

RRDS GOVT. DEGREE COLLEGE

BHIMAVARAM - 534 202
W.G.Dt., A.P.,

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STRATEGIC PLAN

I) Thrust Area: ACADEMIC

Objective:

1. Introduction of certificate courses which are helpful for future of the student.
2. Continuous internal assessment of the students
3. Industry exposure for hands on training, 6 months internships, 2 months short term internships etc.,
4. Feedback from industry experts, parents, institute alumni, teachers etc.,
5. Identify important areas of internship in all departments.
6. Undertake and evaluate the internship projects.
7. Moral education, training in yoga & meditation, training in martial arts etc., be organized for interested students.

II Thrust Area: Research Development

Objectives:

1. Conduct Guest Lectures/workshops/seminars/by the department
2. Identification of students, mentors & training for EDP cell
3. Knowledge delivery & outcome-based education.
4. Arrange industry visit& training, internship for students of 3rd & final year
5. Strengthening mentor - mentee system.

III) Thrust Area: Extension - Community Service and Development.

Objectives:

1. Identify important areas of research in all departments.
2. Undertake and evaluate the research projects.
3. Apply for funding of research projects to various Government and Private agencies/organizations.
4. Train the faculty members in the emerging areas of research and development.
5. Collaboration with local, regional, state and national level organizations/ Institution for community development/activities.
6. MOU with premier institutes/ R & D labs.
7. Attach college with industry.
8. Establishment of central instrumentation facility.
9. Allotment of seed money for R&D.
10. Awards & incentives for R&D to motivation faculty.
11. Identity the areas & activities for community training and development in the nearby villages.
12. Allocate the work to the department for executing the community and rural development activities.
13. Offer need-based training to the unemployed youth in the nearby villages of the institution.
14. Budget & Resources allotment for the activities.
15. Participation of students in community related activities be made mandatory to make them socially responsible.
16. Plan for deputation of staff for industrial visits, faculty exchange programmes in the MOU signed institution.

IV) Thrust Area: Infrastructure Development & Learning Resource

Objectives:

1. Developing green campus.
2. Improving Academic infrastructure. (Lab & ICT infrastructure)
3. Improving sports facilities.
4. Establishing e-Learning resources. Improvement in ICT-enable teaching learning process and innovative T-L techniques.
5. Automation of Library Resources & Digitization.
6. Subscription of online publication. (Books & journals)
7. Enhancement of library budget for reference books/ other facilities.
8. Enhancement of IT infrastructure WIFI - software, NKN facility, IT Policy
9. Strengthening departmental Libraries.
10. Conduct energy audit of various buildings in the campus.

V) Thrust area: Student Services

Objectives

1. Identify functional areas for individual development of the students.
2. Keep the students abreast of the major trends associated with industries.
3. Train the students in various soft skills & life skills/job skills etc.
4. Facilitate carrying out mini projects as specified by industries for II-year students and also for internship.
5. Assist students to pursue higher studies in national & international Organizations/institutions of reputed ones.
6. Support new age enterprise at the campus by providing Infrastructure and incubation support to students.
7. Enhance good public relation for creating awareness of the various activities of the college.
8. Establish and maintain various multi-disciplinary taints and collaboration with industries & professional bodies.

9. Facilitate the effective conduct of events in the college with active involvement of the students.
10. Enhance effective liaison with the patron of the college.
11. Placement carrier guidance & counselling by the departments.
12. Coaching, training & competitions for students.
13. A Scheme of scholarship for students based on their performance in semester examinations.
14. Strengthening Alumni Association data base, contribution.
15. Relationship & Leveraging Alumni....
16. Endowment prizes by alumni

VI) Thrust Area: Good Governance & Leadership & Management

Objectives:

1. Transparency & Leadership.
2. Students' participation in all activities.
3. Developing attachment with the institution.
4. Identification of student talents.
5. Decentralization of activities.
6. Talent hiring & Retention policy.
7. Conductive working environment
8. Developing & job rotation.
9. Faculty & students involvement in decision making bodies.
10. Strategic plan for overall development of the college
11. Structured academic audit by peer groups.
12. API as per UGC norms to assess the performance of teacher.
13. Resource mobilizing through funding agencies.
14. Budgeting for department, library, infrastructure, R&D, Incentives, campus development, FDP s, etc.,
15. Implementation of financial governance (HOD s).
16. Streamlining of long-term strategic plan for up gradation & development of the college be made more effective.
17. Organize faculty training programmes/workshops.

18. Upgrading faculty & staff competence.
19. Depts. staff for off campus training courses.
20. Depute staff for presenting papers in various national conferences, seminars & motivate to publish papers in reputed journals.
21. Implement staff welfare schemes.
22. Strengthening of IQAC activities.
23. Academic audit by external experts be undertaken.

VII Thrust Area: Innovative Practices & Institutional Values

Objectives

1. Village adaption implementation.
2. Health & Hygiene support in adapted village community.
3. Facilities for Divyangan students
4. E-waste management systems need to be strengthened.
5. Conducting outreach programmes & social programmes to make to make students more environment consciousness ready engineers.
6. Green audit may be formalized to include all areas of the institution.
7. Establishing quantity systems in all spheres.
8. Continual improvement, Rewards & Recognition in every activity



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