higher order thinking skills

Mapping of Course Outcomes with program and Program Specific Outcomes (CO, PO & PSO Matrix)

CO/PO/PSO	PO 1	PO 2	PO 3	PO 5	PO 6	PSO 1
CO 1	3		3			3
CO 2	3	3		3	3	3
CO 3	3	3	3		3	3
CO 4	3	3	3	3		3

CO Attainments (Direct and Indirect)

CO	Direct	Indirect	Total CO Attainment
CO 1	59.02	92.24	62.34

CO2	59.02	87.93	61.91
CO3	58.76	91.38	62.02
CO4	59.02	87.93	61.91

PO and PSO Attainment (Direct and Indirect)

	PO1	PO2	PO3	PO4	PO5	PO6	PSO 1
	3	3	3	3	3	3	3
CO1	62.34	62.34	62.34		62.34	62.34	62.34
CO2	61.91	61.91	61.91	61.91	61.91	61.91	61.91
CO3	62.02	62.02	62.02		62.02	62.02	62.02
CO4	61.91	61.91	61.91	61.91	61.91	61.91	61.91
PO Attainment	62.05	61.95	62.09	61.91	61.97	62.18	62.05

P. A. J. J. J.

Signature of the Program Coordinator

DEPARTMENT OF COMMERCE

PROGRAM: B.COM (v)
COURSE: CORE

YEAR: I
CREDITS: 4

SEMESTER: 2
HOURS: 5

PAPER II – FINANCIAL ACCOUNTING -II
COURSE OBJECTIVES

CO1 Understand the concept of consignment and learn the accounting treatment of the various aspects of consignment

CO2 Analyze the accounting process and preparation of accounts in consignment and joint venture.

CO3 Distinguish Joint Venture and Partnership and to learn the methods of maintaining records under Joint Venture.

COURSE CONTENTS

CONTENT	CO	HOURS
UNIT I: Meaning and Causes of Depreciation - Methods of Depreciation: Straight Line – Written Down Value –Annuity and Depletion Method (including Problems).	1,2,3 & 4	12
UNIT II: Provisions and Reserves: Meaning – Provision vs. Reserve – Preparation of Bad Debts Account – Provision for Bad and Doubtful Debts – Provision for Discount on Debtors– Provision for Discount on Creditors - Repairs and Renewals Reserve A/c (including Problems)..	1, 2, 3 & 4	12
UNIT III: Meaning of Bill – Features of Bill – Parties in the Bill – Discounting of Bill – Renewal of Bill – Entries in the Books of Drawer and Drawee (including Problems).	1, 2, 3 & 4	12
UNIT IV Commission Consignment Accounts: Consignment - Features - Performa Invoice - Account Sales – Del-careered - Accounting Treatment in the Books of Consigner and Consignee - Valuation of Closing Stock - Normal and Abnormal Losses (including Problems)	1, 2, 3 & 4	12
UNIT V: Joint Venture Accounts: Joint Venture - Features - Difference between Joint- Venture and Consignment Accounting Procedure – Methods of Keeping Records–One Vendor Keeps the Accounts and Separate Set off Books Methods (including Problems).	1, 2, 3 & 4	12

ASSESSMENT/EVALUATION METHODS

ASSESSMENT TOOL	WEIGHTAGE (Marks)
MID I (20 Marks)	TOTAL 50 Marks

MID II (15 Marks)	SCALE DOWN TO 25 Marks
ASSIGNMENTS (5 Marks)	
CLASSROOM ACTIVITIES (5 Marks)	
CLEAN & GREEN ACTIVITIES (5 Marks)	
FINAL EXAMINATION	75 Marks
TOTAL	100

MID I Questions

Question	Course Objective	Bloom's Taxonomy Level
1.DIFE DEPRECIATION	2 & 4	Remembering and Understanding
2.Del-careered COMMISION .	3 & 4	Analyzing and Evaluating
3.FIXED INSTALL METHOD..	3	Analyzing
4. DEFINE DEPRECIATION .WHAT ARE THE CAUSES FOR DEPRECIATION?	1, 2 & 4	Understanding
5.DEFINE PROVISION AND RESERVE WITH EXAMPLES AND DIFFERENCE BETWEEN PROVISION AND RESERVE	1 & 4	Remembering
6. What are the provisions? How are they created? Give accounting treatment in case of provision for doubtful debts.	1 & 4	Remembering
7. What is meant by renewal of a bill of exchange? Distinguish between Promissory Note and Bills of Exchange.	3 & 4	Understanding and analyzing
8. Define consignment account. Briefly explain the features and objectives of consignment accounts.	1	Remembering
9. Difference between consignment and joint venture	1	Remembering
1. Depletion Method of Depreciation	1	Remembering
2.consignment	1	Remembering

3. General Reserve	2	Applying
4. Drawer	2	Applying
5. Normal Loss	2	Understanding
6. Vendor	1 & 2	Remembering
7. Bad debts	1 & 4	Remembering and applying

MID II Questions

Question	Course Objective	Bloom's Taxonomy Level
1. Match the following 1. explain various types of reserve A. revenue reserve B) capital reserve C) secret reserve D) a b c	1	Remembering and Understanding
2. what is a consignment names A) consignee B) consignor C)A,B	1	Remembering
3. what is a decreed commission A) general commission B) high level commission c) low level commission	1 & 2	Remembering and Understanding
4. DEFINE .bad debts A) buyer B) sales C) goods D) sold on credit	1 & 2	Remembering and Understanding
5 .what is a drawer. A) person B) bills of exchange C) business D) a b c	1 & 2	Remembering and Understanding

6.who is a consignor a)sent to goods b) sold on credit c) creditor d) a b c	1 & 2	Remembering and Understanding
7.what are the account be prepared by the consignor books in his book. A) consignment account B) consignee account C) sent to goods D) a b c	1	Remembering
8.discuss various types of commission A)general commission B) del-careered commission C) over riding commission D) a b c	2	Remembering and Understanding
9.joint bank account . A) personal account B) co-ventures account C) joint account D) a b c	1	Remembering
10.how many joint venture minimum no. A) 2 B) 1 C) 6 D) 4	3	Applying
11.write about the parties in consignment A) 2 B) 4 C) 6 D) 8	1	Remembering
12.what is a Performa invoice A) selling price B B) quality price quantity price C) real price D) normal price	4	Applying

11. write about the parties in consignment a) 2 b) 4 c) 6 d) 8		
12. what is a Performa invoice A) selling price b) quality price quantity price c) real price d) normal price		
13 .how many depreciation method a) 1 b) 2 c) 3 d) 4		
14. what is meant by loading a) higher price b) actual price c) Performa price d) invoice-actual cost		
15. how many joint venture minimum no a) 20 b) 30 c) 50 d) 10		

Assignments

S. No.	Topic	Bloom's Taxonomy Level
1	a) Define Depreciation. What are the causes for Depreciation?	Understanding
2	b) A company whose accounting year is the calendar year purchased on 1.1.2018 a machine for Rs.40,000. It purchased further machinery on 1st October 2018 for Rs. 20,000 and on 1st July for Rs. 10,000. On 1.7.2020, 1/4th of the machinery installed on 1.1.2018 became obsolete and was sold for Rs. 6,800. Show how the machinery account would appear in the books of the company for all the 3 years under diminishing balance method. Depreciation is to be provided at 10% p.a.	Remembering and understanding

3	10. a) Define Provision and Reserve with examples and difference between provision and reserve.	Understanding and analyzing
4	11. a) B owes C a sum of Rs 6,000. On 1st April, 2011 he gives a promissory note for the amount for 3 months to C who gets it discounted with his bankers for Rs 5,760. On the due date the bill is dishonored, the bank paying Rs 15 as noting charges. B then pays Rs 2,000 in cash and accepts a bill of exchange drawn on him for the balance together with Rs 100 as interest. This bill of exchange is for 2 months and on the due date the bill is again dishonored, C paying Rs 15 for noting charges draft the journal entries to be passed in C's books.	Remembering
5	What is meant by renewal of a bill of exchange? Distinguish between Promissory Note and Bills of Exchange.	Remembering
6	b) Raja Mills Ltd. of Ahmadabad sent 100 pieces shirting to Fancy Stores, Delhi, on consignment basis. The consignees are entitled to receive 5 per cent commission plus expenses. The cost to Raja Mills Ltd. is Rs 600 per piece. Fancy Stores, Delhi, pay the following expenses: Railway Freight, etc. Rs 1,000 Go down Rent and Insurance Rs 1,500 Raja Mills Ltd., draw on the consignees a draft for Rs 30,000 which is duly accepted. It is discounted for Rs 28,650. Later Fancy Stores, Delhi, report that the entire consignment has been sold for Rs 78,000. Show journal entries and the important ledger accounts	Understanding and evaluation
7	12. a) Define consignment account. Briefly explain the features and objectives of consignment accounts.	Remembering
8	a) A and B were partners in a joint venture sharing profits and losses in the proportion of four-fifth and one-fifth respectively. A supplies goods to the value of Rs.5,000 and inures expenses amounting to Rs.400. B supplies goods to the value of Rs.4,000 and his expenses amounting to Rs.300. B sells goods on behalf of the joint venture and realizes Rs.12,000. B is entitled to a commission of 5 percent on sales. B settles his accounts by bank draft. Give journal entries and necessary ledger accounts in the books of both the parties.	Remembering

9	. Consignor	Remembering and evaluation
10	. Del-careered commission	Remembering

Classroom Activities

S. No.	Activity and Topic	Bloom's Taxonomy Level
1	Student seminar	Understanding and Analysis
2	Online Quiz on I Module	Covering Lower and Higher order thinking skills
3	Online Quiz on II Module	Covering Lower and Higher order thinking skills
4	Online Quiz on III Module	Covering Lower and Higher order thinking skills
5	Online Quiz on V Module	Covering Lower and Higher order thinking skills

Mapping of Course Outcomes with program and Program Specific Outcomes (CO, PO & PSO Matrix)

CO/PO/PSO	PO 1	PO 2	PO 3	PO 5	PO 6	PSO 1
CO 1	3	3	3	3	3	3
CO 2	3	3	3	3	3	3
CO 3	3	3	3	3	3	3
CO 4	3	3	3	3	3	3

CO Attainments (Direct and Indirect)

CO	Direct	Indirect	Total CO Attainment
CO 1	CO1	57.82	79.31
CO 2	CO2	57.82	76.72
CO 3	CO3	57.08	76.72
CO 4	CO4	57.82	0.00

PO and PSO Attainment (Direct and Indirect)

	PO1	PO2	PO3	PO4	PO5	PO6	PSO 1
	3	3	3	3	3	3	3
CO1	57.82	57.82	57.82	59.71	59.97	59.97	59.97
CO2	57.82	57.82	57.82	59.71	59.71	59.71	59.71
CO3	57.82	57.82	57.82	59.04	59.04	59.04	59.04
CO4	57.82	57.82	57.82	52.04	52.04	52.04	52.04
PO Attainment	59.97	59.71	52.04	59.04	59.04	59.04	57.69

P. A. J. Wang

Signature of the Program Coordinator

DEPARTMENT OF COMPUTER APPLICATIONS

PROGRAM: B.COM (CA)
COURSE: CORE

YEAR: I
CREDITS: 4

SEMESTER: 1
HOURS: 5

COMPUTER APPLICATIONS PAPER I - INFORMATION TECHNOLOGY

COURSE OBJECTIVES:

CO1:- Describe the fundamental hardware components that make up a computer's hardware and the role of each of these components.

CO2:- Understand the difference between an operating system and an application program, and what each is used for in a computer

CO3:- Use technology ethically, safely, securely, and legally.

CO4:- Use systems development, word-processing, spreadsheet, and presentation software to solve basic information systems problems.

COURSE CONTENTS

CONTENT	CO	HOURS
UNIT I: Introduction: Computer Definition - Characteristics and Limitations of Computer Hardware— Generations of Computer, Classification of Computers, Applications of Computer, Basic Components of PC, Computer Architecture - Primary and Secondary Memories- Input and Output Devices- Operating System- Function of Operating System- Types of Operating System- Languages and its Types.	1, 3	12
. UNIT II: MS word: Word Processing – Features-Advantages and Applications- Parts of Word Window- Toolbar-Creating, Saving, Closing, Opening and Editing of a Document-Moving and Coping a Text-Formatting of Text and Paragraph- Bullets and Numbering-Find and Replace - Insertion of objects-Headers and Footers- Page Formatting- Auto Correct- Spelling and Grammar- Mail Merge- Macros.	1, 2, 3 & 4	15
UNIT III: MS Excel: Features – Spread Sheet-Workbook – Cell-Parts of a window-Saving, Closing, Opening of a Work Book – Editing – Advantages – Formulas- Types of Function- Templates – Macros – Sorting- Charts – Filtering – Consolidation – Grouping- Pivot Table	1, 2, 3 & 4	12
UNIT IV: MS Power point: Introduction – Starting – Parts-Creating of Tables- Create Presentation – Templates- Auto Content Wizard-Slide Show-Editing of Presentation-Inserting Objects and charts.	1, 2, 3 & 4	15

UNIT V: MS Access: Orientation to Microsoft Access - Create a Simple Access Database - Working with Table Data - Modify Table Data - Sort and Filter Records - Querying a Database - Create Basic Queries - Sort and Filter Data in a Query - Perform Calculations in a Query - Create Basic Access Forms - Work with Data on Access Forms - Create a Report - Add Controls to a Report - Format Reports.	1, 2, 3 & 4	12
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ASSESSMENT/EVALUATION METHODS

ASSESSMENT TOOL	WEIGHTAGE (Marks)
MID I (20 Marks)	TOTAL 50 Marks
MID II (15 Marks)	SCALE DOWN TO 25 Marks
ASSIGNMENTS (5 Marks)	
CLASSROOM ACTIVITIES (5 Marks)	
CLEAN & GREEN ACTIVITIES (5 Marks)	
FINAL EXAMINATION	75 Marks
TOTAL	100

MID I Questions

Question	Course Objective	Bloom's Taxonomy Level
Explain types of computers?	1,2 & 4	Remembering and Understanding
Explain memories?	1,2 & 4	Remembering and Understanding
Explain M.S.WORD window components	3	Applying and Analyzing
Applications of Computers	1 & 4	Remembering

MID II Questions

Question	Course Objective	Bloom's Taxonomy Level
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<p>An Excel worksheet is a spreadsheet that is a matrix of _____ cells*</p> <p>Rectangular Triangle Squares</p>	1 & 4	Remembering and Understanding
<p>A formula is a combination of _____*</p> <p>Tables Operands Cells</p>	1 & 4	Remembering and Understanding
<p>Which shortcut key is used in MS Excel to "Open the "Find and Replace" Window"?*</p> <p>Ctrl + F5 Shift + F5 F6</p>	1 & 4	Remembering and Understanding
<p>_____ in Microsoft Excel always begins with an equal to sign(=).*</p> <p>Numbers Formule Text</p>	1	Remembering and Understanding
<p>What is the extension of a Microsoft Excel file?*</p> <p>msxcl xcl xlsx</p>	1 & 2	Remembering and Understanding
<p>What is the collection of worksheets called?*</p> <p>Ledger Book Workbook</p>	1 & 2	Remembering and Understanding
<p>The intersection of a column and a row in a worksheet is called _____.*</p> <p>Box Cell Range</p>	2	Remembering and Applying

<p>Macros can be used for _____ reports*</p> <p>Printing Text Table</p>	1	Remembering
<p>Column Chart data is plotted on _____*</p> <p>Rows Columns Cells</p>	1	Remembering and Applying
<p>Microsoft Power Point part of the _____*</p> <p>MS-Excel MS-Access MS-Office</p>	1	Remembering
<p>Templates can contain _____*</p> <p>Layouts, colors Fonts, effects All the above</p>	1	Remembering
<p>Microsoft Access is a Database Management System offered by *</p> <p>Microsoft Unix Linux</p>	1	Applying
<p>All tables are composed of _____ rows and vertical columns.*</p> <p>Vertical Rectangle Horizontal</p>	1	Understanding

Rows are also called _____ * Records Tables Fields	1	Understanding
Mathematical Function _____ * Sum() ABS() COUNT()	1	Remembering

Assignments

S. No.	Topic	Bloom's Taxonomy Level
1	Generations of Computers	Understanding
2	Characteristics of computer	Understanding and applying
3	Computer Architecture	Remembering and applying
4	M.S.Word window components	Understanding
5	Formatting Text in M.S.WORD	Understanding and applying
6	Different Types of Charts	Remembering, understanding and evaluation
7	To create Tables in M.S.ACCESS	Understanding and applying
8	To Create Queries in M.S.ACCESS	Understanding

Classroom Activities

S. No.	Activity and Topic	Bloom's Taxonomy Level
1	PPT Creation and Teach back session	Understanding and Analysis
2	Group Discussion on "Input & Output Devices"	Applying , Analyzing and Evaluating
3	Clean and Green	Understanding
4	Google Quiz on Computer Basics	Remembering, Understanding and Applying

5	Student study project on “Software installation “	Understanding , Applying,Analyzing and Evaluating
6	Online Objective Tests	Covering of Lower order and Higher order thinking skills

Mapping of Course Outcomes with program and Program Specific Outcomes (CO, PO & PSO Matrix)

C0/PO/PSO	PO1	PO2	PO3	PO5	PO6	PSO 1
co1	3					3
co2		3				3
co3				3	3	3
Co4			3			3

CO Attainments (Direct and Indirect)

co	Direct	Indirect	Total CO Attainment
co1	60.15	68.97	61.03
c02	60.15	75.00	61.63
co3	59.34	72.41	60.65
Co4	60.15	69.83	61.11

PO and PSO Attainment (Direct and Indirect)

	PO1	PO 2	po3	PO5	PO6	PSO 1
	3	3	3	3	3	3
co1	61.03	61.03	61.03	61.03	61.03	61.03
.co2	61.63	61.63	61.63	61.63	61.63	61.63
co3	60.65	60.65	60.65	60.65	60.65	60.65
Co4	61.11	61.11	61.11	61.11	61.11	61.11
PO Attainment	61.03	61.63	61.11	60.65	60.65	61.11

P. A. J. J. J.

Signature of the Program Coordinator

SEMESTER -II

DEPARTMENT OF ENGLISH

PROGRAM: B.Com (V)
COURSE: ENGLISHYEAR: I
CREDITS: 3SEMESTER: 2
HOURS: 4

ENGLISH PAPER II - A Course In Reading & Writing Skills

COURSE OBJECTIVES

- CO1 To comprehend different texts while reading
 CO2 To build up a repository of vocabulary
 CO3 To use writing skills in future needs for any purpose.

COURSE CONTENTS

CONTENT	CO	HOURS
UNIT I: Prose:1. How to Avoid Foolish Opinions Bertrand Russell Skills: 2. Vocabulary: Conversion of Words 3. One Word Substitutes : 4. Collocations	1,2 &3	10
UNIT II: Prose: 1. The Doll's House Katherine Mansfield Poetry: 2. Ode to the West Wind P B Shelley Non-Detailed Text : 3. Florence Nightingale Abrar Mohsin Skills : 4. Skimming and Scanning.	1, 2	15
UNIT III:Prose:1. The Night Train at Deoli Ruskin Bond Poetry: 2. Upagupta Rabindranath Tagore Skills : 3. Reading Comprehension : 4. Note Making/Taking	1,2& 3	15
UNIT IV:Poetry: 1. Coromandel Fishers Sarojini Naidu Skills:2. Expansion of Ideas: 3. Notices, Agendas and Minutes	1,2& 3	10
UNIT V:Non-Detailed Text:1. An Astrologer's Day R K Narayan Skills: 2. Curriculum Vitae and Resume: 3. Letters: 4. E-Correspondence	1,2& 3	10

ASSESSMENT/EVALUATION METHODS

ASSESSMENT TOOL	WEIGHTAGE (Marks)
MID I (20 Marks)	TOTAL 50 Marks
MID II (15 Marks)	SCALE DOWN TO 25 Marks
ASSIGNMENTS (5 Marks)	

CLASSROOM ACTIVITIES (5 Marks)	
CLEAN & GREEN ACTIVITIES (5 Marks)	
FINAL EXAMINATION	75 Marks
TOTAL	100

MID I Questions

Question	Course Objective	Bloom's Taxonomy Level
How to Avoid Foolish Opinions.	2	Remembering and Understanding
The Doll's House	3	Analyzing and Evaluating
One Word Substitutes	3	Remembering and applying
Fill in the blanks with the given words	1, 2	Understanding and Applying

MID II Questions

Question	Course Objective	Bloom's Taxonomy Level
fill in the blanks with the given words	12 & 3	Understanding and applying
Read the passage and answer the questions	1 & 3	Understanding and analyzing

Assignments

S. No.	Topic	Bloom's Taxonomy Level
1	How to Avoid Foolish Opinions.	Remembering and understanding
2	Write about 'The Doll's House'	Remembering and understanding
3	Upagupta	Remembering and understanding
4	Night Train at Deoli	Remembering and understanding
5	Make a note of the following	Understanding and applying
6	Resume writing	Understanding and Evaluating

Classroom Activities

S. No.	Activity and Topic	Bloom's Taxonomy Level
1	Group Discussion on 'Measures to Avoid Covid-19'	Understanding, Analyzing and thinking Skills
2	Online Quiz on 'How to Avoid Foolish Opinions'.	Understanding and Evaluating
3	Online Quiz on 'Upagupta'	Understanding and Evaluating
4	Online Quiz on 'Night Train at Deoli'	Understanding and Evaluating
5	Online Quiz on 'The Doll's House'	Understanding and Evaluating
	Online Quiz on 'Coromandel Fishers'	Understanding and Evaluating
	Online Quiz on 'Ode to West Wind'	Understanding and Evaluating
	Online Quiz on 'An Astrologer's Day'	Understanding and Evaluating

Mapping of Course Outcomes with program and Program Specific Outcomes (CO, PO & PSO Matrix)

CO/PO/PSO	PO 1	PO 2	PO 3	PO 5	PO 6	PO 7	PSO 1
CO 1	3	3	3			3	3
CO 2		3	3			3	3
CO 3			3	3	3	3	3
CO 4	3		3				3

CO Attainments (Direct and Indirect)

CO	Direct	Indirect	Total CO Attainment
CO 1	56.38	86.54	59.40
CO 2	56.10	88.46	59.33
CO 3	55.58	90.38	59.06
CO 4	55.92	90.38	59.37

PO and PSO Attainment (Direct and Indirect)

	PO1	PO2	PO3	PO5	PO6	PO7	PSO1
	3	3	3	3	3	3	3
CO1	59.40	59.40	59.40			59.04	59.40
CO2		59.33	59.33			59.33	59.33
CO3			59.06	59.06	59.06	59.06	59.06
CO4	59.37		59.37				59.37
PO Attainment	59.38	59.37	59.29	59.06	59.06	59.26	59.29

P. A. J. J. J.

Signature of the Program Coordinator

DEPARTMENT OF TELUGU

PROGRAM: B.Com (CA)
COURSE: CORE

YEAR: I
CREDITS: 4

SEMESTER: I
HOURS: 4

Telugu PAPER II – Adhunik Telugu Sahityam (ఆధునిక తెలుగు సాహిత్యం)

COURSE OBJECTIVE

- CO 1. ఆంగ్లభాష ప్రభావం కారణంగా తెలుగులో వచ్చిన ఆధునిక సాహిత్యాన్ని, దాని విశిష్టతను గుర్తిస్తారు .
CO 2. సమకాలీన ఆధునిక సాహిత్య ప్రక్రియలైన “ వచన కవిత, కథ, నవల, నాటకం, విమర్శ ” లపై అవగాహన పొందుతారు .
CO 3. భావకవిత, అభ్యుదయ కవితాలక్ష్యాలను గూర్చిన జ్ఞానాన్ని పొందుతారు . అస్తిత్వవాద ఉద్యమాలపుట్టుకను, అవశ్యకతను గుర్తిస్తారు .
CO 4. కథాసాహిత్యం ద్వారా సామాజిక చైతన్యాన్ని పొందుతారు . సిద్ధాంతాల ద్వారా కాకుండా, వాస్తవ పరిస్థితులను తెలుసుకోవడం ద్వారా సిద్ధాంతాన్ని సమీక్షించగలరు .
CO 5. ఆధునిక తెలుగు కల్పనాసాహిత్యం ద్వారా సామాజిక, సాంస్కృతిక, రాజకీయ చైతన్యాన్ని పొందుతారు .

COURSE CONTENTS

CONTENT	CO	HOURS
<p>యూనిట్ - I : ఆధునిక కవిత 1. ఆధునిక కవిత - పరిచయం 2. కొండవీడు - దువ్వూరి రామిరెడ్డి (కవి కోకిల గ్రంథావళి-ఖండకావ్యాలు-నక్షత్రమాల సంపుటి నుండి) 3. మాతృ సంగీతం - అనిసెట్టి సుబ్బారావు (అగ్నివీణ కవితా సంపుటి నుండి) 4. తాతకోనూలు పోగు - బండారు ప్రసాద మూర్తి (కలనోత కవితా సంపుటి నుండి)</p>	1, 2, 3 & 4	12
<p>యూనిట్ - II : కథానిక 5. తెలుగు కథానిక - పరిచయం 6. భయం (కథ) - కాళీపట్నం రామారావు 7. స్వేదం ఖరీదు...? - రెంటాల నాగేశ్వరరావు</p>	1, 2, 3 & 4	12
<p>యూనిట్ - III : నవల 8. తెలుగు నవల - పరిచయం 9. రథచక్రాలు (నవల) - మహీధరరామోహనరావు (సంక్షిప్త ఇతివృత్తం మాత్రం) 10. రథచక్రాలు - సమీక్ష (వ్యాసం) - డా॥ యల్లాప్రగడ మల్లికార్జునరావు</p>	1, 2, 3 & 4	12
<p>యూనిట్ - IV : నాటకం 11. తెలుగు నాటకం - పరిచయం 12. యక్షగానము (నాటిక) - ఎం. వి. ఎస్. హరనాథరావు 13. అపురూప కళారూపాల విధ్వంస దృశ్యం 'యక్షగానం' - డా॥ కందిమళ్ళ సాంబశివరావు</p>	1, 2, 3 & 4	12

యూనిట్ - V : విమర్శ - డా నాగభైరవ ఆదినారాయణ 14.తెలుగు సాహిత్య విమర్శ - పరిచయం 15.విమర్శ - స్వరూప స్వభావాలు ; ఉత్తమ విమర్శకుడు - లక్షణాలు ; విమర్శ - భేదాలు	1, 2, 3 & 4	12
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ASSESSMENT/EVALUATION METHODS

ASSESSMENT TOOL	WEIGHTAGE (Marks)
MID I (20 Marks)	TOTAL 50 Marks
MID II (15 Marks)	SCALE DOWN TO 25 Marks
ASSIGNMENTS (5 Marks)	
CLASSROOM ACTIVITIES (5 Marks)	
CLEAN & GREEN ACTIVITIES (5 Marks)	
FINAL EXAMINATION	75 Marks
TOTAL	100

MID I Questions

Question	Course Objective	Bloom's Taxonomy Level
1.ఆధునిక కవిత్వ ఆరంభ వికాసాల్ని తెలపండి?	2 & 4	Remembering and Understanding
2. 'తాతకో నూలుపోగు' పాఠ్యభాగ సారాంశమును గురించి రాయండి?	3 & 4	Analyzing and Evaluating
3.కథానిక ఆవిర్భావ వికాసాల్ని వివరించండి?	3&4	Analyzing&Evaluating
1. ఆధునిక కవిత్వ లక్షణాల్ని రాయండి ?	1, 2 & 4	Understanding
2. దువ్వూరి రామిరెడ్డిని గురించి రాయండి ?	1 & 4	Remembering
3. అనిశెట్టి సుబ్బారావును పరిచయం చేయండి?	1 & 4	Remembering
4. బండారు ప్రసాదమూర్తిని గురించి తెలపండి?	3 & 4	Understanding and analyzing
5. తెలుగు కథానికను పరిచయం చేయండి	3 & 4	Understanding and analyzing

6. తెలుగు కథానిక లక్షణాల్ని తెలపండి?	3 & 4	Applying
7. కాళీపట్నం రామారావు ని పరిచయం చేయండి?	3 & 4	Remembering
1.కొండవీడు పాఠ్య భాగము ఎందులోనుండి తీసుకున్నారు?	1	Remembering
2.అనిశెట్టి సుబ్బారావు రాసిన పాఠ్యాంశం పేరు?	1	Remembering
3.తాతకో నూలుపోగు ఏ కవితా సంపుటి నుండి తీసుకున్నారు?	2	Applying
4.దువ్వూరి రామిరెడ్డి బిరుదు ?	2	Applying
5.అభ్యుదయ కవితకు పునాది ?	2	Understanding
6.స్వేదం ఖరీదు పాఠం రచయిత ?	1 & 2	Remembering
7.కాళీపట్నం రామారావు రాసిన కథ పేరేమి ?	1 & 4	Remembering and applying
8.కథ లక్షణం ఒకటి?	1	Remembering
9.కవిత లక్షణం ఒకటి?	1	Remembering
10.బండారు ప్రసాదమూర్తి ఏ ఊరు?	1	Remembering

MID II Questions

Question	Course Objective	Bloom's Taxonomy Level
ధచక్రాలు నవలలోని ముఖ్య పాత్ర * a.నిత్యానందం b.సత్యానందం c.ఆత్మానందం d.సత్య వేదం అరిస్టాటిల్ నాటకానికి ఎన్ని లక్షణాలు చెప్పాడు ?*	1	Remembering and Understanding
ఆచార్య SV రామారావు రాసిన పుస్తకం పేరేమి? * a.సాహిత్య దర్శనం b.ఆంధ్ర సాహిత్య విమర్శ ఆంగ్ల ప్రభావం c.తెలుగులో సాహిత్య విమర్శ d.ఆంధ్ర కవుల చరిత్ర	1	Remembering
"అపురూప కళా రూపాల విధ్వంస దృశ్యం యక్షగానం" పాఠం రాసిందెవరు? * a.హరనాథరావు b.యల్లాప్రగడ మల్లికార్జున రావు c.కందిమల్ల సాంబశివరావు d.ఎవరు కాదు	1 & 2	Remembering and Understanding

విశ్వం ఎవరి కొడుకు * a. సత్యానందం b. భద్ర c. జానకి d. దీవాన్	1 & 2	Remembering and Understanding
ఈకింది వానిలో ఏది ఉత్తమ విమర్శకుని లక్షణం కాదు ? a. పక్షపాతం b. సహృదయత c. సత్య ప్రకటన d. సమదర్శనం	1 & 2	Remembering and Understanding
ఆలంకారిక విమర్శకున్న మరొక పేరు? * a. మనస్తత్వ విమర్శ b. లాక్షణిక విమర్శ c. నైతిక విమర్శ d. స్వతంత్ర విమర్శ	1 & 2	Remembering and Understanding
శంభూక వధ నాటక రచయిత * 1. తీరిపురనేని 2. అక్కినేని 3. భీమినేని 4. కేశినేని	1	Remembering
యం.వి.యస్.హరనాథ రావు రాసిన పాఠం పేరేమి ? * a. యక్షగానం b. నవల c. నాటకం d. కథానిక	2	Remembering and Understanding
సమకాలీన జీవితానికి దర్పణం * a. కవిత్యం b. విమర్శ c. కథానిక d. నవల	1	Remembering
యక్షగానంలోని హాస్య పాత్ర పేరు * a. భట్టు b. కేతిగాడు c. యక్షుడు d. ప్రహ్లాదుడు	3	Applying
కప్పి చెబితే కవిత్యం విప్పి చెబితే విమర్శ అన్నదెవరు ? * sv రామారావు b. దివాకర్ల వేంకటాచారి c. పింగళి లక్ష్మీకాంతం d. సింగిరెడ్డి నారాయణరెడ్డి	1	Remembering
రథ చక్రాలు నవలా రచయిత * a. బుచ్చిబాబు b. గోపిచంద్ c. మహీధర రామ్మోహన రావు d. చలం	4	Applying
విమర్శని ఆంగ్లంలో ఏమంటారు ? * a. Criticism d. Romanticism c. Patriotism d. Marxism	3	
కన్యాశుల్కం నాటక రచయిత * a. గురజాడ b. శ్రీశ్రీ	4	

c.చలం	d.కృష్ణశాస్త్రి	
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Assignments

S. No.	Topic	Bloom's Taxonomy Level
1	ఆధునిక కవిత్వ ఆవిర్భావ వికాసాలను వివరించండి?	Understanding
2	'కొండవీడు'లో దువ్వారామిరెడ్డి సందేశాన్ని వివరించండి?	Remembering and understanding
3	అనిశెట్టి సుబ్బారావు మాతృ సంగీతాన్ని తెలపండి.?	Understanding and analyzing
4	తాతకో నులుపోగు ద్వారా బండారు ప్రసాద్ మూర్తి నేతగాని స్థితిని ఎలా వర్ణించారు?	Remembering
5	తెలుగు కథానికనుపరిచయంచేసే కథానికాలక్షణాలను తెలపండి ?	Remembering
6	భయం" కథలోని రచయిత సందేశాన్ని రాయండి(లేదా)" భయం" కథ ద్వారా రచయిత సమాజానికిచ్చిన సందేశం ఏమిటి?	Understanding and evaluation
7	"స్వేదంఖరీదు" ఇతివృత్తాన్ని తెలుపండి(లేదా)" స్వేదంఖరీదు" కథా అంశాన్ని తెలియజేయండి	Remembering
8	నవల ఆవిర్భావ వికాసాలను తెలపండి ?	Remembering
9	తెలుగునాటకంలో అభ్యుదయ తెలుగు నాటక లక్షణాలు	Remembering and evaluation
10	యక్షగానం నాటికపై సమీక్ష వ్యాసం రాయండి.	Remembering

Classroom Activities

S. No.	Activity and Topic	Bloom's Taxonomy Level
1	Chart preparation and Teach back session	Understanding and Analysis
2	Debate on పోరాచీన సాహిత్య అధ్యయనం ఆనవసరమా? అనవసరమా?	Applying , Analyzing and Evaluating
3	Clean and Green	Understanding
4	స్టూడెంట్ సెమినార్స్ Students Seminars	Remembering, Understanding and Applying
5	పదాలతో అంత్యాక్షరి Padalato Antyakshari	Understanding, Applying, Analyzing and Evaluating
6	QUIZ	Analyzing and Evaluating
7	Group Discussion	Covering of Lower order and Higher order thinking skills
8.	DEBATE	Covering of Lower order and Higher

9.	DAILOUGE MAKING	order thinking skills Covering of Lower order and Higher order thinking skills
10	WRITING ARTICLES/PAPERS	Covering of Lower order and Higher order thinking skills
11	CREATIVING WRITING	Covering of Lower order and Higher order thinking skills
12	PADABANDALU /WORD PUZZELS	Covering of Lower order and Higher order thinking skills

Mapping of Course Outcomes with program and Program Specific Outcomes (CO, PO & PSO Matrix)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1
CO1	3	3	3			3	3	3	3
CO2	3	3	3			3	3	3	3
CO3	3	3	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3		3			3

CO Attainments (Direct and Indirect)

CO	DIRECT	INDIRECT	Total CO Attainment
CO1	65.89	95.69	68.87
CO2	65.89	95.69	68.87
CO3	65.89	94.83	68.78
CO4	65.89	94.83	68.78
CO5	65.89	95.69	68.87

PO and PSO Attainment (Direct and Indirect)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1
CO1	68.87	68.87	68.87		68.87	68.87	68.78	68.87	68.87
CO2	68.87	68.87	68.87		68.87	68.87	68.87	68.87	68.87
CO3	68.78	68.78	68.78	68.78	68.78	68.78	68.78	68.78	68.78
CO4	68.78	68.78	68.78	68.78	68.78	68.78	68.78	68.78	68.78
CO5	68.78	68.78	68.78	68.78	68.78	68.78	68.78	68.78	68.78
PO Attainment	68.82	68.82	68.82	68.78	68.80	68.82	68.80	68.82	68.82

P. A. Jayap.

Signature of the Program Coordinator

DEPARTMENT OF COMMERCE

PROGRAM: B.COM (v)
COURSE: CORE

YEAR: I
CREDITS: 4

SEMESTER: 1
HOURS: 5

BUSINESS ORGANIZATION MANAGEMENT-1

COURSE OBJECTIVES

CO1 understand different forms of business organization

CO2 comprehend the nature of the nature of a joint stock company and formalities to promote

CO3 describe the social responsibility of business towards

COURSE CONTENTS

CONTENT	CO	HOURS
UNIT I: Introduction Concepts of Business, Trade, Industry and Commerce: Business – Meaning, Definition, Features and Functions of Business - Trade Classification – Aids to Trade – Industry Classification and Commerce - Factors Influencing the Choice of Suitable form of Organisation.	1, 3	12
UNIT II: Forms of Business Organizations: Features, Merits and Demerits of Sole Proprietor Ship and Partnership Business - Features Merits and Demits of Joint Stock Companies - Public Sector Enterprises (PSEs) - Multinational Corporations (MNCs)- Differences between Private Limited Public Limited Company.	1, 2, 3 & 4	15
UNIT III: Theory of Company Incorporation: Preparation of Important Documents for Incorporation of Company - Certificate of Incorporation and Certificate of Commencement of Business - Contents of Memorandum and Articles of Association - Contents of Prospectus.	1, 2, 3 & 4	12
UNIT IV: Management: Meaning Characteristics - Fayol's 14 Principles of Management - Administration Vs Management - Levels of Management.	1, 2, 3 & 4	15
UNIT V: Functions of Management: Different Functions of Management - Meaning – Definition – Characteristics Merits and Demits of Planning - Principles of Organisation – Line and staff of Organisation.	1, 2, 3 & 4	12

ASSESSMENT/EVALUATION METHODS

ASSESSMENT TOOL	WEIGHTAGE (Marks)
MID I (20 Marks)	TOTAL 50 Marks

MID II (15 Marks)	SCALE DOWN TO 25 Marks
ASSIGNMENTS (5 Marks)	
CLASSROOM ACTIVITIES (5 Marks)	
CLEAN & GREEN ACTIVITIES (5 Marks)	
FINAL EXAMINATION	75 Marks
TOTAL	100

MID I Questions

Question	Course Objective	Bloom's Taxonomy Level
define commerce state various function of commerce	1,2 & 4	Remembering and Understanding
What do you understand by HUF what are if features.	1,2 & 4	Remembering and Understanding
Active partner and partner by estoppels'	3	Applying and Analyzing
What are the partners? partnership	1 & 4	Remembering

MID II Questions

Question	Course Objective	Bloom's Taxonomy Level
Describe Henry Fayal's principals of management.	1 & 4	Remembering and Understanding
What are the explain an art, a science, and a art and profession.	1 & 4	Remembering and Understanding
Define management .explain the characteristics (nature) and scope of management	1 & 4	Remembering and Understanding
Comment on managers are born not made	1	Remembering and Understanding
Define management what are the function of management.	1 & 2	Remembering and Understanding
Explain the principles of scalar chain gang plan	1 & 2	Remembering and

		Understanding
What is meant by hearing prospects	2	Remembering and Applying
Mention the disadvantages of management .	1	Remembering
Explain the principles of unity of command and unity of direction.	1	Remembering and Applying
What is the skill of management .	1	Remembering
Explain the line organization .	1	Remembering
What is a management	1	Applying
What is department organization	1	Understanding
What are the explain planning	1	Understanding
What is function organization .	1	Remembering
What are non economic activities ?	1	Understanding
Define holding and subsidiary companies	1	Remembering
Who is a sole trader?	1	Applying
What is statement in lieu of prospectus?	1 & 4	Understanding
What is memorandum of Association? WHAT ARE its contents?	4	Applying

Assignments

S. No.	Topic	Bloom's Taxonomy Level
1	What is meant by business ? describe different features of business .	Understanding
2	What do you mean by the term industry ? how is it classified ?	Understanding and applying
3	DISTINGUISH between trade and commerce.	Remembering and applying

4	Define business .explain the function of business .	Understanding
5	Define partnership .what are its salient features advantages and disadvantages	Understanding and applying
6	Define management .explain the characteristic (nature) and scope of management	Remembering, understanding and evaluation
7	Describe Henry FAYOL'S principles of management .	Understanding and applying
8	Write about the steps in MBO(management by objectives)	Understanding

Classroom Activities

S. No.	Activity and Topic	Bloom's Taxonomy Level
1	Student seminars	Understanding and Analysis
2	Group Discussion on "GOWTHAM ADANI POPULAR BUSINESS MAN	Applying , Analyzing and Evaluating
3	Clean and Green	Understanding
4	Google Quiz on BUSINESS STATISTICS	Remembering, Understanding and Applying
5	Student Study Project on "Advertisements"	Understanding, Applying, Analyzing and Evaluating
6	FIELD VISIT ON SCHOLLS	Analyzing and Evaluating
7	Online Objective Tests	Covering of Lower order and Higher order thinking skills

Mapping of Course Outcomes with program and Program Specific Outcomes (CO, PO & PSO Matrix)

CO/PO/PSO	PO1	PO2	PO3	PO5	PO6	PSO 1
co1	3	3	3	3	3	3
co2	3	3	3	3	3	3
co3	3	3	3	3	3	3
Co4	3	3	3	3	3	3

CO Attainments (Direct and Indirect)

co	Direct	Indirect	Total CO Attainment
co1	58.61	80.95	60.84
c02	58.61	78.57	60.60
co3	59.15	82.14	61.45
Co4	58.61	0.00	52.75

PO and PSO Attainment (Direct and Indirect)

	PO1	PO 2	po3	PO4	PO5	PO6	PSO 1
	3	3	3	3	3	3	3
co1	58.61	80.95	60.84	60.84	60.84	84.60.	60.84
.co2	58.61	78.57	60.60	60.60	60.60	60.60	60.60
co3	59.15	82.14	61.45	61.45	61.45	61.45	61.45
Co4	58.61	0.00	52.75	52.75	52.75	52.75	52.75
PO Attainment	60.84	60.60	52.75	61.45	61.45	61.45	58.91

P. A. J. J. J.

Signature of the Program Coordinator

DEPARTMENT OF COMMERCE

PROGRAM: B.COM(CA)

YEAR: I

SEMESTER: 2

COURSE: CORE

CREDITS: 4

HOURS: 5

COMMERCE PAPER II – BUSINESS ECONOMICS

COURSE OBJECTIVES

CO1 To Describe the nature of economics in dealing with the issues of scarcity of resources

CO2 To Analyze supply and demand analysis and its impact on consumer behavior.

CO3 To Evaluate the factors, such as production and costs affecting firms behavior.

CO4 To Recognize market failure and the role of government in dealing with those failures

COURSE CONTENTS

CONTENT	CO	HOURS
UNIT I: Introduction: Meaning and Definitions of Business Economics - Nature and Scope of Business Economics - Micro and Macro Economics and their Interface.	1,3&4	12
UNIT II: Demand Analysis: Meaning and Definition of Demand – Determinants to Demand –Demand Function -Law of Demand – Demand Curve – Exceptions to Law of Demand - Elasticity of Demand – Measurements of Price Elasticity of Demand.	1, 2, &3	12
UNIT III: Production, Cost and Revenue Analysis: Concept of Production Function – Law of Variable Proportion - Law of Returns to Scale - Classification of Costs -Break Even Analysis – Advantages.	1, 2	12
UNIT IV: Market Structure: Concept of Market – Classification of Markets - Perfect Competition – Characteristics – Equilibrium Price -Monopoly – Characteristics – Equilibrium Under Monopoly.	1, 3 4	12
UNIT V: National Income: Meaning – Definition – Measurements of National Income - Concepts of National Income - Components of National Income-Problems in Measuring National Income.	1, 4	12

ASSESSMENT/EVALUATION METHODS

ASSESSMENT TOOL	WEIGHTAGE (Marks)
MID I (20 Marks)	TOTAL 50 Marks SCALE DOWN TO 25 Marks
MID II (15 Marks)	
ASSIGNMENTS (5 Marks)	
CLASSROOM ACTIVITIES (5 Marks)	
CLEAN & GREEN ACTIVITIES (5 Marks)	
FINAL EXAMINATION	75 Marks
TOTAL	100

MID I Questions

Question	Course Objective	Bloom's Taxonomy Level
Law Of Diminishing Marginal Utility ?	1,&2	Remembering and Understanding
Law Of Equi Marginal Utility ?	1	Analyzing and Evaluating
Differentiate between Macro & Micro Economies ?	1&2	Analyzing
Price Elasticity Of Demand ? Types Of Elasticity Of Demand ?	1&2	Understanding
Differentiate State & Explain Law Of Supply ?	2&3	Remembering
What Is Elasticity of Demand ? What are The Types of Elasticity Of Demand ?	2,&4	Remembering
Explain Law Of Demand & It's Exceptions ?	2 & 3	Understanding and analyzing
Micro Economics	2	Remembering
Macro Economics	1	Remembering
Deductive Method	3	Remembering
Positive and Normative Economics	1	Remembering

Consumer goods	2	Remembering
Value concept	2	Applying
Marginal Utility	2	Applying
Indifference curve	2	Understanding
Marginal Rate of Substitution	1 & 2	Remembering
Intermediary goods	1 & 4	Remembering and applying

MID II Questions

Question	Course Objective	Bloom's Taxonomy Level
1. Managerial Economics is _____ A. Dealing only micro aspects B. Only a normative science C. Deals with practical aspects	2	Remembering and Understanding
2. The techniques of optimization include A. Marginal analysis B. Calculus C. Linear programming D. All of the above	1	Remembering
3. In economics, desire backed by purchasing power is known as A. Utility B. Demand C. Consumption D. Scarcity	1 & 4	Remembering and Understanding
4. Basic assumptions of law of demand include A. Prices of other goods should change. B. There should be substitute for the commodity. C. The commodity should not confer any distinction. D. The demand for the commodity should not be continuous	1 & 2	Remembering and Understanding
5. Higher the price of certain luxurious articles, higher will be the demand, this concept is called A. Giffen effects B. Veblen effects C. Demonstration effects D. Both b&c above	1 & 3	Remembering and Understanding
6. In the case of perfect elasticity, the demand curve is A. Vertical B. Horizontal C. Flat D. Steep	1 & 3	Remembering and Understanding
7. Outlay method of measurement of elasticity is also called as A. Percentage method B. Expenditure method C. Point method D. Geometric method	2	Remembering
8. _____ demand forecasting is related to the business conditions prevailing in the economy as	2&3	Remembering and Understanding

a whole A. Macro level B. Industry level C. Firm level D. None of these		
9. _____ is the base of marketing planning A. Demand Estimation B. Demand analysis C. Demand function D. Demand forecasting	2	Remembering
10. _____ is the change in total revenue irrespective of changes in price or due to the effect of managerial decision on revenue A. Average revenue B. Total revenue C. Marginal revenue D. Incremental revenue	3&4	Applying
11. Perfect competition is characterized by A. large number of buyers and sellers B. homogeneous product C. free entry and exit of firms D. all the above	1	Remembering
12. The distinction between variable cost and fixed cost is relevant only in A. long period B. short period C. medium term D. mixed period	3&4	Applying
13. Purposes of Short term Demand forecasting doesn't includes; A. Making a suitable production policy. B. To reduce the cost of purchasing raw materials and to control inventory. C. Deciding suitable price policy D. Planning of a new unit or expansion of existing unit	2	Remembering
14. In _____ approach, the demand for new product is estimated on the basis demand of existing product A. Growth curve approach B. Evolutionary approach. C. Opinion polling approach D. Vicarious approach.	3	Understanding
15. The proportionate change in the quantity demanded of a commodity in response to change in the price of another related commodity is called A. Price elasticity B. Related elasticity C. Cross elasticity D. Income elasticity	4	Remembering

Assignments

S. No.	Topic	Bloom's Taxonomy Level
1	Differentiate between Macro & Micro Economies ?	Understanding
2	Law Of Diminishing Marginal Utility ?	Remembering and understanding

3	Price Elasticity Of Demand ?	Understanding and analyzing
4	Differentiate State & Explain Law Of Supply ?	Remembering
5	Explain Law Of Demand & It's Exceptions ?	Remembering
6	Relationship between Average Revenue & Marginal Revenue ?	Understanding and evaluation
7	Diminishing returns to Scale ?	Remembering
8	What is Perfect Competition ? /	Remembering
9	What is Monopolistic Competition ?	Remembering and evaluation
10	What are the national income?	Remembering

Classroom Activities

S. No.	Activity and Topic	Bloom's Taxonomy Level
1	Student seminar on micro economics	Understanding and Analysis
2	Group discussion of national income	Understanding and remembering
3	Student seminar on markets	understanding
4	Online Quiz on I Module	Covering Lower and Higher order thinking skills

Mapping of Course Outcomes with program and Program Specific Outcomes (CO, PO & PSO Matrix)

CO/PO/PSO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1
CO 1	3		3		3	3	3
CO 2	3	3		3			3
CO 3	3	3		3	3	3	3
CO 4	3	3	3	3		3	3

CO Attainments (Direct and Indirect)

co	Direct	Indirect	Total CO Attainment
co1	75.99	92.24	77.62
c02	75.99	87.93	77.19
co3	75.99	89.66	76.97
Co4	75.99	91.38	77.53

PO and PSO Attainment (Direct and Indirect)

	PO1	PO 2	po3	PO4	PO5	PO6	PSO 1
	3	3	3	3	3	3	3
co1	77.62	77.62	77.62		77.62	77.62	77.62
.co2	77.19	77.19	77.19	77.19	77.19	77.19	77.19
co3	76.97	76.97	76.97	76.97	76.97	76.97	76.97
Co4	77.53	77.53	77.53	77.53	77.53	77.53	77.53
PO Attainment	77.33	77.23	77.57	77.23	77.29	77.37	77.33

P. A. J. Swamy

Signature of the Program Coordinator

DEPARTMENT OF COMPUTER APPLICATIONS

PROGRAM: BCOM (CA)
COURSE: CORE

YEAR: I
CREDITS: 4

SEMESTER: 2
HOURS: 5

COMPUTER APPLICATIONS PAPER II - E-COMMERCE AND WEB DESIGNING

COURSE OBJECTIVES

CO1:-Describe the infrastructure for E-commerce

CO2:-Discuss legal issues and privacy in E-Commerce.

CO3:-Understand the principles of creating an effective web page, including an in-depth consideration of information architecture

CO4:-Design & develop web pages including: CSS Style Rules, Typography, Hyperlinks, Lists, Tables, Frames, Forms, Images, Behaviours, CSS Layouts

COURSE CONTENTS

CONTENT	CO	HOURS
<p>UNIT I: Introduction: Meaning, Nature, Concepts, Advantages, Disadvantages and reasons for Transacting Online, Types of E-Commerce, e-commerce Business Models (Introduction , Key Elements of a Business Model And Categorizing Major E-Commerce Business Models), Forces Behind e-commerce. Technology used in E-commerce: The dynamics of World Wide Web and Internet (Meaning, Evolution And Features); Designing, Building and Launching e-commerce website (A systematic approach involving decisions regarding selection of hardware, software, outsourcing Vs. in-house development of a website).</p>	1,2,3 & 4	12
<p>UNIT II: E-payment System: Models and methods of e-payments (Debit Card, Credit Card, Smart Cards, e- money), Digital Signatures (Procedure, Working And Legal Position), Payment Gateways, Online Banking (Meaning, Concepts, Importance, Electronic Fund Transfer, Automated Clearing House, Automated Ledger Posting), Risks Involved in e-payments</p>	1, 2, 3 & 4	12

UNIT III: On-line Business Transactions: Meaning, Purpose, Advantages and Disadvantages of Transacting Online, E- Commerce Applications in Various Industries Like {Banking, Insurance, Payment of Utility Bills, Online Marketing, E-Tailing (Popularity, Benefits, Problems and Features), Online Services (Financial, Travel and Career), Auctions, Online Portal, Online Learning, Publishing and Entertainment} Online Shopping (Amazon, Snap Deal, Alibaba, Flipkart, etc.).	1, 2, 3 & 4	12
UNIT IV: Website designing: Designing a home page, HTML document, Anchor tag Hyperlinks, Head and body section, Header Section, Title, Prologue, Links, Colorful Pages, Comment, Body Section, Heading Horizontal Ruler, Paragraph, Tabs, Images And Pictures, Lists and Their Types, Nested Lists, Table Handling. Frames: Frameset Definition, Frame Definition, Nested Framesets, Forms and Form Elements. DHTML and Style Sheets: Defining Styles, elements of Styles, linking a style sheet to a HTML Document, Inline Styles, External Style Sheets, Internal Style Sheets & Multiple Style Sheets.	1, 2, 3 & 4	12
UNIT V: Security and Encryption: Need and Concepts, E-Commerce Security Environment: (Dimension, Definition and Scope Of E-Security), Security Threats in The E-Commerce Environment (Security Intrusions And Breaches, Attacking Methods Like Hacking, Sniffing, Cyber- Vandalism Etc.), Technology Solutions (Encryption, Security Channels Of Communication, Protecting Networks And Protecting Servers And Clients).	1, 2, 3 & 4	12

ASSESSMENT/EVALUATION METHODS

ASSESSMENT TOOL	WEIGHTAGE (Marks)
MID I (20 Marks)	TOTAL 50 Marks
MID II (15 Marks)	SCALE DOWN TO 25 Marks
ASSIGNMENTS (5 Marks)	
CLASSROOM ACTIVITIES (5 Marks)	
CLEAN & GREEN ACTIVITIES (5 Marks)	
FINAL EXAMINATION	75 Marks

TOTAL	100
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MID I Questions

Question	Course Objective	Bloom's Taxonomy Level
E commerce Trade cycle	2 & 4	Remembering and Understanding
E commerce Business Models	3 & 4	Analyzing and Evaluating
E-payment system in E-commerce	3	Analyzing
EFT in E-commerce	1, 2 & 4	Understanding
Risks Involved in e-payments.	1 & 4	Remembering
E- Commerce Applications in Various Industries	1 & 4	Remembering
Online Services	3 & 4	Understanding and analyzing
Online Shopping in e-commerce	1	Remembering
Digital Signatures	1	Remembering
WWW	1	Remembering
EDI in e-commerce	1	Remembering
Auctions in e-commerce	1	Remembering
Types of e-commerce	2	Applying
Internet	2	Applying
Payment Gateways in e-commerce	2	Understanding
E- Commerce Applications	1 & 2	Remembering
E-Tailing	1 & 4	Remembering and applying

MID II Questions

Question	Course Objective	Bloom's Taxonomy Level
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<p>The correct sequence of HTML tags for starting a webpage is -</p> <p>Head, Title, HTML, body HTML, Body, Title, Head HTML, Head, Title, Body HTML, Head, Title, Body</p>	1	Remembering and Understanding
<p>Which of the following element is responsible for making the text bold in HTML?</p> <p><pre> <a>
</p>	1	Remembering
<p>Which of the following tag is used for inserting the largest heading in HTML</p> <p><h1> <h5> <h6></p>	1 & 2	Remembering and Understanding
<p>Which of the following tag is used to insert a line-break in HTML?</p> <p>
 <a> <pre> </p>	1 & 2	Remembering and Understanding
<p>How to create an ordered list (a list with the list items in numbers) in HTML?</p> <p> <i></p>	1 & 2	Remembering and Understanding
<p>How to insert an image in HTML?</p> <p> </p>	1 & 2	Remembering and Understanding
<p>The <hr> tag in HTML is used for -</p> <p>new line vertical ruler new paragraph horizontal ruler</p>	1	Remembering

What are the types of unordered or bulleted list in HTML? disc, square, triangle polygon, triangle, circle disc, circle, square All of the above	2	Remembering and Understanding
Which of the following is the correct way to create a list using the lowercase letters? <ol alpha = "a" > <ol type = "a"> <ol letter = "a"> None of the above	1	Remembering
An HTML program is saved by using the ___ extension. .ht .html .hml None of the above	3	Applying
The tags in HTML are – in upper case not case sensitive in lowercase	1	Remembering
Which is the correct way to comment out something in HTML? Using ## and # Using <!-- and --> Using </-- and -/> Using <!-- and -!	4	Applying

Assignments

S. No.	Topic	Bloom's Taxonomy Level
1	Advantages & disadvantages of e-commerce ?	Understanding
2	Types of e-commerce ?	Remembering and understanding
3	E-commerce business models ?	Understanding and analyzing
4	Models and methods of e-payments ?	Remembering
5	Online banking?	Remembering
6	Online, E- Commerce Applications in Various Industries ?	Understanding and evaluation

7	Formatting text in HTML	Remembering
8	Frames & Forms in HTML	Remembering
9	Security Threats in The E-Commerce Environment	Remembering and evaluation
10	E-Commerce Security Environment	Remembering

Classroom Activities

S. No.	Activity and Topic	Bloom's Taxonomy Level
1	Poster Presentation on National Income	Understanding and Analysis
2	Online Quiz on I Module	Covering Lower and Higher order thinking skills
3	Online Quiz on II Module	Covering Lower and Higher order thinking skills
4	Online Quiz on III Module	Covering Lower and Higher order thinking skills
5	Online Quiz on V Module	Covering Lower and Higher order thinking skills

Mapping of Course Outcomes with program and Program Specific Outcomes (CO, PO & PSO Matrix)

CO/PO/ PSO	PO 1	PO 2	PO 3	PO 5	PO 6	PO 7	PSO 1
CO 1	3	3	3			3	3
CO 2		3	3			3	3
CO 3			3	3	3	3	3
CO 4	3		3				3

CO Attainments (Direct and Indirect)

CO	Direct	Indirect	Total CO Attainment
CO 1	60.15	68.97	61.03
CO 2	60.15	75.00	61.63

co3	59.34	72.41	60.65
Co4	60.15	70.69	61.20

PO and PSO Attainment (Direct and Indirect)

	PO1	PO 2	po3	PO5	PO6	PSO 1
	3	3	3	3	3	3
co1	62.65	62.65	62.65	62.65	62.65	62.65
.co2	63.25	63.25	63.25	63.25	63.25	63.25
co3	62.96	62.96	62.96	62.96	62.96	62.96
Co4	62.82	62.82	62.82	62.82	62.82	62.82
PO Attainment	62.73	62.95	62.95	62.96	62.96	62.92

P. A. J. J. J.

Signature of the Program Coordinator