

RRDS GOVT. DEGREE COLLEGE, BHIMAVARAM, W.G.Dt, A.P

(Affiliated to Adkavi Nannayya University, Rajamahendravaram)

Estd:1972

08816-223458

www.rrdsgdc.ac.in



Accredited by NAAC

AISHE:C-24023

gdcbhimavaram.jkc@gmail.com

2022-23

Co-curricular Activities conducted that integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability along with curriculum.

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Human Values

Values followed by freedom fighter - Sri.Alluri Sitarama Raju jayanthi

Celebrated Sri.Alluri Sitarama Raju jayanthi 04.07.2022 to motivate the student by narrating his life history. Honesty, Sacrifice, Confidence, Service to society ,Guidance were taught in this session.



Azadi ka Amrut Mahotsav - Patriotism

As per the instructions of CCE, College organized various activities with the slogan of Azadi ka Amrut mahostav under the supervision of Department of Public Administration. An orientation was given to students regarding this schedule and principal inspired all the students to participate actively in these programmes.



Azadi ka Amrut Mahotsav – Padayatra

Department of public Administration and Physical Education conducted padayatra by students with the slogans of Patriotism till the statue of Sri.Alluri.Sitarama Raju, ASR Nagar , Bhimavaram-2.



Gurupurnima

Department of Telugu conducted a programme on the occasion of Guru Purnima on 13.07.2022. The principal Dr.VKJ. Prasuna addressed the students on the role of GURU and the values to be followed in every student life. Faculty and students participated in this Programme.



AZADI KA AMRUT MAHOTSAV – Inculcate Human Values such as Humanity,Patriotism etc.,

Several Programmesconducted as a part Azadi ka Amrut mahotsav by the departments of Public administration and Physical Education as per the Instructions of CCE.



National Flag Hoisted on Indian Independence day on 15.08.2022 by The Principal Dr.VKJ Prasuna and distributed Prizes to the winners of various competitions conducted on this occasion as a part of Azadi ka Amrut Mahotsav.



A Programmme on The Life of Mother Teresa

Department of English celebrated Mother Teresa 112 birth anniversary by commemorating the services of mother Teresa and explained students the human values followed by mother Teresa . The Principal Dr,V.K.J.Prasuna Inspired the students by narrating the life history mother Teresa.



Voluntary service to Blood Donation Camp

The students of the college attended to service at Blood Donation Camp conducted at Collectorate, Bhimavaram as volunteers. This extension activity aimed to inculcate the value of social responsibility among the students. The District Collector appreciated the student volunteers.





Mahtma Gandhi Birth Celebrations

Department of History arranged a programme at the college as a part of Mahtma Gandhi Birth Celebrations during the week from 27.09.2022 to 03.02.2022 with the collaboration of Sri Vijnana Vedika , Bhimavaram. The resource persons Sri Ch. Ranga Sai and others commemorated the services rendered by Mahatma Gandhi to eradicate Untouchability and Illiteracy in India.



Inauguration of a Book on life history of Sri Raja Rammohan Roy

Inaugurated a Book on life history of Sri Raja Rammohan Roy on the occasion of his 250th birthday celebrations with the support of Vasudha Foundation on 8.09.2022. The secretary of Vasudha foundation Sri.I.PrasadaRaju narrated the important events of the life history of Social Reformer Sri. Raja Rammohanroy on whose name this college was established.



Teachers Day celebration

Student Union of the college celebrated Teachers Day on 05.09.2022. Students interacted with the faculty and given feedback on TLP process. The college Principal D.VKJ. Prasuna revealed the greatness and values followed by Dr.Sarvepalli.Radhakrishna and inspired the students.



As a part of the student induction program, we conducted an AIDS awareness program to create AIDS awareness among the students and also to make their neighbors aware. Faculty and students participated.



16-12-22 College Founder Sri MURTHY RAJU GARI JAYANTHI

With the association of Bhimavaram Sarvodaya Mandali, the college celebrated the birth anniversary of the founder of our RRDS College Sri Ch.V.P. Murthy Rajugaru



1-12-22 WORLD AIDS DAY

Dr K Srinivasa Rao convenor of Red Ribon Club explained to students about the AIDS causes and role of students in prevention of AIDS spreading in the society especially in villages. Conducted rally with the students in rayalam village with slogans of AIDS prevention.



10-12-22 INTERNATIONAL HUMAN RIGHTS DAY

Dr. Y. Hanok Vardhan, Chairman Legal Cell Human rights, N G O New Delhi and Mrs K. Satya Sudhama President, Satya Society delivered a lecture on the topic of principles related to protection of human rights. Principal Dr V K J Prasuna said that everyone should protect their rights. staff and students participated.





World Braille day on 04-01-2023

World Braille day conducted on the occasion of birthday of Louis Braille. visually challenged students are studying B.A in our college. Louis Braille Jayanthi was celebrated at Dr UV Ramana Raju Blind School with association of SriVignanavedika. The program was inaugurated by our Principal Dr. V K J Prasuna who hailed Braille was God for the Blind. Eminent Gynecologist Deepti Varma and College Staff participated.



REPUBLIC DAY CELEBRATIONS ON 26-1-23

On the occasion of Republic Day, National flag hoisted by the Principal DR. VKJ Prasuna. Prizes distributed to the students who are the winners of Consumer Club Competitions and Sankranti sambaralu Competitions.



BLOOD CAMP ON 2-2-2023

On the occasion of Road Safety Week APSRTC West Godavari region has conducted a Blood Donation Camp at RTC Bus stand Bhimavaram. Announcement is done in bus stand about importance of blood donation. 3 passengers voluntary came forward to donate blood. Youth Redcross students of Our college were participated in this camp.



Volunteers Service on Maha Sivaratri - 18-2-23

Our College Red Cross Volunteers on the occasion of MahaSivaratri rendered their services such as providing wheel chairs to the senior citizens and disabled persons and supported them for the darsan of Lord Someswara.





SriJyotiraoPoolebirthdayon 11-4-23

SriJyotiraopolebirthdaycelebratedon11-4-23.Staffandstudentsparticipated. The Principal revealed the contributions made by Sri Jyothi RaoPooletotheIndiansociety.



NSSUNIT ACTIVITIES:

AWARENESSPROGRAMMEON01-04-2023

Our College NSS Unit entered MOU with Sundar Foundation. An awareness program on social service was conducted and the students were made aware of how to serve the society. Human Rights Protection Council of India Regional Director Sri G .SundarRao and State Director Sri M M Stanley participated and motivated the students. Principal and staff participated in this program..It was jointly organized by NSS Unit and Public Administration Department.



NS SUnit Inauguration on 4-4-23

Dr. Nittala Kiran Chandra, Professor of Social Work Department of Adi Kavi Nannaya University, started the N S S Unit in the college. He said character traits and leadership qualities are used in the student through NSS. Another guest Sundar Foundation founder G Sundara Rao said that it is a pleasure to have an agreement with the college to jointly organize various programs. As part of the program saplings were planted in the college premises by the hands of the guests. Principal Dr. V K. J. Prasuna, N S S Unit officer Dr. K. Srinivasa Rao and other staff and students participated in the program.



On the occasion of B.R.Ambedkar'sjayanti a program was held at RRDS GDC. J T OI Venkateshwarlu was the chief guest. Addressing the students, he said that they should take Ammedkar as an example The Principal V.K.J.Prasuna, staff and students were attended and gave agreattributetohisservices renderedtothenation.



విశాలాంధ్ర



ంబలనలు, ఆ సమావేశంలో పాల్గొన్నారు.



ఎన్ఎస్ఎస్తో సమాజానికి బహుముఖ సేవలు

విశాలాంధ్ర -భీమవరం: ఎన్ఎస్ఎస్ విద్యార్థులు సమాజానికి బహుముఖ సేవలందిస్తున్నారని సన్నయ్య యూనివర్సిటీ సోషల్ వర్క్ విభాగం ప్రొఫెసర్ దాక్షర్ నిట్టల కిరణ్ చంద్ర అన్నారు. ఆర్.ఆర్.డి.ఎస్. ప్రభుత్వ కళాశాలలో మంగళవారం ఎన్ఎస్ఎస్ విభాగాన్ని ప్రారంభించారు. ముఖ్య అతిథిగా విచ్చేసిన కిరణ్ చంద్ర మాట్లాడుతూ ఎన్ఎస్ఎస్ ద్వారా విద్యార్థుల్లోని మూర్తిమత్తు లక్షణాలు, నాయకత్వ లక్షణాలు అలవదతాయన్నారు. మరో అతిథి సుందర్ ఫౌండేషన్ వ్యవస్థాపకులు జి.సుందరరావు మాట్లాడుతూ తమ స్వచ్ఛంద సంస్థ, కళాశాల ఎన్ఎస్ఎస్ విభాగం పలు సేవా కార్యక్రమాలు సంయుక్తంగా నిర్వహించడానికి కళాశాలలో ఒప్పందం చేసుకోవడం ఆనందంగా ఉందన్నారు. కార్యక్రమంలో భాగంగా అతిథుల చేతుల మీదుగా కళాశాల ఆవరణలో మొక్కలు నాటారు. కార్యక్రమంలో ప్రిన్సిపాల్ దాక్షర్ వి.కె.జె.ప్రసూన, వైస్ ప్రిన్సిపాల్ ఎస్.లక్ష్మీకాంతం, ఎన్ఎస్ఎస్ విభాగం ఆఫీసర్ దాక్షర్ కాకుమాని శ్రీనివాసరావు, దాక్షర్ ఎం.అరవిందస్వామి, దాక్షర్ ఎ.రాజశేఖర్, ఉమా మహేశ్వరి, పి.అమాల్యారావు, విద్యార్థులు పాల్గొన్నారు.



సాక్షి



యువత మానవ సంబంధాలను అధ్యయనం చేయాలి

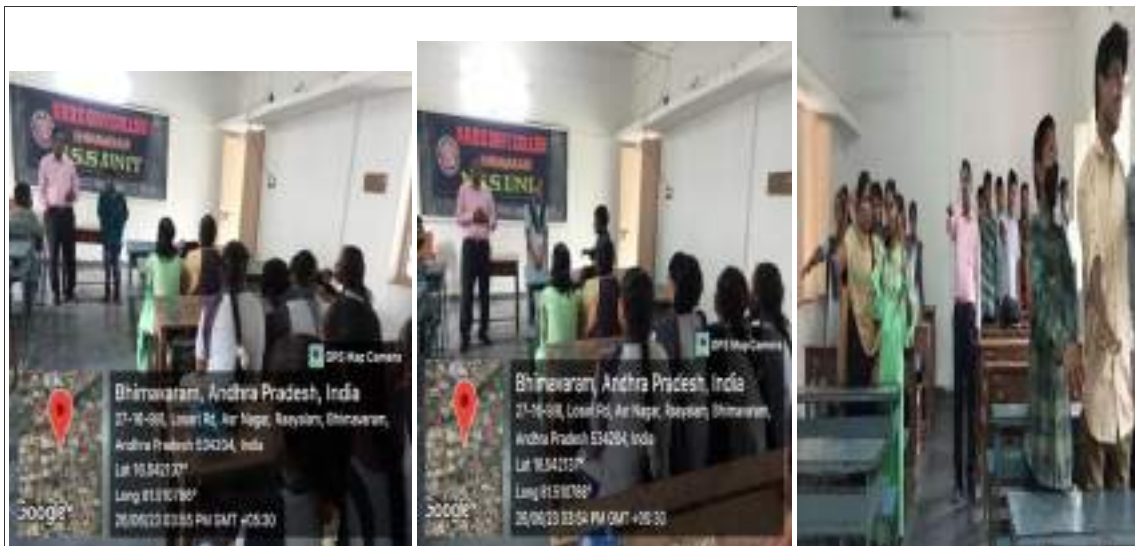
సాక్షి, భీమవరం: మానవ సంబంధాలను అధ్యయనం చేసినప్పుడే యువతకు నిజమైన విజ్ఞానం లభిస్తుందని ఆదికవినన్నయ విశ్వవిద్యాలయం ప్రొఫెసర్ ఎన్ కిరణ్చంద్ర అన్నారు. భీమవరం ఆర్ఆర్డిఎస్ ప్రభుత్వ డిగ్రీ కళాశాలలో మంగళవారం ఎన్ఎస్ఎస్ యూనిట్ రెస్టోరేషన్ సభలో ఆయన మాట్లాడారు. ఎన్ఎస్ఎస్ పలంఠీల్ల సమాజంలోని అట్టడుగువర్గాల కష్టసుఖాలను అధ్యయనం చేయాలన్నారు. ఈ కార్యక్రమంలో కళాశాల ప్రిన్సిపాల్ వీకేజీ ప్రసూన, ఎన్ఎస్ఎస్ ప్రొగ్రామ్ ఆఫీసర్ కాకుమాని శ్రీనివాసరావు, సుందర్ ఫౌండేషన్ వ్యవస్థాపకుడు జి సుందరరావు, కళాశాల వైస్ ప్రిన్సిపాల్ ఎస్ లక్ష్మీకాంతం, ఆర్ అరవిందస్వామి

International Anti Drug Day on 26-6-23

Theme

People first: stop stigma and discrimination, strengthen prevention

Conducted programme of International Anti Drug day on 26-6-23. Awareness programme on The world drug problem is a complex issue that affects millions of people worldwide. Many people who use drugs face stigma and discrimination, which can further harm their physical and mental health and prevent them from accessing the help they need.

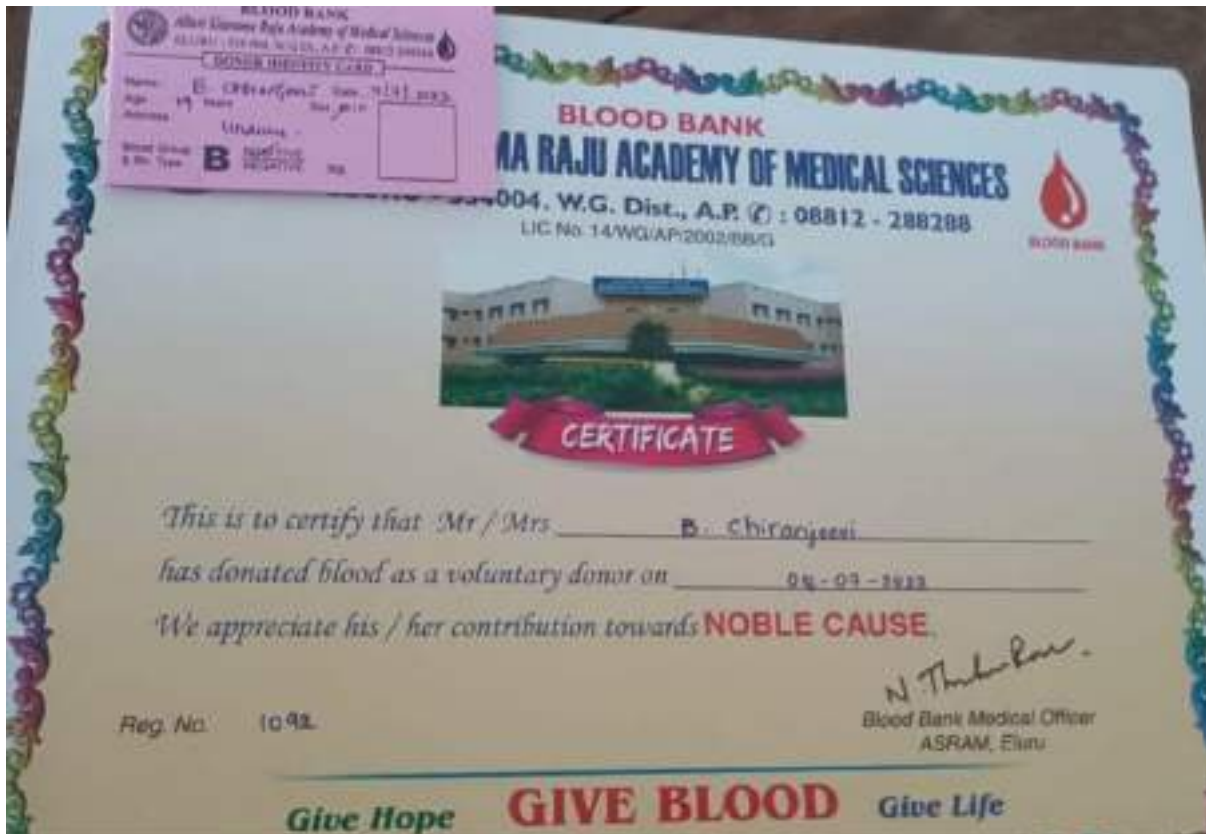


NSS Unit Program

Blood Donation on 4-07-2023

BhimavaramDNR College in collaboration with Ashram Hospital, Eluru. Our college students M Veera Babu I B.A&B Chiranjeevi I B.Com participated in blood donation camp and donated blood.





Volunteers Service at Medical Camp, D N R College, Bhimavaram on 14-07-2023

On 14-7-2023, a medical camp was organized at DN R College. Our college N S S team and students participated as volunteers in that camp.





WORLD BLOOD DONAR DAY ON 14-6-23

N S S UNIT PROGRAMMEE

World Blood Donor Day was celebrated on 14-6-23 under the joint auspices of our College N S S Unit and Indian Red Cross Society. R.D.O Dasi Raju garu came as the chief guest of this program and started the program by waving the flag. The main purpose of this rally is to ask everyone to come forward to donate blood. College Principal Dr V K J Prasuna and staff and students participated.

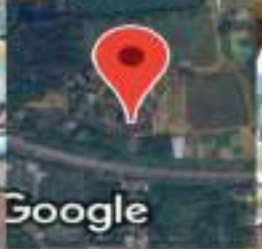




Institutional award to Our College for Support to Redcross on 16-6-23

Red Cross Society is organizing many service programs in our college along with them. For all our students donating blood, conducting awareness programs and participating in many activities as volunteers, West Godavari District Collector Smt. P Prasanthi IAS presented the Institutional Award to our college and the N S S Unit Officer Dr. K Srinivasa Rao an individual award.





GPS Map Camera
Bhimavaram, Andhra Pradesh, India
 GGQX+C5V, Maruthi Nagar, Bhimavaram, Andhra Pradesh 534203, India
 Lat 16.53831°
 Long 81.547859°
 16/06/23 07:47 PM GMT +05:30

☰ **సాక్షి** ☷

ప్రతి ఒక్కరూ రక్తదానం చేయాలి



ఆర్ఎస్సీఎస్ ప్రభుత్వ కళాశాల వద్ద రక్తదానం ప్రారంభిస్తున్న ఆర్డీవో దాసి రాజు

సాక్షి, భీమవరం : రోడ్డు ప్రమాదాలతో ఎక్కువ మంది గాయపడుతున్నందున వారి ప్రాణాలను కాపాడటానికి రక్తం అవసరం ఎంతైనా ఉందని అందువల్ల ప్రతి ఒక్కరూ రక్తదానం చేయాలని భీమవరం ఆర్డీవో దాసి రాజు

అన్నారు. బుధవారం ప్రపంచ రక్తదాతల దినోత్సవాన్ని పురస్కరించుకొని భీమవరంలో ఆంధ్రప్రదేశ్ రెడ్ క్రాస్ సొసైటీ ఆధ్వర్యంలో ఆర్ఎస్సీఎస్ ప్రభుత్వ కిగ్రీ కళాశాల వద్ద రక్తదానంపై అవగాహన క్యాంపిని ఆంధ్రా ఊపి ప్రారంభించారు. అనంతరం ఆర్డీవో రాజు మాట్లాడుతూ రక్తదానంపై పూర్తి అవగాహన కలిగించాలి. ప్రజల్లో పెద్ద ఎత్తున చైతన్యం తీసుకువచ్చేలా జిల్లా అంతటా క్యాంపలు ఏర్పాటు చేసినట్లు చెప్పారు. స్థానిక రైల్వే కార్యకర్తల వద్దగల కళ్యాణ మండలంలో చైర్మన్ ఆరోగ్య సేవల ఆధ్వర్యంలో ఏర్పాటు చేసిన రక్తదాన శిబిరాన్ని కే.ఎం. హెచ్. కి.మ.హిళ్లదరావు ప్రారంభించారు. అన్ని వర్గాల ప్రజలు పెద్ద ఎత్తున రక్తదానంలో పాల్గొన్నారు. కాళ్ళెత్త మంలో ఆడిషనల్ కేఎంఅండ్ హెచ్. జి బాసునాయక్, జిల్లా రెడ్ క్రాస్ చైర్మన్ మంజున శివరాంభద్రరాజు, రెడ్ క్రాస్ ట్రైనిమెంట్ కృష్ణారావు తదితరులు పాల్గొన్నారు.

Professional Ethics

Constitution day – Professional Ethics

Department of Public Administration Conducted constitution day on 26-11-22. On that day, all the students were gathered in the ground and sworn by all. Later Mr. Newton, a lawyer and President of the Bar Association, who was the chief guest, explained the articles related to the constitution and professional ethics to the students. Principal and staff, students participated in this programme.



NETAJI SUBHASH CHANDRA BOSE BIRTHDAY DAY ON 23-1-23

Netaji Subhash chandra Bose's birth anniversary was celebrated in the college on 23-1-23 and the Principal explained to the students about his services. Staff and students participated in this programme



Gender Issues

9thDAY:SIP:MOTIVATIONAL SPEECH ON WOMEN EMPOWERMENT CELL
16-11-22

Motivational Speech on Women and Child Protection by G Umamaheswari Regarding
DisaAppandprotectionSystems



AWARENESS PROGRAMME OF RTI ACT AND 498ACT ON 6-1-23

Public Administration Department arranged a Extension Lecture to create awareness among students about Right to Information Act and 498 Act and AKA Tanmaya Phani, she is studying III year Law student as a resource person, made students aware of the Acts Principal Dr. K. Prasuna and staff participated with the students.



11-1-23 Awareness programme on Immoral Traffic

Awareness program on Immoral Traffic has been organized by Women Empowerment Cell. Dr. M.Chitra Bhanu ,B.Sc M.A LLB lecturer in Law ,Dr. D.N.R Law was the resource person and she made students aware of immoral trafficking. Principal Dr.V K J Prasuna spoke and informed that if women are in trouble, they can get proper help through this law.





NATIONAL GIRL CHILD DAY ON 24-1-23

Women Empowerment Cell conducted programme on the eve of national girl child day .DrVKJPrasuna ,Principal of the college interacted with the girl students about the protection of girl children and the opportunities for the girl students. Staff and students were partcipated.





International Women's Day

International women's Day celebrated in the college on 08.03.2023 President Minority welfare organization Smt.Sayyed Nassem Begum invited as resource person and enlightened the students in the aspect of Women Equality and also statutory protections available to the women in the society. All the girl students and boys participated in this programme. Women Empowerment Cell Convener Smt.G.Uma Maheswari, lec.in.commerce conducted essay writing, elocution, and drawing competitions on Women empowerment.





6-3-23 Drawing competition





Gifts Distribution on 9-3-23



Awareness Programmee on 14-3-23

A program was organized to create awareness among students on Human Trafficking, and Disha app under Women Empowerment Cell. The resource person of the programme, SmtN sowjanya, Women Police visited the college and created awareness. Principal and staff and students participated.



Environmental Sustainability

Plantation Programme

Youth red cross society conducted plantation programme in the college on 10.10.2022. Speedily growing plants planted in our college premises and Outside. Staff and students participated in this programme.



Clean India Programme

An awareness Program conducted to the students on the activities to be taken up on the part of activities of Clean India Programme. The Following Activities conducted in this Programme

1. Awareness Programme to students.
2. Rally On the Streets of Rayalam village With the Slogans of prevention of Plastic Usage and Flexes.

Cleaning of Garbage in the streets of Bhimavaram





తాజా

Rishi Sunak: అప్పుడు వారికి ఒబామా.. ఇప్పుడు

ప్లాస్టిక్ను దూరం చేద్దాం

భీమవరం

వట్టణం, న్యూన్ టుడే: ప్లాస్టిక్కు ప్రత్యామ్నాయంగా వస్త్ర సంచులు ఉపయోగించాలని ఆర్ ఆర్ డీఎస్ ప్రభుత్వ డిగ్రీ కళాశాల ప్రిన్సిపల్ వీకేజే ప్రసూన అన్నారు. ప్లాస్టిక్ను దూరం చేద్దామంటూ ఆ కళాశాల ఎన్ఎస్ఎస్ యూనిట్ ఆధ్వర్యంలో అవగాహన ప్రదర్శనను భీమవరంలో మంగళవారం నిర్వహించారు. ఎన్ఎస్ఎస్ సమన్వయకర్త కె. శ్రీనివాసరావు, వైస్ ప్రిన్సిపల్ ఎస్.లక్ష్మీకాంతం పాల్గొన్నారు.



ప్రదర్శనలో ఎన్ఎస్ఎస్ వాలంటీర్లు, అధ్యాపకులు

19-12-22 ENERGY CINSERVATION DAY

Awareness programme of Energy conservation is the effort to reduce wasteful energy consumption by using fewer energy services. Principal and students participated in this programme



World Environment Day on 5-6-23

Theme of World Environment Day 2023: **Beat Plastic Pollution**

The host country for World Environment Day 2023 is **Côte d'Ivoire**, in partnership with the Netherlands

World **Environmental** Day organized from 1-6-23 to 5-6-23 in the College by Eco club. Conducted awareness program on the importance of eco system and trees. A plantation program conducted in college premises, and took classes under the shades of trees in college campus, distributed cloth bags to students to prevent environment from pollution.

Clean and Green in Our College Campus



1-6-23: Plastic Free Awareness Program



2-6-23 and 3-6-23 Plantation programme in College Campus

Dr V K J Prasuna, Principal of the College and staff has participated in the plantation drive in the College Campus.





3-6-23



5-6-23:

In celebration of World Environment Day, we made students aware of plastic free in our college and made them aware of how to send food waste and useless paper to the composting centers. Students were taken to the public rally with various slogans on environment



Environment Quiz- Students Participated Certificates



DEPARTMENT OF PHYSICS-District level Seminar

Physics Department conducted District Level Seminar on Solar Energy and Applications on 1-5-2023. Shri Kirangaru and Chakravarthy garu from B.V. Raju College has come as resource persons for this program. Students and faculty of physics from various colleges in the district participated in this seminar. The Faculty of Physics Sri.N.Sudhakar organized efficiently this seminar.



Clean and Green in Our Campus

4-7-2023



7-7-23



18-7-2023



27-7-2023



28-7-2023



Cultural sustainability

Shusumna Kriya Yoga Training Programme

A training on Yoga Which is a part of Indian Culture, was conducted for the benefit of the students on 20.07.2022. Divya Babaji Shusumna Kriya Yoga foundation organizer Smt.Atmanandamayi trained students on Shusumna Kriya Yoga and explained the benefits of this yoga especially for the students.All the students participated in this event.



Telugu Bhasha Dinotsavam – Mother Language Sustainability

Dept of Telugu organized Telugu Bhasha Dinotsavam on eve of ‘GiduguRammurthyPantulu’ gari Jayanthi 29.08.2022. The chief guest Smt.B.V.Ratnamala, patriarchal poet in Telugu has delivered a lecture and distributed prizes to students and a special gift presented to V.Mallaiah student of 4sem B.A, who secured highest marks in Telugu in 3rd sem exams.



Rangoli Competitions on 14th August, 2022



GURAJADA Jayanti Sabha on 21.9.22

Conducted Mahakavi GURAJADA Jayanti Sabha on 21.9.22, Sri Vegiraju Radhakrishna, Senior Journalist was invited as guest. The resource person delivered a lecture on the contributions made by SriGurajada Appa Rao to the Telugu literature.



12thDAY:SIP:YOGA19-11-22

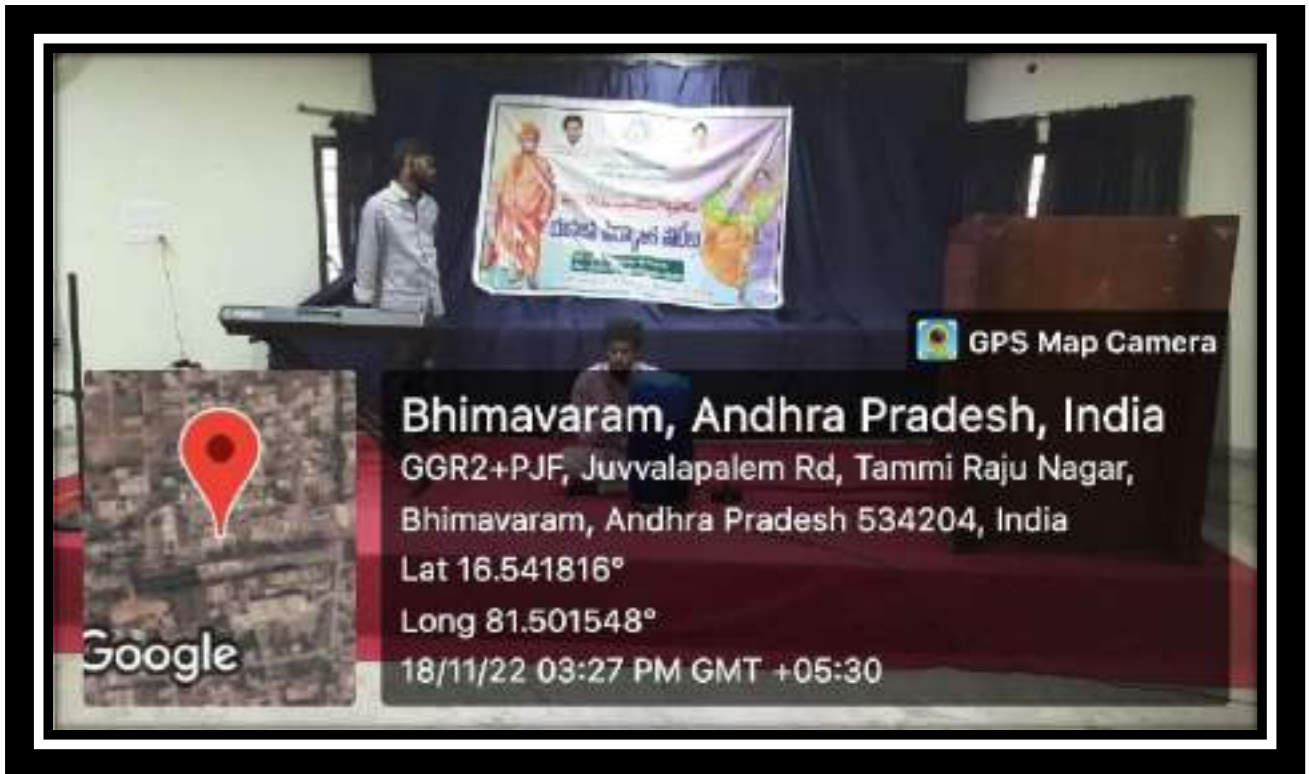
PrincipalDrVKJPrasunasaidthatyogadaywaschosenasapartofstudentinduction.Doingyogaeverydaynotonlyrelieves mentalstressbutalsokeepsusingoodhealth.



DISTRICT YOUTH FESTIVAL ON 18-11-22

- 1st PLACE in Mrudangam Play

SRKR Engineering College organized a youth festival in Bhimavaram. In that festival, IIMPCs student KVVBSwamy participated in Mrudangam Play. He got 1st place at district level.



YOUTH FESTIVAL STATE LEVEL COMPETITIONS AT GUNTUR ON 30-12-22

youth festival was organized on the occasion of Vivekananda Swamy's birthday. Our college student Mr. K V V. BrahmendraSwamy II M P Cs the first place in district level mridangam competition and participated in state level competitions and got participation certificate. The Principal and staff congratulated to student



9-1-23 TO 11-1-23 SANKRANTHI SAMBARALU

Sankranti sambaralu celebrated in the college to promote and sustain the Indian culture among the students. Musical chairs, Rangoli, traditional dress competition, lemon and spoon, kabadi, Bhogimantalu, Gobbeemmalu, Gangireddulu, competitions conducted under the Women Empowerment cell. All the students enthusiastically participated in all the events.





International Mother Language Day on 21-2-23

International Mother Language Day was celebrated by Department of Telugu on 21.02.2023 in the college. Chief Guest Padyakavi SriTiyadula Appana spoke on the importance of Mother language in sustaining our own culture and diversity. Appana Garu said that skill proficiency in mother language contributes to the development and survival of a person. Besides, he said that by studying in the mother tongue, one can show talent both mentally and literary. Later, he recited poetry on contemporary issues and sang poetic songs. Vice Principal Smt. S Lakshmi Kantam, Dr P Arvind Swamy and other faculty and students participated in this program



సాక్షి

OFF **ON**

మాతృభాష పరిరక్షణకు యువత నడుంకట్టాలి

సాక్షి, భీమవరం : మాతృభాషలో నైపుణ్యం, సామర్థ్యం మనిషి జీవన వికాసానికి, ఆలోచనశక్తిని పెంపొందించడానికి దోహదం చేస్తుందని వద్యకవి తియాడుల అప్పన్న అన్నారు. స్థానిక ఆర్ఆర్డిఎస్ ప్రభుత్వ డిగ్రీ కళాశాలలో మంగళవారం ఆంధ్రప్రదేశ్ తీయ మాతృభాషాదినోత్సవం సందర్భంగా నిర్వహించిన కార్యక్రమంలో ఆయన మాట్లాడారు. మాతృభాష పరిరక్షణకు యువత నడుం కట్టాలని ఆయన పిలుపునిచ్చారు. కార్యక్రమానికి అధ్యక్షత వహించిన కళాశాల వైస్ చైర్మన్ పాల్ ఎస్ లక్ష్మీకాంతం మాట్లాడుతూ మాతృభాషా సాహిత్య పఠనం ద్వారా మానవ విలువలు పెరుగుతాయన్నారు. ఈ సందర్భంగా విద్యార్థులకు పోటీలు నిర్వహించి విజేతలకు బహుమతులు ఆందజేశారు. ఆనంతరం



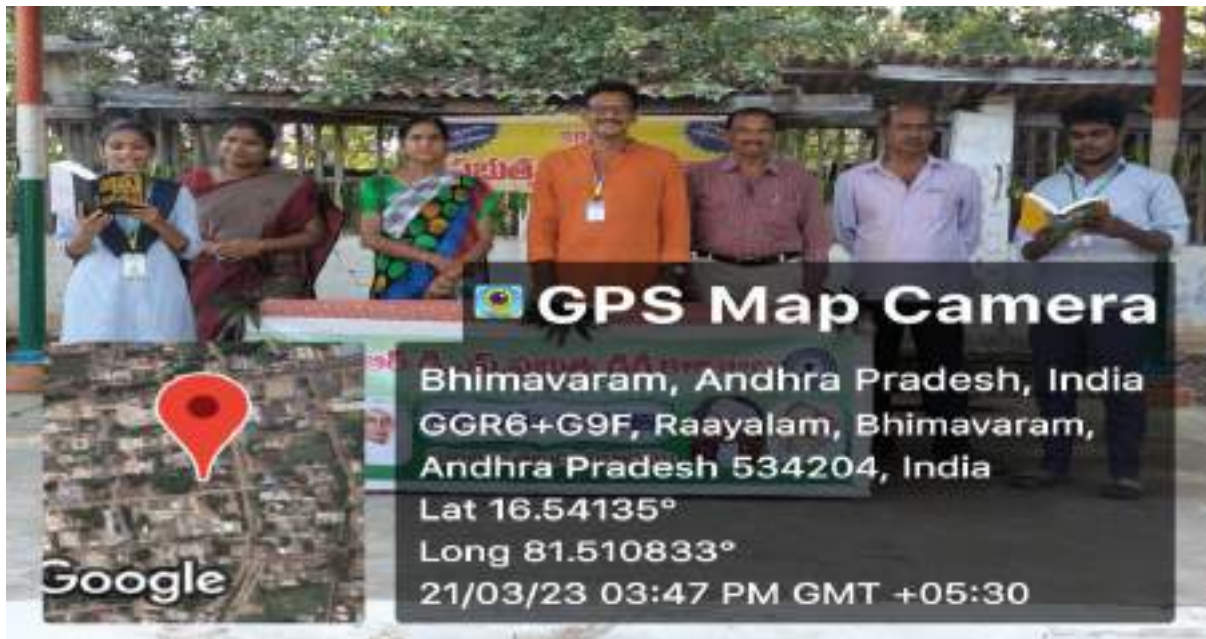
వద్యకవి అప్పన్నను సత్కరిస్తున్నా దృశ్యం

అప్పన్నను మనంగా సత్కరించారు. కళాశాల అధ్యాపకులు పి.ఆరవిందస్వామి, కాకుమాని శ్రీనివాస రావు, పి.అమూల్యారావు, విజయకుమార్, మల్లేశ్వర్, శివ తదితరులు పాల్గొన్నారు.

Ugadi celebrations on 21-3-23

Ugadi celebrations were celebrated in the college on 21-3-23. Principal Dr. V K J Prasuna addressed the students about the importance of Ugadi and how to make six flavors of UgadiPachhadi. Students recited poetry on Ugadi. Staff and students participated.





Training in YOGA

Department of Physical Education conducted Training classes to the students on YOGA. Sri M Siva Naga Raju ,faculty of Physical Education conducted these YOGA Classes. 40 students trained through these classes.





International Yoga Day on 21-6-23

International Yoga day celebrated in the college on 21.06.2023. Dr.VKJ Prasuna revealed the importance of yoga in leading healthy life. All the students teaching and non teaching participated in this event and practiced Yogasanas.





Economic Sustainability

World population Day

World population Day was celebrated in the Department of Economics on 11.07.2022 to raise awareness about global population issues. The major purpose of this day is to raise awareness of all the negative impacts on Economy that population growth has had on the steady development of nature.



Guest Lecture On Financial Inclusion – Role of Post Offices

A Guest lecture was conducted at commerce department on the topic of “ Financial Inclusion - Role of Post Offices ” On 14.09.2022. The resource person was Sri.Ch Subba Rao , Manager, Head Post Office, Bhimavaram. The resource person revealed the necessity of financial inclusion and how post offices are working on this aspect. All the B.com students attended the programme and interacted with the resource person.



Bhimavaram, Andhra Pradesh, India
GGR6+W6H, Raayalam, Bhimavaram, Andhra Pradesh 534204,
India
Lat 16.542051°
Long 81.511008°
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FIT India Programme

Under the supervision of NSS unit Member Sri. M.Siva Naga Raju of the college a rally conducted on Fit India Programme on 28.10.2022 with slogans of protection of Health.

An awareness Program conducted to the students on the activities to be FIT. The Following Activities conducted in this Programme

1. Awareness Programme to students on Fitness

Rally On the Streets of Rayalam village With the Slogans of Fitness and protection of Health



**INCLUSIVE CENTRE-ENTREPRENEURSHIP
PROGRAMME ON 18-11-22**

Kaveri Entrepreneur Program was organized on 18-11-22. In-charges Mr. P. V. Rajesh and V.Naga Raju spoke about the characteristics and qualities of a good entrepreneur. Students and staff principal participated.



V.K.P. Prabhakar
PRINCIPAL
R.R.D.S. Govt. Degree College
BHIMAVARAM-534 202